

## FORM 7

### **MONTHLY PROGRESS REPORT**

Name of Listed Issuer: RIWI Corp. (the "Issuer").

Trading Symbol: RIW

Number of Outstanding Listed Securities: 17,277,282

Date: July 9, 2018

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by Exchange Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the Exchange website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the Policies. The discussion in this report must be factual, balanced and non-promotional.

#### **General Instructions**

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

## Report on Business

### 1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

- a) In its Global Finance division:
  - i. RIWI continues to start new survey data collection projects in China for existing clients under long-term agreements ("LTAs") in the finance and risk sectors. RIWI also presents proprietary data from China for sales purposes.
  - ii. Analysts in different divisions at RIWI's client, a top-10 international bank as measured by assets under management, now issue regular stock predictions and written reports and hold analyst calls based on proprietary RIWI data for the bank's institutional clients across the world. To grow and diversify its client base, RIWI provides regular sales presentations to the bank's clients that request capabilities demonstrations of custom RIWI services.
- b) In its Risk and Security division:
  - i. RIWI's client, a G-7 government agency, is working with RIWI to define the work steps in a multi-year engagement. RIWI's work is to begin this Summer.
  - ii. RIWI continues to conduct audience message research in regions of interest for the US State Department under its five-year LTA. The client's fiscal year ends on September 30, 2018; therefore, RIWI will recognize at least US \$250,000 prior to September 30, 2018. RIWI is now planning work for this client under its 2019 budget of US \$250,000, some of which will be completed before December 31, 2018 and recognized within 2018.
- c) In its Global Citizen Engagement division:
  - i. RIWI continues to collect data on behalf of an increasing number of long-term clients, including consultancies and University-based clients, with a goal of tracking behaviour and activities in conflict-affected regions of the world.
  - ii. Work began on the 2018 ILGA-RIWI "Global Attitudes Survey on LGBTI People," the largest annual study of its kind. This year, Viacom partnered up on this project, and the survey will include more than 70 countries.
  - iii. In collaboration with the MTV Staying Alive Foundation, Viacom and the Joint United Nations Programme on HIV/AIDS (UNAIDS), RIWI has initiated a multi-country HIV/AIDS perceptions and awareness study that will be released December 1, 2018, the 30<sup>th</sup> anniversary of World AIDS Day.
- d) In its Global Consumer division:
  - i. RIWI is responding to requests to prepare China- and all-Asia data collection initiatives on behalf of a diverse number of clients.
  - ii. On behalf of a client and for sales and marketing purposes, RIWI successfully predicted the landslide victory of Mexico's President-elect Andrés Manuel López Obrador. RIWI's work was widely reported in Mexico.

**2. Provide a general overview and discussion of the activities of management.**

- a) RIWI management continues to present findings to senior leadership at agencies of G-7 governments for recurring sales and business development purposes.
- b) RIWI's finance team is increasingly engaged in invited sales presentations and bid proposals for pension funds, banks, private equity firms and hedge funds.
- c) RIWI management has been active in content-based marketing to accelerate sales:
  - i. On June 29, RIWI published a new study showing the level of engagement among Millennials in the Mexican Election. In the aftermath of the election, RIWI's work was cited in various media, including Canada's *Globe & Mail* and Mexico's *El Semanario*, *Sin Límites*, *ObturadorMX* and *Notimex*.
  - ii. On June 29, RIWI published a new study for existing clients and the public noting that US student debt is even worse than reported, and that more than 1 in 10 Americans aged 54 and over are still paying off student loans.
  - iii. RIWI staff continues to provide high-profile talks for sales purposes. RIWI's Global Head of Citizen Engagement, Eric Meerkamper, spoke at a conference hosted by The World Bank in Washington, DC entitled "States of Disruption: Measuring Governance in a Changing World".
  - iv. RIWI data on public policy issues were profiled in Finland's *Italehti* newspaper. RIWI's data collection on behalf of its client, the Canadian Privy Council Office, was profiled in Canada's *Global News* and other media.
  - v. RIWI's Norway-based client, the Peace Research Institute Oslo (PRIO), published a report called "Business and Peacebuilding: Seven Ways to Maximize Positive Impact." The academic report, funded by the Norwegian Research Council, noted RIWI's data collection initiatives for PRIO in Myanmar and described RIWI as "a global leader in economic and social surveys of reliable, randomized and replicable data in challenging locations."
  - vi. RIWI's clients, including Viacom, MTV and The World Bank, publicly released reports about RIWI. RIWI reports used for stock picking by the finance sector were described in *US News & World Report* and in other financial media.

**3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.**

No new products have been launched by RIWI in the past month as the Company increasingly focuses on increasing its sales of existing products and services for recurring sales and revenues.

4. **Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.**

All RIWI's products and services continue uninterrupted.

5. **Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.**

There is nothing additional to report. Please refer to Sections 1 and 2.

6. **Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.**

There is nothing to report on these matters.

7. **Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.**

There is nothing to report on these matters.

8. **Describe the acquisition of new customers or loss of customers.**

There is nothing additional to report. Please refer to Sections 1 and 2.

9. **Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.**

There is nothing to report on these matters.

10. **Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.**

There is nothing to report on these matters.

11. Describe and provide details of legal proceedings to which the Issuer became a party, including Report on any labour disputes and resolutions of those disputes if applicable.

There is nothing to report on these matters.

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

There is nothing to report on these matters.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

There is nothing to report on these matters.

14. Provide details of any securities issued and options or warrants granted.

Security	Number Issued	Details of Issuance	Use of Proceeds <sup>(1)</sup>

(1) State aggregate proceeds and intended allocation of proceeds.

15. Provide details of any loans to or by Related Persons.

There is nothing to report on these matters.

16. Provide details of any changes in directors, officers or committee members.

There is nothing to report on these matters.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

Since RIWI does not collect, store or transfer personally identifiable information or personal data, we actively monitor the degree to which any of our competitors in survey data collection, ad testing and predictive analytics publicly report their capacity to be compliant or in contradiction with: (i) the EU *General Data Protection Regulation*, specifically, any requirements relating to EU rules regulating the collection of personal data and the transfer of said data across borders; (ii) new rules from social media companies such as Facebook™ limiting the degree to which they can share data with data brokerage firms and/or with other third parties; and (iii) the degree to which these competitors report that their revenues, expenses, offerings, client base and/or market share are affected due to (i) and/or (ii).

## Certificate of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there were is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated: July 9, 2018.

Neil Seeman  
Name of Director or Senior Officer

/s/ Neil Seeman  
Signature

Chief Executive Officer  
Official Capacity

<b>Issuer Details</b>	For Month End	Date of Report
Name of Issuer		YYYY/MM/DD
RIWI Corp.	June, 2018	2018/07/09
Issuer Address		
180 Bloor Street West, Suite 1000		
City/Province/Postal Code	Issuer Fax No.	Issuer Telephone No.
Toronto, ON M5S 2V6		+1-888-505-RIWI (7494)
Contact Name	Contact Position	Contact Telephone No.
Daniel Im	Chief Financial Officer	647-274-7045
Contact Email Address	Web Site Address	
danielim@riwi.com	https://riwi.com	