

How does RIWI give Finance Clients an Information Edge?

RIWI captures proprietary and continuous opinion data, machine data, and economic activity data 24/7 from across the world. RIWI can collect more accurate, global, and timely data than all other survey technologies.

“On the Friday before the USA Presidential election, I received the strong data-based indication from RIWI that Trump would be the next President. Despite the counter-signals of almost all the pollsters and pundits, RIWI got it right.” – Manny Weiss, Chairman of Marylebone Diversified LLP, London

Three Examples of RIWI Applications for Market Participants

A. RIWI can extract Economic Reality in China. The official unemployment rate for China was 4% in 2016. RIWI surveyed over 10,000 people in China from July to August 2016 and found that 9% were unemployed. This “real unemployment data” was close to the figures of independent modelling experts who questioned China’s official unemployment data (*National Bureau of Economic Research*, F. Shuaizhan et al.). RIWI is the only firm in the world that can collect large volumes of statistically reliable opinion data from across all of China.

B. RIWI can continuously and accurately track consumer sentiment and demand of major equities. Finance clients use RIWI for continuous tracking data on topics such as consumer confidence, the usage and attitude toward major equities (e.g., FAANG stocks), and emerging technologies (robotics, artificial intelligence and demand for blockchain-enabled applications, such as global supply chain logistics, anywhere in the world).

C. RIWI can provide information to help M&A decision-makers in emerging markets. RIWI can help with investment decisions in emerging markets where traditional economic and consumer data are otherwise impossible or very labor-intensive to obtain. Your M&A team may be looking for opportunities in countries such as Iraq, Rwanda or Kenya where RIWI can obtain data related to: real labor market activity, consumption behavior, population migration, inflation or fast-emerging blockchain or consumer-Internet technology adoption and usage. RIWI can track fast-moving political sentiment in countries with potentially unstable governments.

Top 7 Reasons Why You Should Hire RIWI

1. RIWI is the only global survey firm — operating in 200+ countries — all the time. We maximize the money you spend, provide you with the real-time information you need, and we offer you best-in-class data dashboards.

2. MiFID II-Friendly. You and the rest of our global financial clients are now required to pay for research under the new MiFID II guidelines: we are more cost-effective and offer more value for money than the competition.

3. Privacy compliance and security. RIWI complies with all new privacy laws that severely restrict the collection of online information. Top international law firms and banks use our privacy-compliant data.

4. 1.2 Billion and counting. RIWI has engaged this number of people since 2009 for surveys and ad tests, including people from heavily Internet-monitored countries like China, Iran, Syria, Turkey, and Ethiopia.

5. Transparency. We don’t manipulate survey data with ‘black-box algorithms’. Our survey data are from everyday people: 80% of them don’t typically answer surveys of any other kind, and they answer truthfully and anonymously about sensitive topics like changing personal debt — and they don’t get paid to answer.

6. Data collection is automated. Our automation techniques and patents have been written up in *The Wall Street Journal*, *Nature*, and *The Lancet* — and are used by researchers at Harvard and Oxford.

7. Proven by elite international firms. Our financial clients understandably seek unwavering confidentiality. One is a US-based firm with more than \$1 trillion in assets under management. Another long-term client is a top-20 international bank, where RIWI serves all of its global research teams in a rapid-response manner under a three-year agreement. RIWI’s public finance clients include Credit Lyonnais Securities Asia and the World Bank.

Contact us at: inquiry@riwi.com | 1-888-505-RIWI (7494)