

RIWI CORP.

September 30, 2016

NOTICE OF NO AUDITOR REVIEW OF INTERIM FINANCIAL STATEMENTS

Under National Instrument 51-102, part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the condensed interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed interim financial statements of the Company have been prepared by management and approved by the Audit Committee and Board of Directors of the Company. They include appropriate accounting principles, judgment and estimates in accordance with IFRS for interim financial statements.

The Company's independent auditors have not performed a review of these condensed interim financial statements in accordance with the standards established by the Canadian Institute of Chartered Accountants for a review of condensed interim financial statements by an entity's auditors.

RIWI CORP.

CONDENSED INTERIM FINANCIAL STATEMENTS

For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)

(Unaudited)

RIWI CORP.

Condensed Interim Statements of Financial Position

(Expressed in Canadian Dollars)

(unaudited)

	September 30, 2016	December 31, 2015
Assets		
Current		
Cash and cash equivalents	\$ 521,019	\$ 210,063
Accounts receivable (note 5)	230,533	103,788
Share subscription receivable	31,500	-
Prepaid expenses	52,450	26,354
	835,502	340,205
Intangible assets (note 6)	22,891	23,890
	\$ 858,393	\$ 364,095
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 56,745	\$ 101,016
Shareholder's equity		
Capital stock (note 7)	3,991,724	2,392,696
Contributed surplus	1,003,915	567,673
Deficit	(4,193,991)	(2,697,290)
	801,648	263,079
	\$ 858,393	\$ 364,095

Nature and continuance of operations (note 1)

Approved on behalf of the board of directors

"Neil Seeman"

Neil Seeman

"Robert Pirooz"

Robert Pirooz

The accompanying notes are an integral part of these condensed interim financial statements.

RIWI CORP.

Condensed Interim Statements of Comprehensive Loss

(Expressed in Canadian Dollars)

(unaudited)

	Three months ended September 30, 2016	Three months ended September 30, 2015	Nine months ended September 30, 2016	Nine months ended September 30, 2015
Sales	\$ 275,208	\$ 207,787	\$ 617,469	\$ 562,255
Costs and expense				
Technology costs	156,836	106,760	650,481	299,889
Sales and marketing	45,816	2,502	369,170	25,576
General and administrative	265,385	230,462	1,094,519	821,639
Total costs and expenses	468,037	339,724	2,114,170	1,147,104
Results from operating activities	(192,829)	(131,937)	(1,496,701)	(584,849)
Public listing application	-	(83,141)	-	(83,141)
Interest income	-	147	-	1,535
Net loss and comprehensive loss for the period	\$ (192,829)	\$ (214,931)	\$ (1,496,701)	\$ (666,455)
Net loss per share				
Basic and fully diluted	\$ (0.01)	\$ (0.01)	\$ (0.10)	\$ (0.04)
Weighted average number of common shares outstanding	15,205,147	14,827,148	\$ 15,205,147	14,827,148

The accompanying notes are an integral part of these condensed interim financial statements.

RIWI CORP.

Condensed Interim Statement of Cash Flows

(Expressed in Canadian Dollars)

(unaudited)

	Nine months ended	Nine months ended
	September 30, 2016	September 30, 2015
Operating activities		
Net loss for the period	\$ (1,496,701)	\$ (666,455)
Items not involving cash		
Share based payment	-	19,941
Accretion on convertible debenture	-	5,800
Stock based compensation	361,616	232,449
Amortization of intangible assets	999	1,150
Amortization of property and equipment	-	4,605
	(1,134,086)	(402,510)
Changes in non-cash operating working capital		
Accounts receivable	(126,745)	(75,857)
Prepaid expenses	(26,096)	-
Accounts payable and accrued liabilities	(44,271)	59,259
Unearned revenue	-	(23,202)
	(1,331,198)	(442,310)
Financing activities		
Proceeds from exercise of warrants	53,140	-
Proceeds on issuance of convertible debenture	-	280,000
Proceeds from issuance of share capital, net of costs	1,589,014	-
	1,642,154	280,000
Change in cash during the period	310,956	(162,310)
Cash at beginning of the period	210,063	814,347
Cash at end of the period	\$ 521,019	\$ 652,037

The accompanying notes are an integral part of these condensed interim financial statements.

RIWI CORP.

Condensed Interim Statement of Changes in Equity

(Expressed in Canadian Dollars)

(unaudited)

	Common shares		Contributed surplus					Total Equity
	Number (Note 7)	Amount (Note 7)	Stock Based Compensation Reserve	Warrant Reserve	Equity portion of convertible debenture	Total Reserves	Deficit	
Balance at December 31, 2014	14,827,148	\$ 2,390,553	\$ 274,755	\$ -	\$ -	\$ 274,755	\$ (1,846,802)	\$ 818,506
Stock based compensation	-	-	232,449	-	-	232,449	-	232,449
Fair value of warrants	-	-	-	19,941	-	19,941	-	19,941
Convertible debenture	-	-	-	-	35,000	35,000	-	35,000
Net loss and comprehensive loss for the period	-	-	-	-	-	-	(666,455)	(666,455)
Balance at September 30, 2015	14,827,148	\$ 2,390,553	\$ 507,204	\$ 19,941	\$ 35,000	\$ 562,145	\$ (2,513,257)	\$ 439,441
Balance at December 31, 2015	14,829,648	\$ 2,392,696	\$ 538,267	\$ 19,941	\$ 9,465	\$ 567,673	\$ (2,697,290)	\$ 263,079
Private placements	652,178	1,643,864	-	-	-	-	-	1,643,864
Share issuance costs	-	(97,976)	-	-	-	-	-	(97,976)
Stock based compensation	-	-	361,616	-	-	361,616	-	361,616
Fair value of warrants	-	-	-	74,626	-	74,626	-	74,626
Warrants exercised	62,000	53,140	-	-	-	-	-	53,140
Net loss and comprehensive loss for the period	-	-	-	-	-	-	(1,496,701)	(1,496,701)
Balance at September 30, 2016	15,543,826	\$ 3,991,724	\$ 899,883	\$ 94,567	\$ 9,465	\$ 1,003,915	\$ (4,193,991)	\$ 801,648

The accompanying notes are an integral part of these financial statements

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

1. NATURE AND CONTINUANCE OF OPERATIONS

RIWI Corp. (the "Company" or "RIWI") was incorporated August 17, 2009 and is domiciled in Ontario, Canada with the registered office located at 200 Burrard Street, Unit 1200, Vancouver, British Columbia, V7X 1T2. The Company is listed on the Canadian Securities Exchange ("CSE") under the symbol "RIW".

The Company's principal business is to provide intelligence using a proprietary digital survey platform called Random Domain Intercept Technology ("RDIT™"). The RDIT™ platform is able to generate intelligence that is of importance to customers through the conduct of digital surveys that are targeted at Web users located throughout the world. The information generated from these surveys enables the customers to make better informed business decisions and implement more effective business strategies.

These unaudited condensed interim financial statements have been prepared on a going concern basis which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future. For the nine months ended September 30, 2016, the Company incurred a loss of \$1,496,701, (September 30, 2015 - \$666,455), had an accumulated deficit of \$4,193,991 (December 31, 2015 - \$2,697,290) and has generated negative cash flows from operating activities since inception. The continuing operations of the Company are dependent upon its ability to continue to raise adequate financing and to commence profitable operations in the future. These conditions indicate a material uncertainty that may cast significant doubt on the Company's ability to continue as a going concern. These financial statements do not reflect the adjustments to the carrying values of assets and liabilities and the reported expenses and balance sheet classifications that would be necessary if the Company were unable to realize its assets and settle its liabilities as a going concern in the normal course of operations. Such adjustments could be material.

2. BASIS OF PRESENTATION AND GOING CONCERN

a) Statement of compliance

These unaudited condensed interim financial statements, including comparatives, have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB") and interpretations issued by the International Financial Reporting Interpretations Committee ("IFRIC").

These unaudited condensed interim financial statements have been prepared in accordance with International Accounting Standard 34, Interim Financial Reporting. Accordingly, they do not include all of the information required for full annual financial statements required by IFRS as issued by the IASB and interpretations issued by IFRIC. Certain information and note disclosures normally included in the annual consolidated financial statements prepared in accordance with IFRS have been omitted or condensed. Accordingly, these condensed consolidated interim financial statements should be read in conjunction with the Company's annual consolidated financial statements for the year ended December 31, 2015. The policies applied in these unaudited condensed interim financial statements are based on IFRS issued and outstanding as at November 23, 2016, the date the Board of Directors approved the statements. The same accounting policies and methods of computation are followed in these unaudited condensed interim financial statements as compared with the most recent annual financial statements for the year ended December 31, 2015, except as noted below. Any subsequent changes to IFRS that are given effect in the Company's annual financial statements for the year ended December 31, 2016 could result in restatement of these unaudited condensed interim financial statements.

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

2. BASIS OF PRESENTATION AND GOING CONCERN (continued)

b) Basis of measurement

The financial statements have been prepared on the historical cost basis except for amounts that are measured at fair values.

c) Functional and presentation currency

These financial statements are presented in Canadian dollars, which is the Company's functional currency.

d) Use of estimates and judgments

The preparation of the financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies regarding certain types of assets, liabilities, revenues and expenses in the preparation of the financial statements. Actual results could differ from those estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the year in which the estimates are revised and in any future years affected. Information about significant areas of estimation, uncertainty and critical judgments in applying accounting policies that have the most significant effect on the amounts are as follows:

- Going Concern

The Company has incurred losses to date and the Company's ability to execute its strategy by funding future working capital requirements requires judgment. Estimates and assumptions are continually evaluated and are based on historical experience and other factors such as expectations of future events that are believed to be reasonable under the circumstances.

- Assets' carrying values and impairment charges

In the determination of carrying values and impairment charges, management looks at the higher of recoverable amount or fair value less costs to sell in the case of assets and at objective evidence, significant or prolonged decline of fair value of assets indicating impairment. These determinations and their individual assumptions require that management make a decision based on the best available information at each reporting period.

- Income taxes and recoverability of potential deferred tax assets

In assessing the probability of realizing income tax assets recognized, management makes estimates related to expectations of future taxable income, applicable tax planning opportunities, expected timing of reversals of existing temporary differences and the likelihood that tax positions taken will be sustained upon examination by applicable tax authorities. In making its assessments, management gives additional weight to positive and negative evidence that can be objectively verified. Estimates of future taxable income are based on forecasted cash flows from operations and the application of existing tax laws in each jurisdiction. The Company considers whether relevant tax planning opportunities are within the Company's control, are feasible and are within management's ability to implement. Examination by applicable tax authorities is supported based on individual

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

2. BASIS OF PRESENTATION AND GOING CONCERN (continued)

d) Use of estimates and judgments (continued)

- Income taxes and recoverability of potential deferred tax assets (continued)

facts and circumstances of the relevant tax position examined in light of all available evidence. Where applicable tax laws and regulations are either unclear or subject to ongoing varying interpretations, it is reasonably possible that changes in these estimates can occur that materially affect the amounts of income tax assets recognized. Also, future changes in tax laws could limit the Company from realizing the tax benefits from the deferred tax assets. The Company reassesses unrecognized income tax assets at each reporting period.

- Measurement of share-based compensation

Management determines costs for share-based payments using market-based valuation techniques. The fair value of the market-based and performance-based non-vested share awards are determined at the date of grant using generally accepted valuation techniques. Assumptions are made and judgment used in applying valuation techniques. These assumptions and judgments include estimating the future volatility of the stock price, expected dividend yield, future employee turnover rates and future employee stock option exercise behaviors and corporate performance.

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

3. SUMMARY OF ACCOUNTING POLICIES

a) Financial instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument to another entity. Upon initial recognition all financial instruments, including derivatives, are recognized on the balance sheet at fair value. Subsequent measurement is then based on the financial instruments being classified into one of the following categories: fair value through the Statement of Loss and Comprehensive Loss, held-to-maturity, loans and receivables, available-for-sale and other liabilities. The Company has designated its financial instruments into the following categories applying the indicated measurement methods:

Financial Instruments	Category	Measurement Method
Cash and cash equivalents	Loans and receivables	Amortized cost
Accounts receivable	Loans and receivables	Amortized cost
Accounts payable	Other liabilities	Amortized cost

The Company will assess at each reporting period whether any financial assets are impaired. An impairment loss, if any is recorded on the Statement of Loss and Comprehensive Loss.

b) Cash

Cash consists of cash held on deposit in bank accounts. Cash equivalents are classified as short-term investments that have maturity dates of three months or less from the date of purchase, or they are redeemable prior to maturity.

c) Intangible assets

The costs of acquiring intangible assets, consisting patents, are capitalized. Costs are amortized over the estimated useful life of the intangible asset.

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

3. SUMMARY OF ACCOUNTING POLICIES (continued)

d) Impairment

At the end of each reporting period, the Company's assets are reviewed to determine whether there is any indication that those assets may be impaired. If such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment, if any. The recoverable amount is the higher of fair value less costs to sell and value in use. Fair value is determined as the amount that would be obtained from the sale of the asset in an arm's length transaction between knowledgeable and willing parties. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. If the recoverable amount of an asset is estimated to be less than its carrying amount, the carrying amount of the asset is reduced to its recoverable amount and the impairment loss is recognized in the Statement of Loss and Comprehensive Loss for the period. For an asset that does not generate largely independent cash flows, the recoverable amount is determined for the cash generating unit to which the asset belongs.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but to an amount that does not exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognized immediately in the Statement of Loss and Comprehensive Loss.

e) Revenue

Revenue generated from surveys is recognized when the survey is complete and collection of the revenue is reasonably assured. Customers typically pay an up-front deposit for a portion of the total expected fees which is reported as unearned revenue and is recognized as revenue when the project is complete.

f) Stock-based compensation

The Company grants stock options to directors, officers and employees. The fair value of stock options is measured on the grant date, using the Black-Scholes option pricing model and is recognized over the vesting period of the related options. Consideration paid for the shares on the exercise of stock options is credited to share capital.

g) Foreign currency translation

Transactions in foreign currencies are translated to the Company's functional currency at exchange rates at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies are translated to the Company's functional currency at the period end exchange rate. Non-monetary assets and liabilities denominated in foreign currencies are translated to the functional currency at the exchange rate at the date of the transaction. Foreign currency differences arising on translation are recognized in the Statement of Loss and Comprehensive Loss.

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

3. SUMMARY OF ACCOUNTING POLICIES (continued)

h) Income taxes

Income tax expense represents the sum of current tax expense and deferred tax expense. Current tax expense is based on the taxable profits for the year. Income tax is recognized in the Statement of Loss and Comprehensive Loss except to the extent that it relates to items recognized directly in equity, in which case it is recognized in equity.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Deferred tax assets and liabilities are recognized based on differences in the financial statement carrying amount for assets and liabilities and the associated tax balance.

Deferred tax liabilities are generally recognized for all taxable temporary differences. Temporary differences are not provided for goodwill not deductible for tax purposes, the initial recognition of assets or liabilities that affect neither accounting nor taxable loss and differences relating to investments in subsidiaries to the extent that they will probably not reverse in the foreseeable future. The amount of deferred tax provided is based on the expected manner of realization or settlement of the carrying amount of assets and liabilities, using tax rates enacted or substantively enacted at the balance sheet date.

Deferred tax assets are generally recognized for all deductible temporary differences, unused tax credits carried forward and unused tax losses to the extent that it is probable that there will be taxable profits against which deductible temporary differences can be utilized.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities, when they relate to income taxes levied by the same taxation authority and when the Company intends to settle its current tax assets and liabilities on a net basis.

i) Loss per share

The Company presents basic loss per share for its common shares, calculated by dividing the loss attributable to common shareholders of the Company by the weighted average number of common shares outstanding during the period. Diluted loss per share does not adjust the loss attributable to common shareholders or the weighted average number of common shares outstanding when the effect is anti-dilutive.

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

3. SUMMARY OF ACCOUNTING POLICIES (continued)

j) Recently issued accounting pronouncements

Certain pronouncements were issued by the IASB or the International Financial Reporting Interpretations Committee ("IFRIC") that are mandatory for accounting periods after the date of these financial statements.

(a) IFRS 9, Financial Instruments ("IFRS 9")

IFRS 9 replaces the guidance in IAS 39 Financial Instruments: Recognition and Measurement, on the classification and measurement of financial assets. The Standard eliminates the existing IAS 39 categories of held to maturity, available-for-sale and loans and receivable. Financial assets will be classified into one of two categories on initial recognition, financial assets measured at amortized cost or financial assets measured at fair value. Gains and losses on re-measurement of financial assets measured at fair value will be recognized in the Statement of Loss and Comprehensive Loss, except that for an investment in an equity instrument which is not held-for-trading, IFRS 9 provides, on initial recognition, an irrevocable election to present all fair value changes from the investment in other comprehensive income (OCI). IFRS 9 is effective for periods beginning on or after January 1, 2018. The Company is evaluating the potential impacts of IFRS 9 on the Company's financial statements.

(b) IFRS 15, Revenue from Contracts with Customers ("IFRS 15")

In May 2014, the IASB issued IFRS 15, Revenue from Contracts with Customers. IFRS 15 is effective for periods beginning on or after January 1, 2018 and is to be applied retrospectively. IFRS 15 clarifies the principles for recognizing revenue from contracts with customers. IFRS 15 will also result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (i.e. service revenue and contract modifications) and improve guidance for multiple-element arrangements. The Company intends to adopt IFRS 15 in its financial statements for the annual period beginning January 1, 2018, and may consider earlier adoption. The extent of the impact of adoption of IFRS 15 has not yet been determined.

(c) IFRS 16, Leases ("IFRS 16")

In January 2016, the IASB issued IFRS 16, Leases. This standard introduces a single lessee accounting model and requires a lessee to recognize assets and liabilities for all leases with a term of more than 12 months, unless the underlying asset is of a low value. A lessee is required to recognize a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligation to make lease payments. The mandatory effective date of IFRS 16 is for annual periods beginning on or after January 1, 2019. The Company is currently evaluating the impact of IFRS 16 on its consolidated financial statements.

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

3. SUMMARY OF ACCOUNTING POLICIES (continued)

j) Recently issued accounting pronouncements (continued)

(d) IAS 7, Statement of cash flows ("IAS 7")

In January 2016, the IASB issued amendments to IAS 7, Statement of Cash Flows as part of its major initiative to improve presentation and disclosure in financial reports. These amendments require disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities, including both changes arising from cash flow and non-cash changes. The mandatory effective date for these amendments is for annual periods beginning on or after January 1, 2017. The Company is currently evaluating the impact of these amendments on its consolidated financial statements.

(e) IAS 12, Income taxes ("IAS 12")

In January 2016, the IASB issued amendments to IAS 12, Income Taxes. The amendments clarify that the existence of a deductible temporary difference depends solely on a comparison of the carrying amount of an asset, and its tax base at the end of the reporting period, and is not affected by possible future changes in the carrying amount or expected manner of recovery of the asset. The amendments also clarify the methodology to determine the future taxable profits used for assessing the utilization of deductible temporary differences. The mandatory effective date for these amendments is for annual periods beginning on or after January 1, 2017. The Company is currently evaluating the impact of these amendments on its consolidated financial statements.

4. DETERMINATION OF FAIR VALUES

A number of the Company's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods. When applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

The categories of the fair value hierarchy that reflect the significance of inputs used in making fair value measurements are as follows:

Level 1 – quoted prices in active markets for identical assets or liabilities;

Level 2 – inputs other than quoted market prices included in Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices); and

Level 3 – inputs for the asset or liability that are not based on observable market data.

At September 30, 2016 and December 31, 2015, there were no financial assets and liabilities measured and recognized at fair value on a recurring basis.

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

4. DETERMINATION OF FAIR VALUES (continued)

The Company's policy for determining when a transfer occurs between levels in the fair value hierarchy is to assess the impact at the date of the event or the change in circumstances that could result in a transfer. There were no transfers between Level 1, Level 2 and Level 3 during the nine months ended September 30, 2016 (December 31, 2015 - none).

a) Cash and cash equivalents, trade and other receivables and trade and other payables

The fair value of cash and cash equivalents, trade and other receivables and trade and other payables is estimated as the present value of future cash flows, discounted at the market rate of interest at the reporting date. At September 30, 2016 and December 31, 2015, the fair value of these balances approximated their carrying amount due to their short term to maturity.

b) Stock options and warrants

The fair value of stock options and warrants are measured using the Black-Scholes pricing model. Measurement inputs include share price on measurement date, exercise price of the instrument, expected forfeiture rate (based on historic forfeitures), expected volatility (based on the historical volatility of similar sized companies due to a lack of historical data of the Company's stock price), weighted average expected life of the instruments (based on historical experience and general option holder behavior), expected dividends, and the risk-free interest rate (based on government bonds).

5. ACCOUNTS RECEIVABLE

The Company's receivables are as follows:

	September 30, 2016	December 31, 2015
Input tax credits	\$ 44,339	\$ 7,993
Trade receivables	186,194	95,795
	\$ 230,533	\$ 103,788

RIWI CORP.

Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

6. INTANGIBLE ASSETS

	Patent	
Asset cost		
Balance December 31, 2014	\$	26,644
Additions		-
Balance December 31, 2015		26,644
Additions		-
Balance September 30, 2016	\$	26,644

	Patent	
Accumulated amortization		
Balance December 31, 2014	\$	(1,221)
Amortization		(1,153)
Balance December 31, 2015		(2,754)
Amortization		(999)
Balance September 30, 2016	\$	(3,753)

	Total	
Carrying amounts		
Balance December 31, 2015	\$	23,890
Balance September 30, 2016	\$	22,891

Intangible assets consist of a patent.

US Patent #8,069,078 relates to a method of obtaining a representative online polling sample that is intended to substantially eliminate coverage bias from the sample. The patent was filed in 2007 and expires in 2027.

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

7. CAPITAL STOCK

- a) Authorized: unlimited number of common shares without par value
- b) Common shares issued and outstanding: September 30, 2016 – 15,543,826 (December 31, 2015 - 14,829,648).

On February 11, 2015, the Company completed a stock dividend issuing 13 common shares for each common share outstanding. All per share calculations have been retroactively restated to give effect to this issuance.

- c) On March 18, 2015, the Company issued 70,000 share purchase warrants ("warrants") for financial advisory services. Each warrant is exercisable to purchase one common share of the Company until March 15, 2020 at \$0.8571 per share. The warrants have a fair value, calculated using the Black-Scholes option pricing model, of \$19,941 assuming an expected life of 2.5 years, a risk-free interest rate of 0.58%, an expected dividend rate of 0.0%, and an expected annual volatility coefficient of 60%. In October 2015, 2,500 warrants were exercised for gross proceeds of \$2,143.
- d) In January 2016, 60,000 warrants were exercised for gross proceeds of \$51,426. In February 2016, 2,000 warrants were exercised for gross proceeds of \$1,715.
- e) On March 2, 2016 the Company completed a non-brokered private placement and issued 403,356 common shares at \$2.78 per share for gross proceeds of \$1,121,333. The Company incurred share issuance costs of \$23,350.
- f) On September 30, 2016 the Company completed a non-brokered private placement and issued 248,822 units consisting of one common share of the Company at \$2.10 per share and one share purchase warrant at \$2.40 per share. The share purchase warrants expire 12 months from the date of issue. The Company received gross proceeds of \$522,531 and incurred share issuance costs of \$74,626 related to the fair market value of share purchase warrants issued. The warrants fair value was calculated using the Black-Scholes option pricing model assuming an expected life of 6 months, a risk-free interest rate of 0.58%, an expected dividend rate of 0.0%, and an expected annual volatility coefficient of 83%.

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

8. STOCK OPTIONS

The Company has a stock option plan under which it is authorized to grant options to directors, employees and consultants enabling them to acquire in aggregate up to 20% of the issued and outstanding common shares of the Company. Under the plan, the exercise price of each option equals the market price, minimum price, or a discounted price of the Company's shares as calculated on the date of grant. The options can be granted for a maximum term of 10 years and are subject to vesting provisions as determined by the board of directors of the Company. Stock option transactions and the number of stock options outstanding are summarized as follows:

	September 30, 2016	
	Number	Weighted average price
Outstanding, beginning of period	2,353,400	\$0.296
Granted	382,500	\$2.290
Cancelled	296,000	\$1.420
Outstanding, end of period	2,439,900	\$0.660
Exercisable, end of period	2,024,465	\$0.691
Options reserved for issuance under stock option plan	3,108,765	

The weighted average remaining contractual life of options outstanding at September 30, 2016 is 2.1 years. For the nine months ended September 30, 2016, the Company recorded stock based compensation expense, with a corresponding credit to reserves of \$361,616 (September 30, 2015 - \$232,449). The total fair value of stock options granted during the nine months ended September 30, 2016 was \$390,089 (September 30, 2015 - \$235,037).

The following assumptions were used for the Black-Scholes valuation of the share options granted during the nine months ended September 30, 2016:

	September 30, 2016
Risk free interest rate	0.58%
Expected life	2.0 – 3.5 years
Annualized volatility	83%
Dividend rate	-
Forfeiture rate	10%

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

9. EXPENSES BY NATURE

The Company has chosen to present its Statement of Loss and Comprehensive Loss based on the functions of the entity. The Statement of Loss and Comprehensive Loss includes the following employee costs by nature:

For the Nine Months Ended	September 30, 2016	September 30, 2015
Short term wages and benefits	\$ 540,026	\$ 475,390
Stock based compensation	361,616	232,449
Included in general and administrative expenses	\$ 901,642	\$ 707,839

10. RELATED PARTY TRANSACTIONS

a) Related Party Transactions

Included in technology costs are consulting fees to the Company's CTO in the amount of \$108,000 (September 30, 2015- \$108,000).

Included in accounts payable and accrued liabilities at September 30, 2016 is \$14,354 (September 30, 2015 - \$13,500) due to related parties for consulting fees and expense reimbursements.

b) Management Compensation

The Company's management personnel have authority and responsibility for overseeing, planning, directing and controlling the activities of the Company and consist of the Company's Board of Directors and the Company's Executive Leadership Team. The Executive Leadership Team consists of the CEO, the Global Head of Citizen Engagement and Senior Vice President, CTO and CFO.

Total compensation expense for management personnel and directors and the composition thereof is:

For the Nine Months Ended	September 30, 2016	September 30, 2015
Short term wages and benefits	\$ 392,250	\$ 369,000
Stock based payment reserve	361,616	232,449
Included in general and administrative expenses	\$ 753,866	\$ 601,449

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

11. SEGMENTED INFORMATION AND CONCENTRATIONS

The Company operates in one segment, to provide intelligence using a proprietary digital survey platform called Random Domain Intercept Technology.

During the nine months ended September 30, 2016, four customers accounted for 48% of total revenue (September 30, 2015 – three customers accounted for 54% of total revenue).

Information regarding revenue earned from major customers by geographic segments, based on the location of the customer, is as follows:

	September 30, 2016	September 30, 2015
Revenue:		
Asia	15%	0%
Australia	10%	0%
Canada	34%	34%
Europe	6%	1%
United States	35%	65%
	100%	100%

12. FINANCIAL RISK MANAGEMENT

a) Credit risk

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations. The Company's accounts receivable are due from customers and the Government of Canada for input tax credits and are subject to normal credit risk. The following table provides information regarding the aged trade receivables as at September 30, 2016:

Current	31-60 days	61-90 days	91 days +
68%	1%	2%	29%

The following table provides information regarding the aged trade receivables as at December 31, 2015:

Current	31-60 days	61-90 days	91 days +
72%	1%	12%	15%

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

12. FINANCIAL RISK MANAGEMENT (continued)

Allowance for Doubtful Accounts

At each period end, the Company reviews the collectability of outstanding receivables. The specific accounts are only written off once all the collection avenues have been explored or when legal bankruptcy has occurred. The following is a reconciliation of the allowance account:

Reconciliation of the allowance for doubtful accounts	September 30, 2016	September 30, 2015
Balance, beginning of the period	\$ 15,995	\$ 8,884
Change in provision	-	6,334
Balance, end of period	\$ 15,995	\$ 15,218

The following table identifies the percentage of trade accounts receivable from individual customers comprising 10% or more of the Company's trade receivables:

	September 30, 2016	September 30, 2015
Customer A	11%	0%
Customer B	13%	0%
Customer C	14%	0%
Customer D	11%	0%
Customer E	0%	72%
Customer F	0%	10%

b) Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they are due. The Company's approach to managing liquidity is to ensure it will have sufficient cash on hand to meet its liabilities when due. The Company's ongoing liquidity is impacted by various external events and conditions.

The Company's financial liabilities consist of accounts payable and accrued liabilities and consists of invoices payable to trade suppliers for internet traffic, general and administrative and are paid within one year.

The Company expects to fund these liabilities through the use of existing cash resources and funds raised through equity financings.

c) Market risk

Market risk is the risk that changes in market prices, such as commodity prices, interest rates and foreign exchange rates will affect the Company's net earnings or the value of financial instruments. The objective of the Company is to manage and mitigate market risk exposures within acceptable limits, while maximizing returns.

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Notes to the Condensed Interim Financial Statements For the Nine Months Ended September 30, 2016

(Expressed in Canadian Dollars)
(Unaudited)

12. FINANCIAL RISK MANAGEMENT (continued)

(i) *Interest rate risk*

The Company has cash balances and no interest-bearing debt. The Company's current policy is to invest excess cash in investment-grade short-term deposit certificates issued by its banking institutions. The Company periodically monitors the investments it makes and is satisfied with the credit ratings of its banks. As of September 30, 2016 the Company had invested \$25,000 (December 31, 2015 - \$nil) in short-term guaranteed investment certificates.

(ii) *Foreign currency risk*

The Company's activities are conducted in foreign jurisdictions and a portion of the Company's cash is denominated in US dollars (USD). The Company has not entered into foreign exchange rate contracts to mitigate this risk.

At September 30, 2016, financial instruments were converted at a rate of \$1.00 Canadian to US\$0.7617. Cash and cash equivalents on hand at September 30, 2016 in home currency were as follows:

	CAD	USD
Cash and cash equivalents	\$ 340,259	\$ 137,685

The estimated impact on net earnings at September, 2016 with a +/- 10% change in foreign exchange rates is approximately \$14,000 (December 31, 2015 - \$15,000).

d) *Capital management*

The Company's capital is defined to be shareholders' equity. The Company's objective in managing capital is to ensure it has adequate working capital to meet day to day needs and access to sources of capital sufficient to finance its operations and to make planned capital expenditures or capital acquisitions as opportunities present themselves. The Company manages its capital structure and makes changes to it in light of changes in economic conditions, anticipated or planned capital expenditures, opportunities for acquisitions and the risk characteristics of the underlying investments.

The Company is not subject to any externally imposed capital requirements.