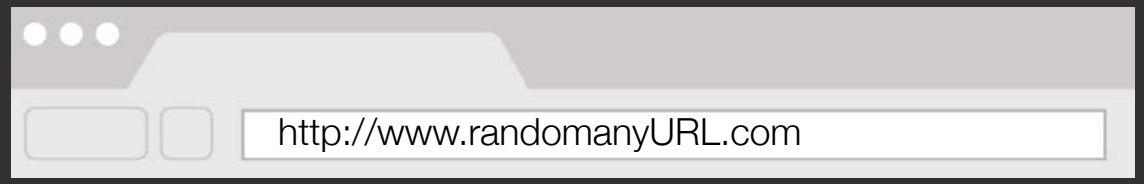
Survey Data from Turkey: ISIS Threat and the November 1st Election

Conducted September 29 – October 29, 2015

Contact: Neil Seeman, Founder & CEO, RIWI Corp. (RIWI)
Senior Fellow, Massey College in the University of Toronto
+1 416 205 9984 | seeman@riwi.com
www.riwi.com

2015 © RIWI Corp.

RIWI's Random Domain Intercept Technology (RDIT™)



When looking for a website, you may type in an address (e.g. randomanyURL.com) into the URL bar that takes you to an unintended place. Your intended destination either doesn't exist or is inaccurate – so you randomly encounter a RIWI survey on that page, which RIWI controls at that given time. RDIT accesses the dynamic and highly scalable flow of online users around the world every day. See: https://riwi.com/how-rdit-works/

1. After Web user accidentally lands on randomized RIWI sites, checks and cleans for "bots"

2. Recognizes device type and operating system

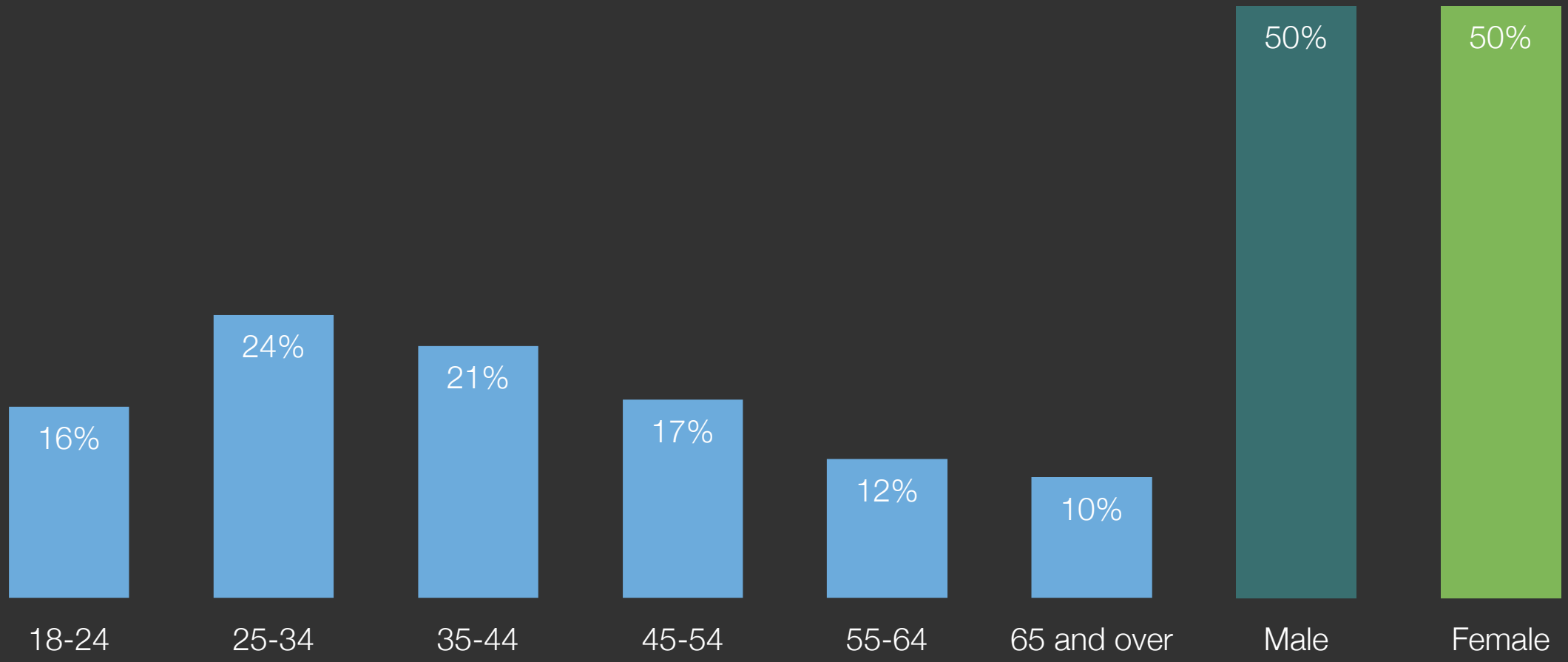
3. Validates location and delivers survey

4. Data are obtained and delivered to client

2015 © RIWI Corp.

What is your age and gender?

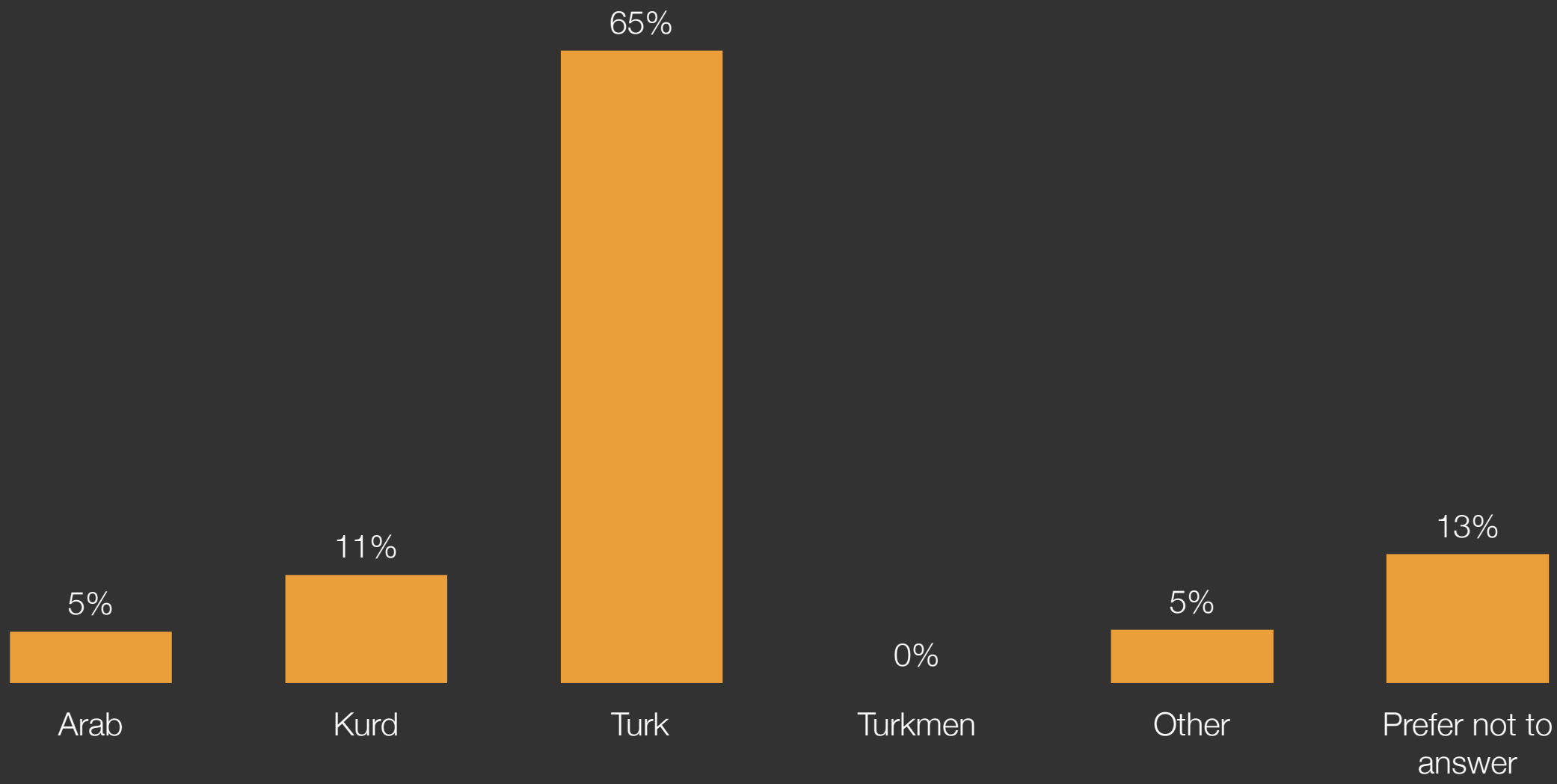
N = 7,789



2015 © RIWI Corp.

What is your ethnicity?

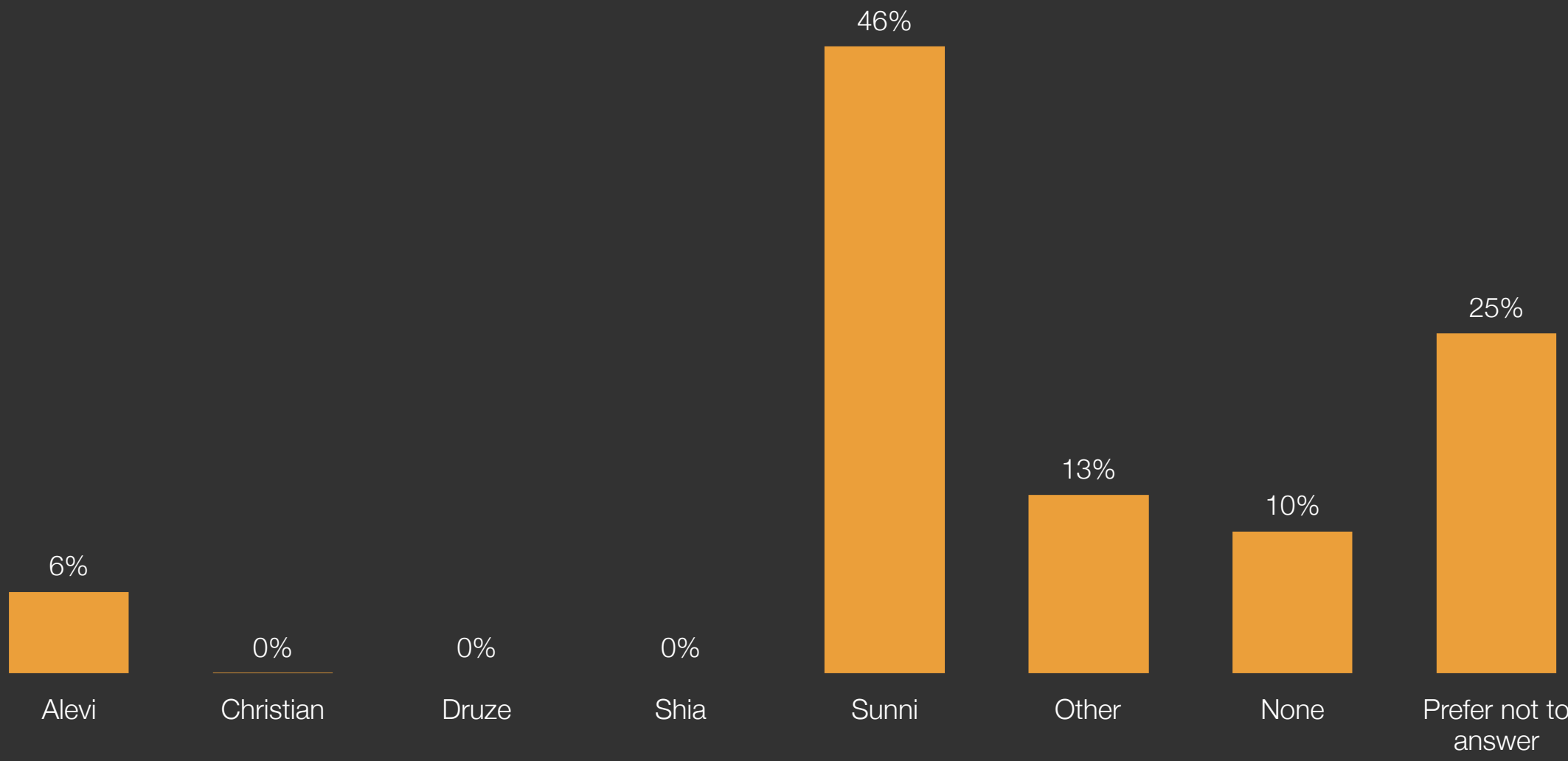
N = 6,531



2015 © RIWI Corp.

What is your religion?

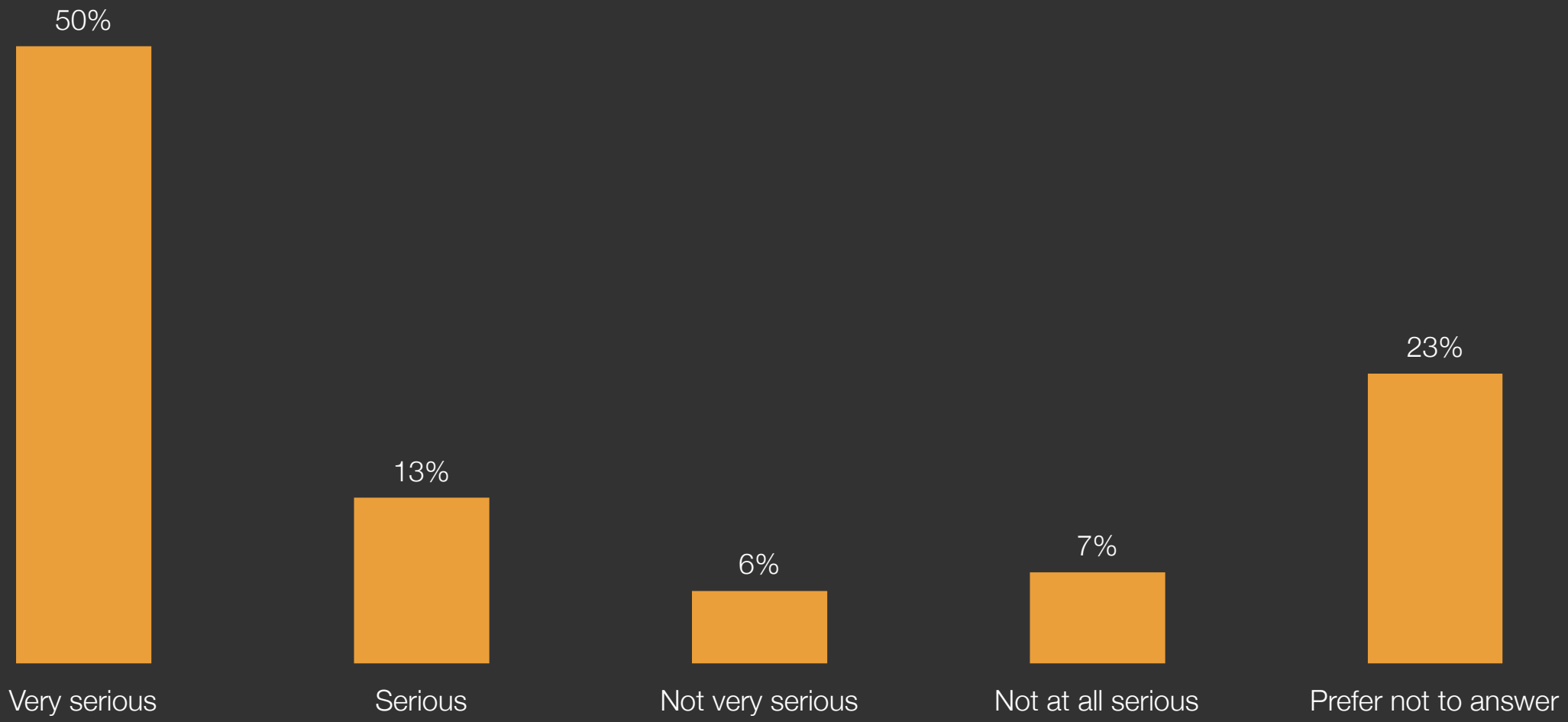
N = 6,054



2015 © RIWI Corp.

How serious is the ISIS threat?

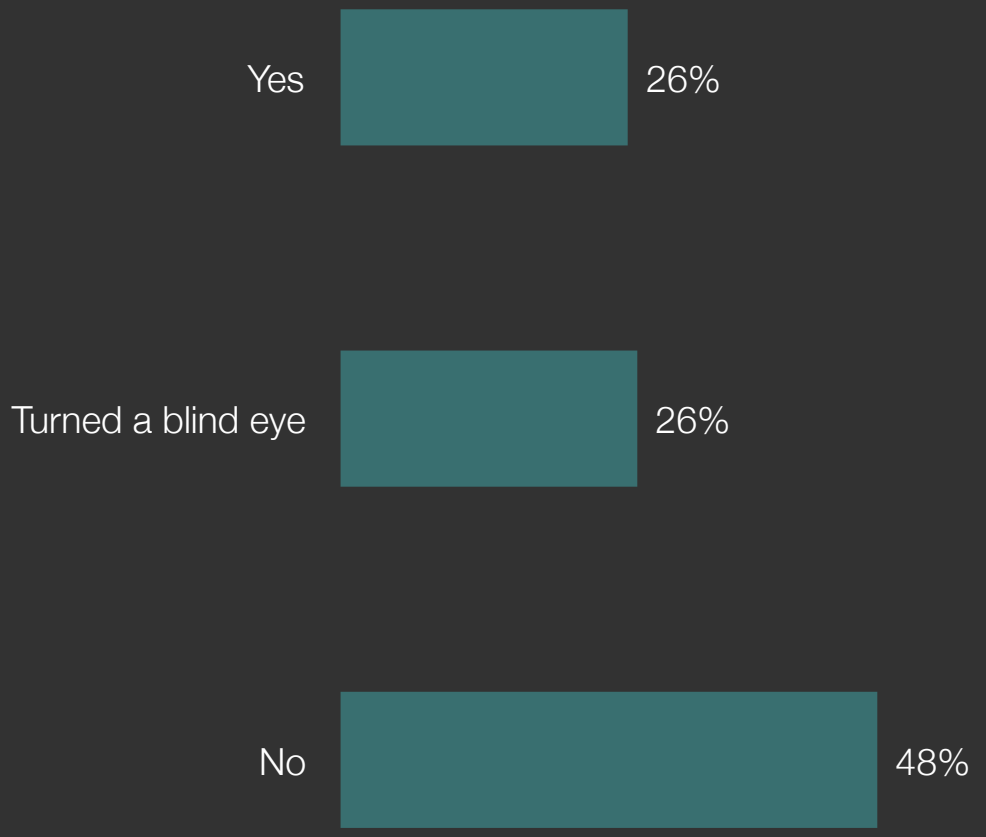
N = 4,934



2015 © RIWI Corp.

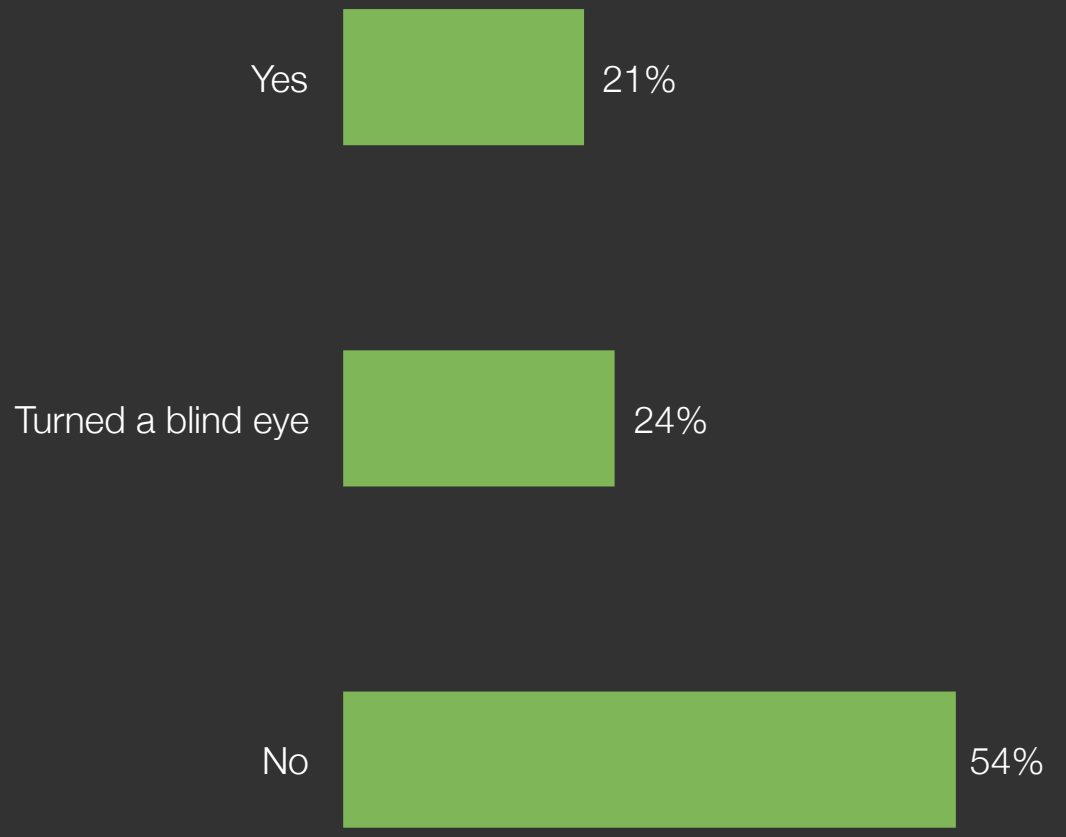
Did the government of Turkey support ISIS in the past?

N = 4,233



Does the government of Turkey support ISIS now?

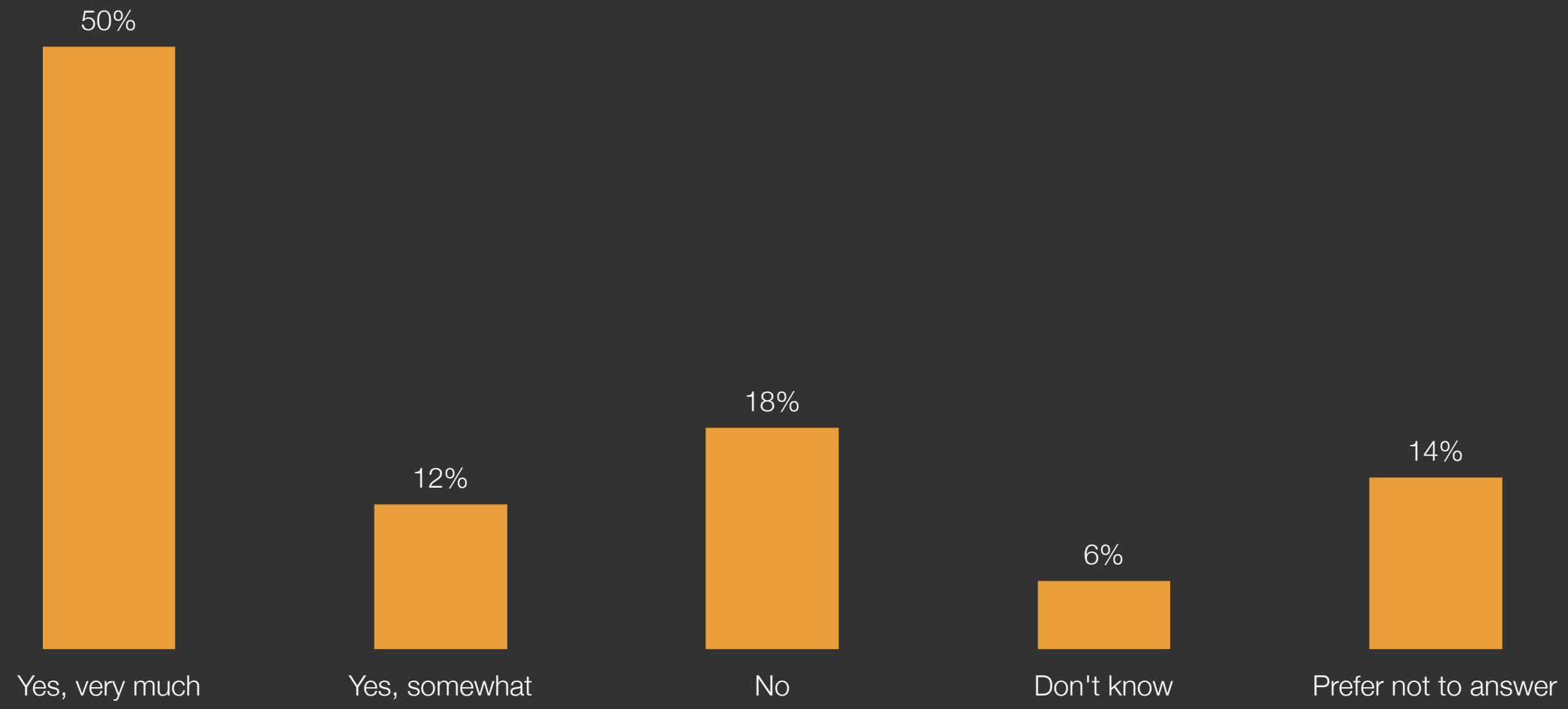
N = 3,940



2015 © RIWI Corp.

Do you support the coalition fight against ISIS?

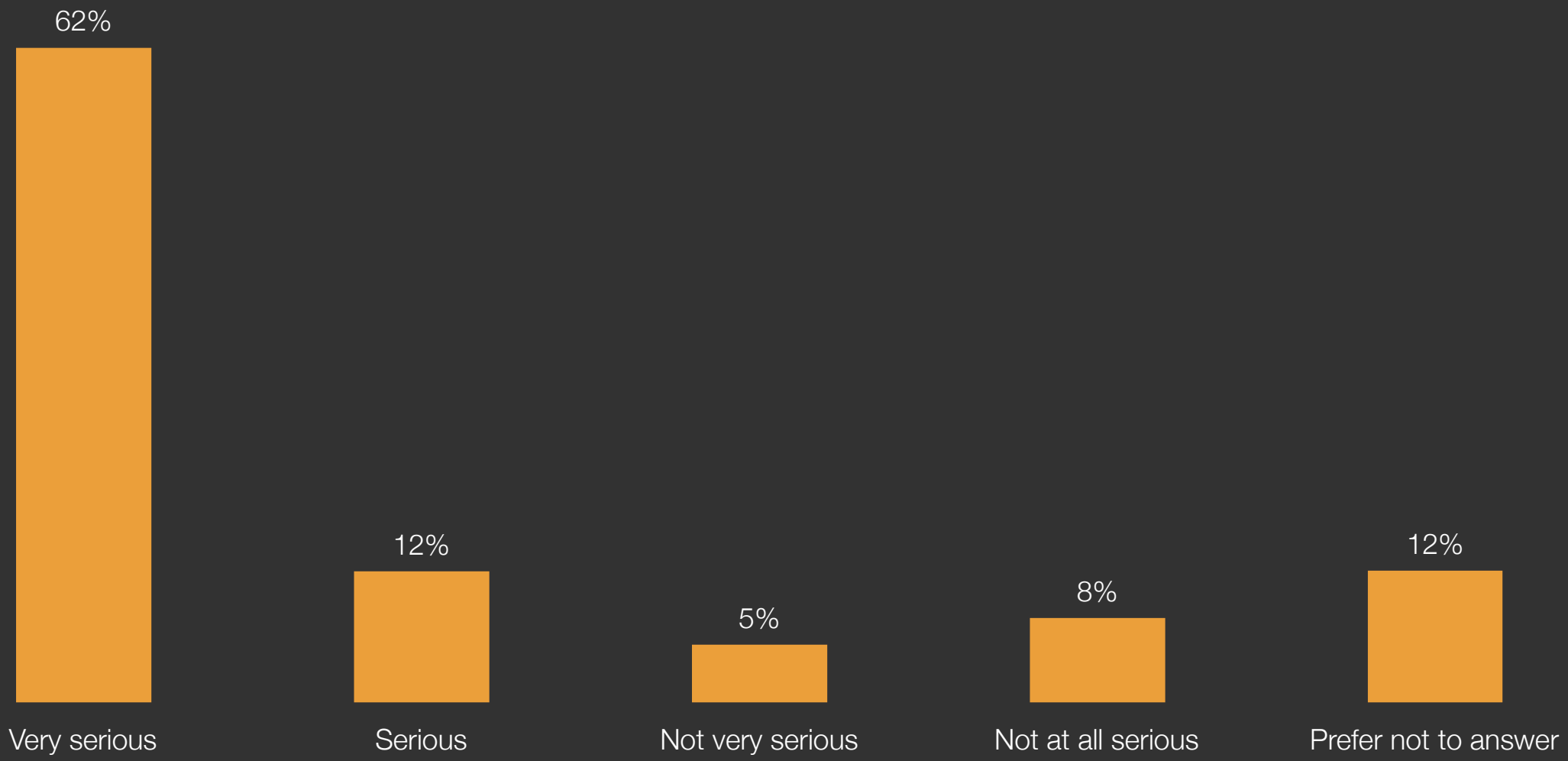
N = 3,547



2015 © RIWI Corp.

How serious is the PKK threat?

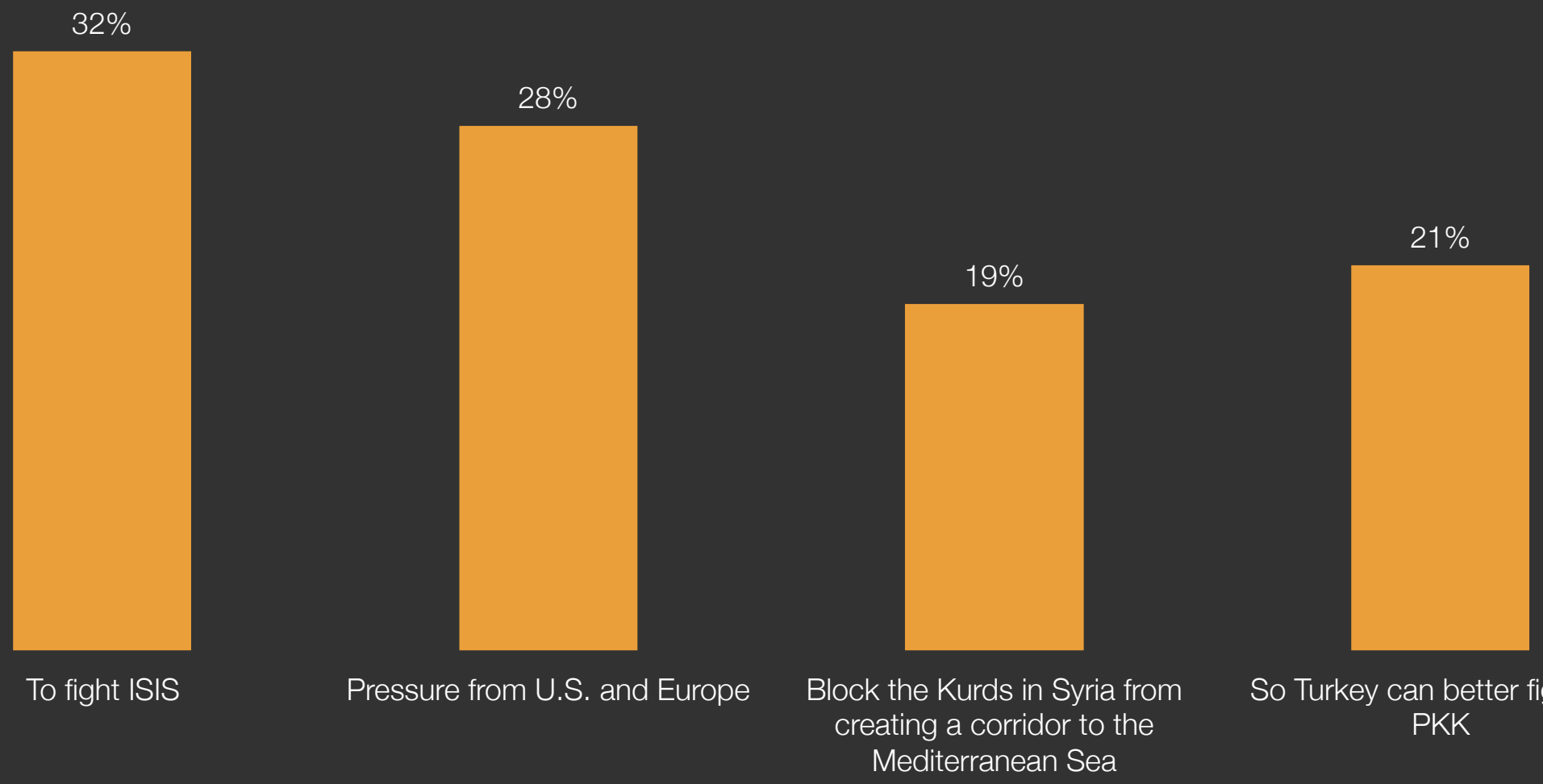
N = 3,338



2015 © RIWI Corp.

In the summer, Turkey joined the U.S.-led anti-ISIS coalition. Why do you think it did so?

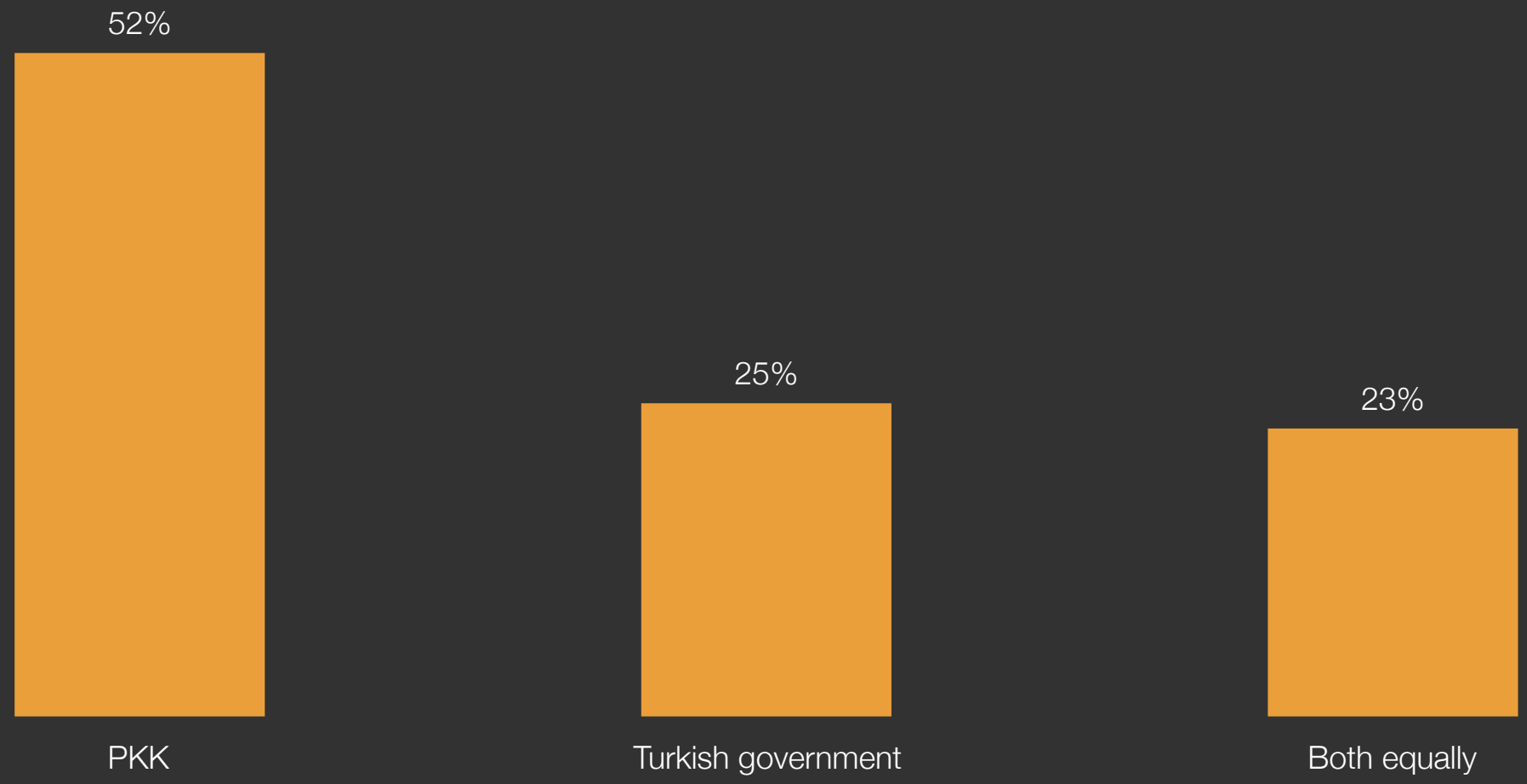
N = 2,638



2015 © RIWI Corp.

Who is more responsible for the breakdown of the cease-fire between Turkey and the PKK?

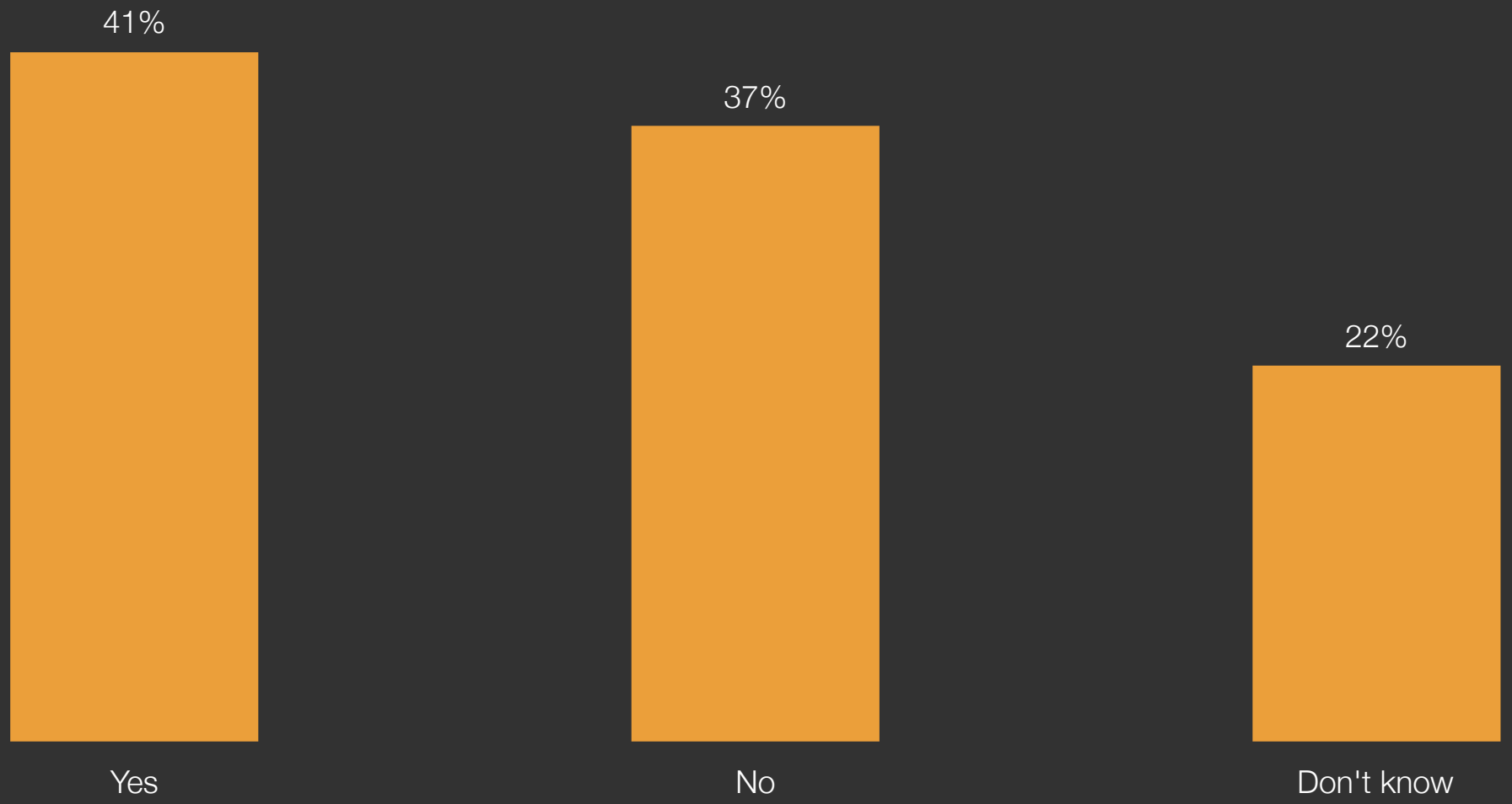
N = 2,508



2015 © RIWI Corp.

Did Erdogan pick a fight with the PKK to bolster his party's chance of winning an absolute majority in the November 1 elections?

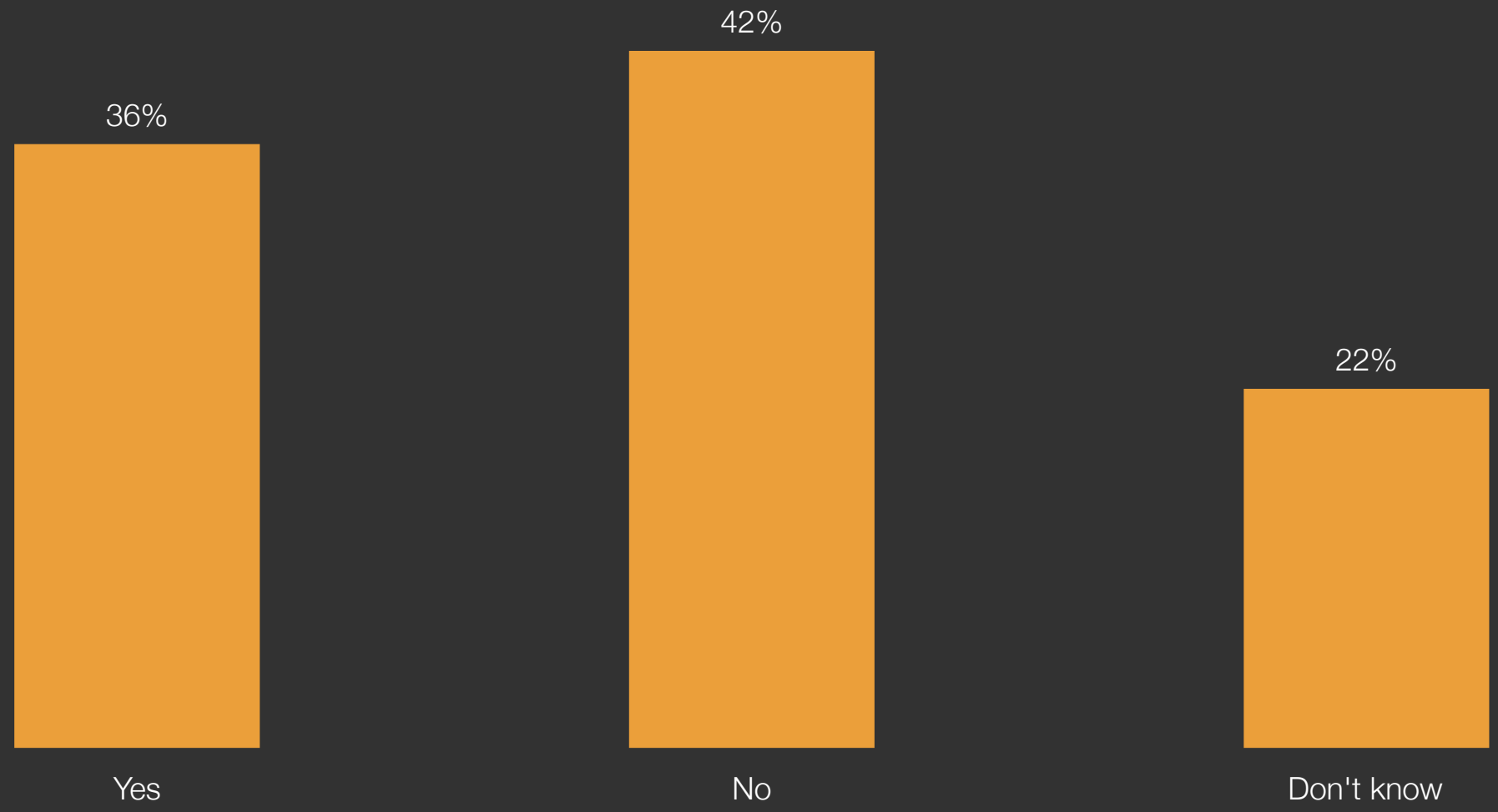
N = 2,415



2015 © RIWI Corp.

Do you support changes to the Turkish constitution that would replace the current parliamentary system with a new, presidential system?

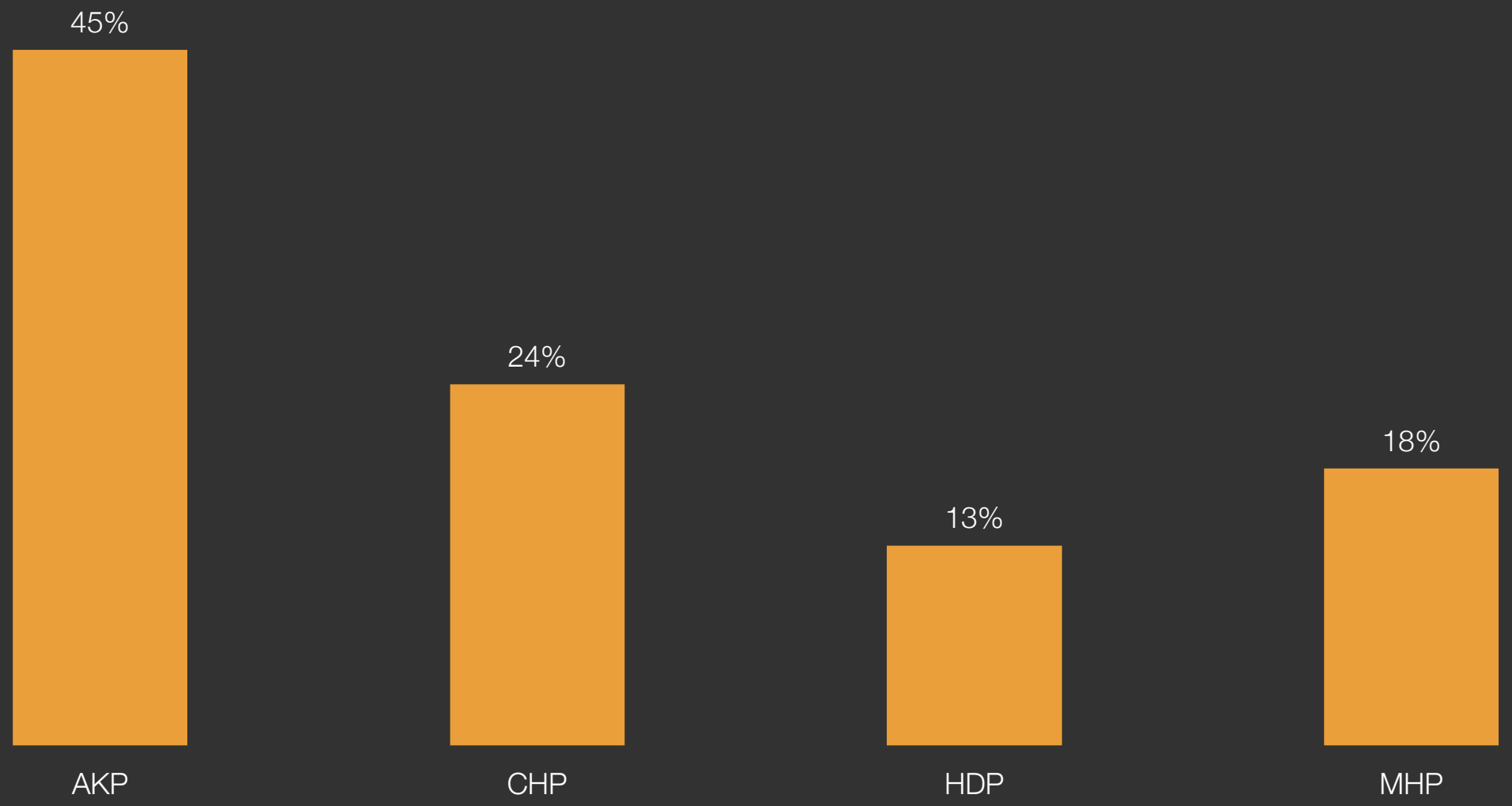
N = 2,231



2015 © RIWI Corp.

Which party will you vote for in the November 1 elections?

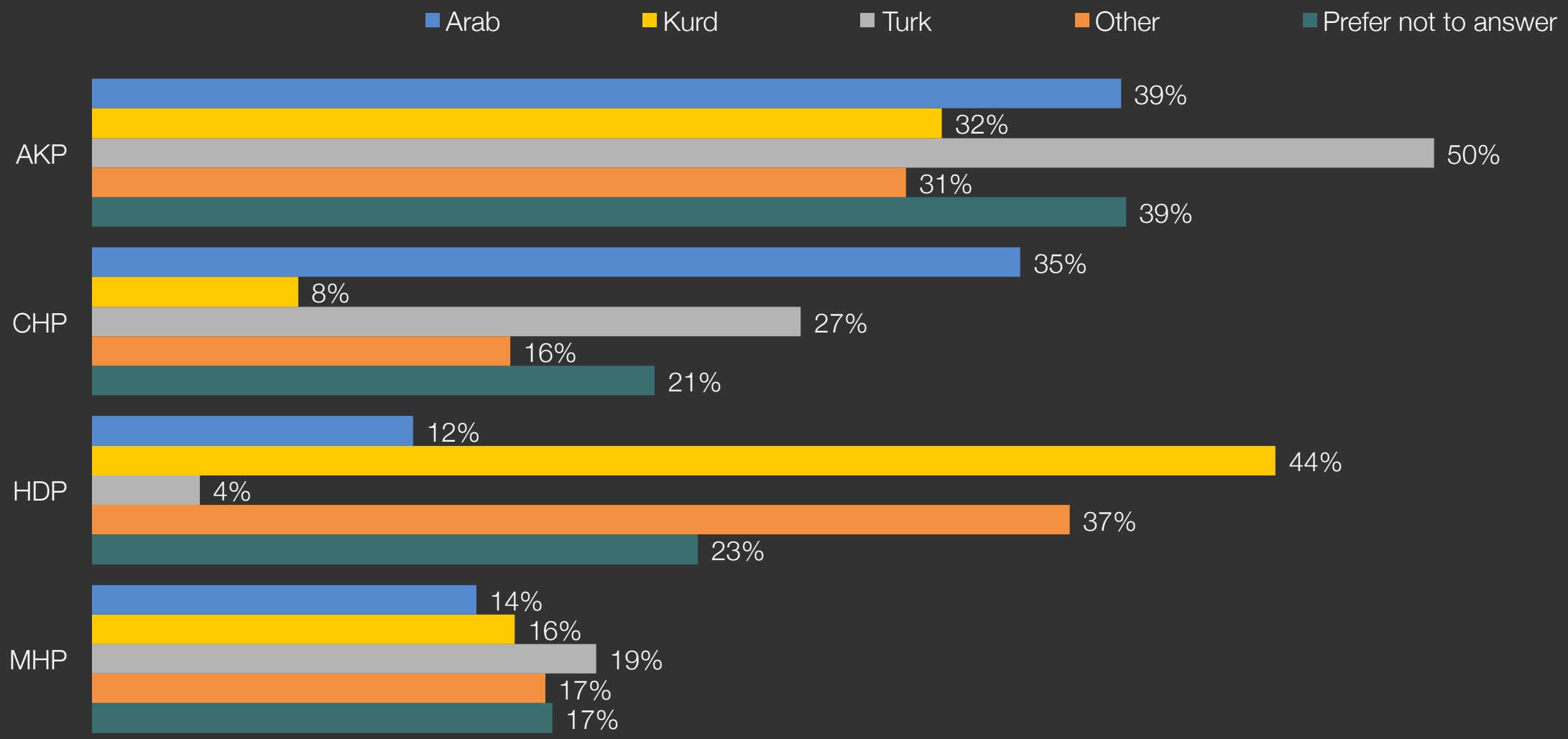
N = 2,880 (All respondents)



2015 © RIWI Corp.

Which party will you vote for in the November 1 elections?

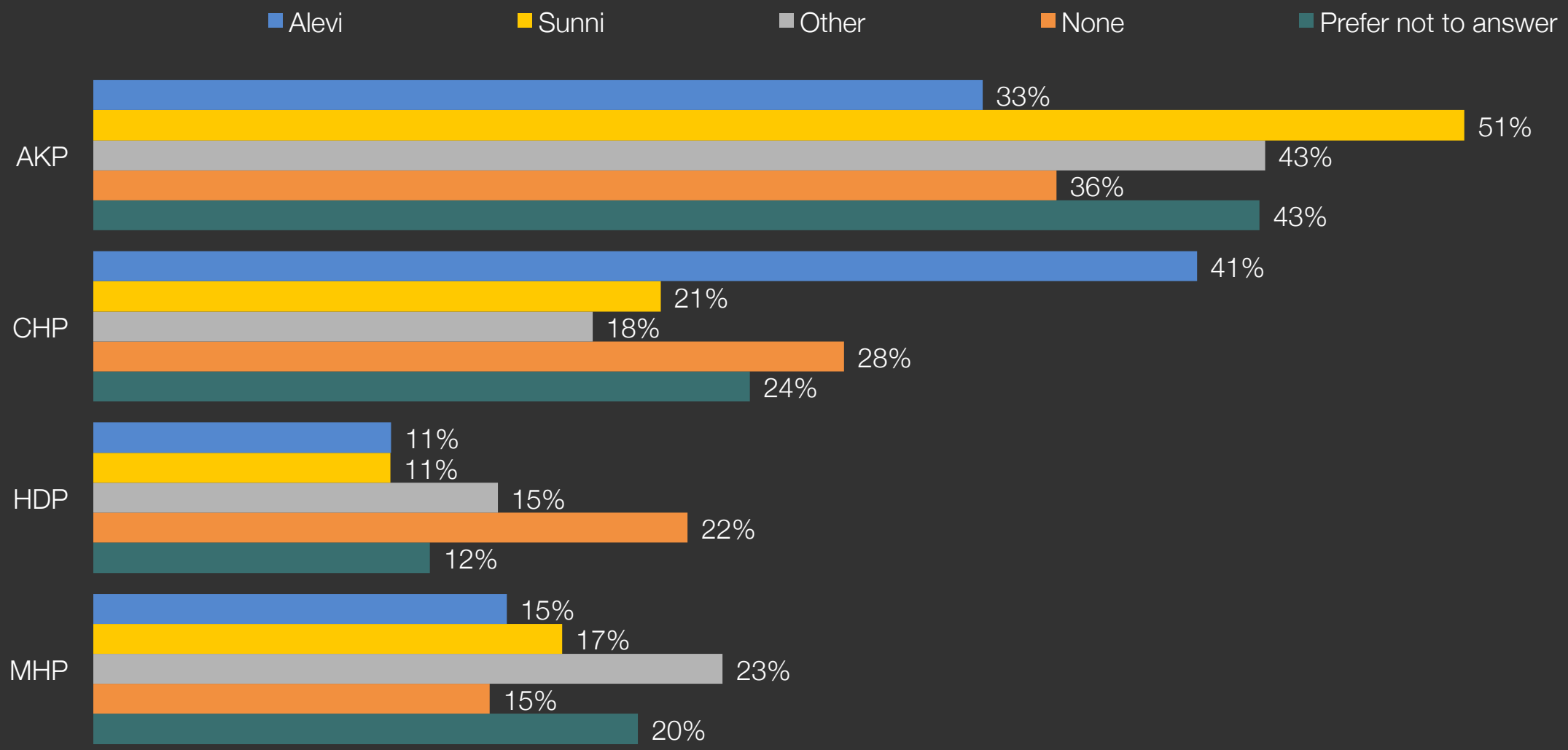
N = 2,880 (Party by Ethnicity)



2015 © RIWI Corp.

Which party will you vote for in the November 1 elections?

N = 2,880 (Party by Religion)



2015 © RIWI Corp.

Margin of Error, Response Rate and FAQ

1. The “Margin of Error” is based conservatively on a sample size of +/- 2.1% for a completed respondent set of 2,231 Turkey-based respondents 18 years of age and older. Some question elements have larger sample sizes, and, therefore, lower ‘margins of error.’ Margin of error is a theoretical construct. It is the error produced by interviewing a random sample rather than the entire population whose opinions you care about. RIWI’s coverage bias mitigation here is proprietary, since, although we report margin of error because it is an important construct, our data are reflective of online usage, and, as disclosed in our IP and third party reviews, our technology is designed to reduce coverage bias. So if your population parameter is the online parameter, then margin of error is much less relevant when using RIWI. We still report it, subject to the caveat that it should not be relied on generally for online data. Here’s why: Based on the sample size (and some other factors) and utilizing statistics, a margin of sampling error can be determined. This describes how close the sample’s results likely come to the results that would have been obtained by interviewing everyone in the population — in theory — within plus or minus a few percentage points. We are actively committed to exploring these issues at events with which we are associated, such as AAPOR and ESOMAR, in order to review our positions, in league with multiple data constituencies.

2. Our survey completion response rate from the non-incentivized, random, non-panel respondent set of Turkey-based adults for this study was 4.4% of all those non-incented Web users exposed randomly to the RIWI survey platform in Turkey.

3. For detailed statistical FAQs about RIWI’s proprietary all-country survey technology and risk measurement platform, please visit: https://riwi.com/riwi-faq/

4. For why RIWI is unique in the world on issues such as randomization, scale, intellectual property, and global access, please visit: https://riwi.com/why-we-are-unique/

About RIWI: RIWI is a global survey technology and risk measurement company using its proprietary, patented methods to capture a new random stream of survey data in any region of the world.

2015 © RIWI Corp.

Contact

Neil Seeman, CEO & Founder

+1 416 205 9984

seeman@riwi.com

2015 © RIWI Corp.