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Confirmation of RIWI's Prediction of 2017 Japanese General Election Published

Toronto, ON – RIWI Corp. (CSE: RIW) (the “Company” or “RIWI”) is pleased to announce that Tokyo-based Cross Marketing Inc. (TYO: 3675) has confirmed that RIWI accurately predicted the vote share of the majority governing coalition in the Japanese general election that took place on October 22, 2017.

According to a report released today by Cross Marketing Inc., one of the largest market research firms in Japan, RIWI technology foresaw a vote share of the national popular vote of 46.9% (+/-1.0%) for the governing coalition. After the election, the coalition led by Prime Minister Shinzō Abe of the Liberal Democratic Party (LDP) won with 47.7% of the vote. RIWI predicted the vote share of the LDP to be 39.2% (+/- 0.9%) as compared to the LDP's actual national vote share of 40.7%.

“RIWI's primary objective in predicting the outcome of this election was to assess and predict the changing strength of the governing coalition compared to any other possible coalition,” said Neil Seeman, RIWI's Chief Executive Officer. “Cross Marketing Inc. confirmed that RIWI's daily tracking prior to the election predicted the abrupt decline of the new opposition party, the Party of Hope, and the rise of the Constitutional Democratic Party,” he added.

“To predict this outcome with such precision, we employed the proven approach RIWI deployed for our successful predictions of many game-changing geopolitical shock events, including the outcome of the 2016 US Presidential election, and RIWI's successful prediction of the exact margin of defeat of the 2016 Italian Constitutional reforms,” said Mr. Seeman.

“Knowing this result in advance provided RIWI with certainty that the world would have an unwavering ally in Japan to challenge the threat of North Korea,” said Mr. Seeman. “For a company like ours that leverages our proprietary data sources to assess emergent and systemic risk for financial institutions, government agencies and humanitarian relief groups, this prediction was vital,” added Mr. Seeman.

In recognition of RIWI's growing and high-profile data collection initiatives across Asia, Mr. Seeman has been invited to Tokyo to discuss RIWI technology's unique ability to detect, explain and predict trends in all parts of the world. Mr. Seeman will be a keynote speaker on November 28th at the annual Japan Market Research Association and on November 29th at the American Chamber of Commerce in Tokyo.

Cross Marketing Inc.'s analysis of RIWI's work on the Japanese election may be found at:

<https://www.cross-m.co.jp/news/release/>

About RIWI

RIWI is a global survey technology, global messaging and global predictive analytics company using its proprietary, patented methods to capture a continuous stream of privacy-compliant opinion data, audience messaging data and market prediction data in any region of the world. RIWI product offerings include Information-as-a-Service (IaaS) and custom data solutions for the global finance, international security, global consumer products and global humanitarian relief sectors. For more information, please visit: <https://riwi.com/>.



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