

RIWI Corp.

CSE: RIW OTC: RWCRF

Global Trend-Tracking and Prediction Technology

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Legal Disclaimer

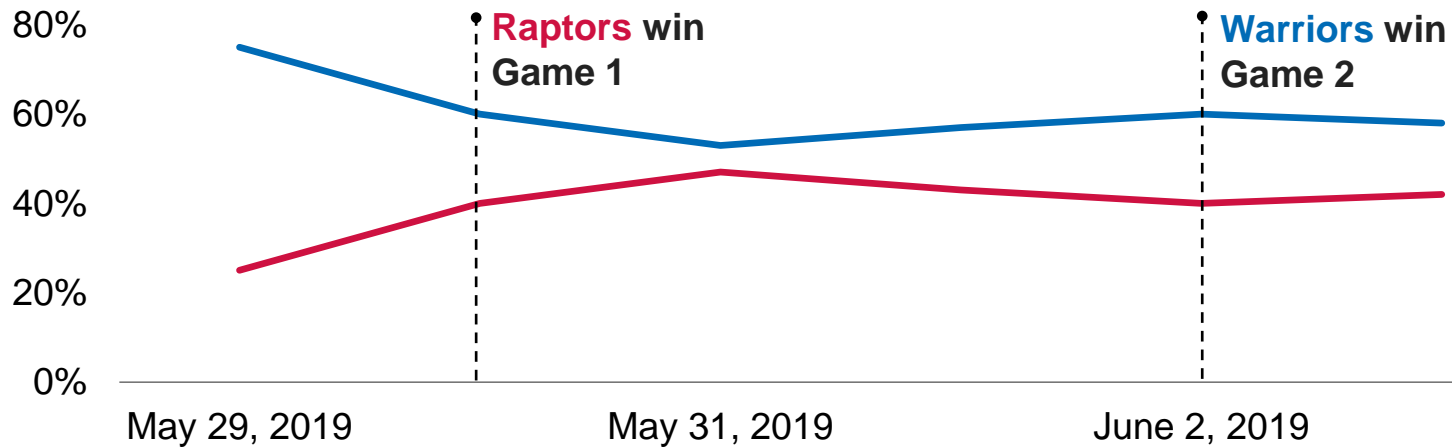
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Kawhi Leonard and RIWI Corp. “Be Different to Win”



Who do Chinese NBA followers think will win the Finals MVP?

Kawhi Leonard | **Steph Curry**



Source: RIWI data, continuous China tracking, May 29-Jun 3, 2019.
N = 2,300
riwi.com



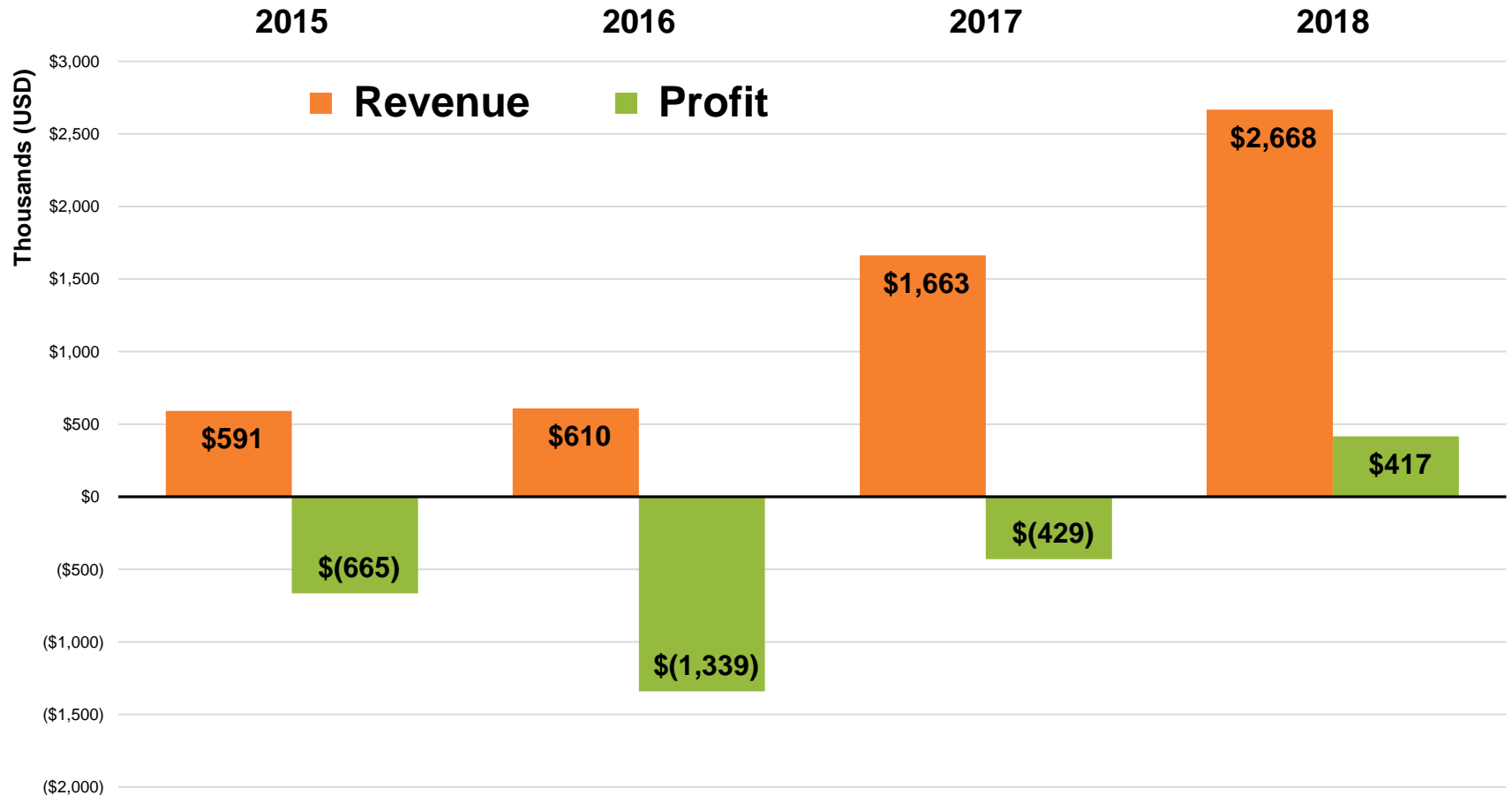
Profits and Recurring Revenues Matter: It's not 2018 anymore

“Wall Street isn’t buying what Silicon Valley is selling”

Top-line growth with no path to profitability will sink you

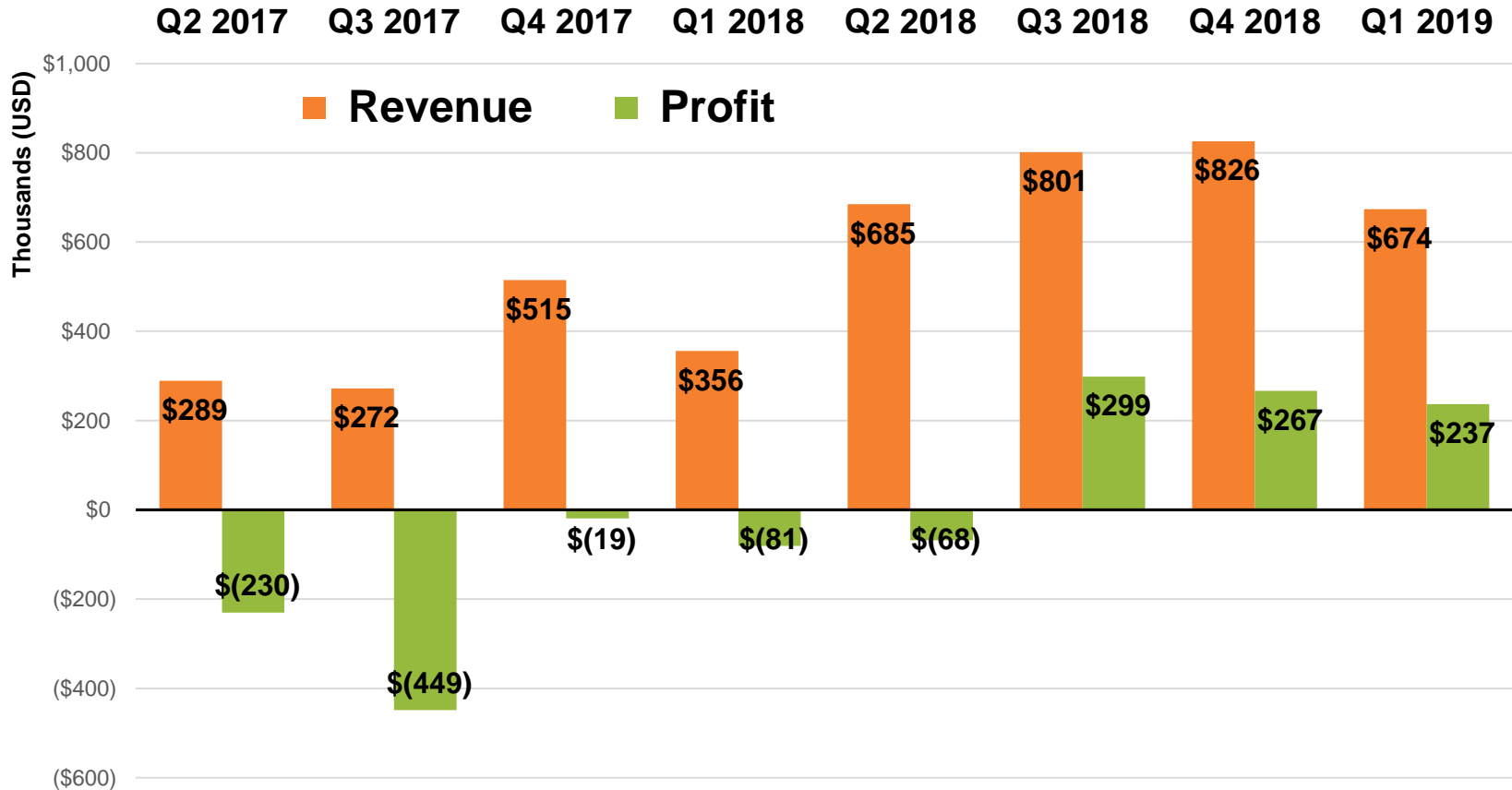
1. For RIWI, profits and recurring revenues matter.
2. For RIWI, the growing reach of our platform matters.
3. For RIWI, durability, diversity and privacy are vital.

Revenue and Profit Growth since Listing



* 2017 audited figures were adjusted to incorporate the change in revenue recognition policy

Profitable for Three Consecutive Quarters



* Q2 2018 net loss of (\$68K) was caused in-part by the non-cash expense of \$327K related to the grant of stock options.

RIWI invented global, continuous, agile and privacy-compliant data collection

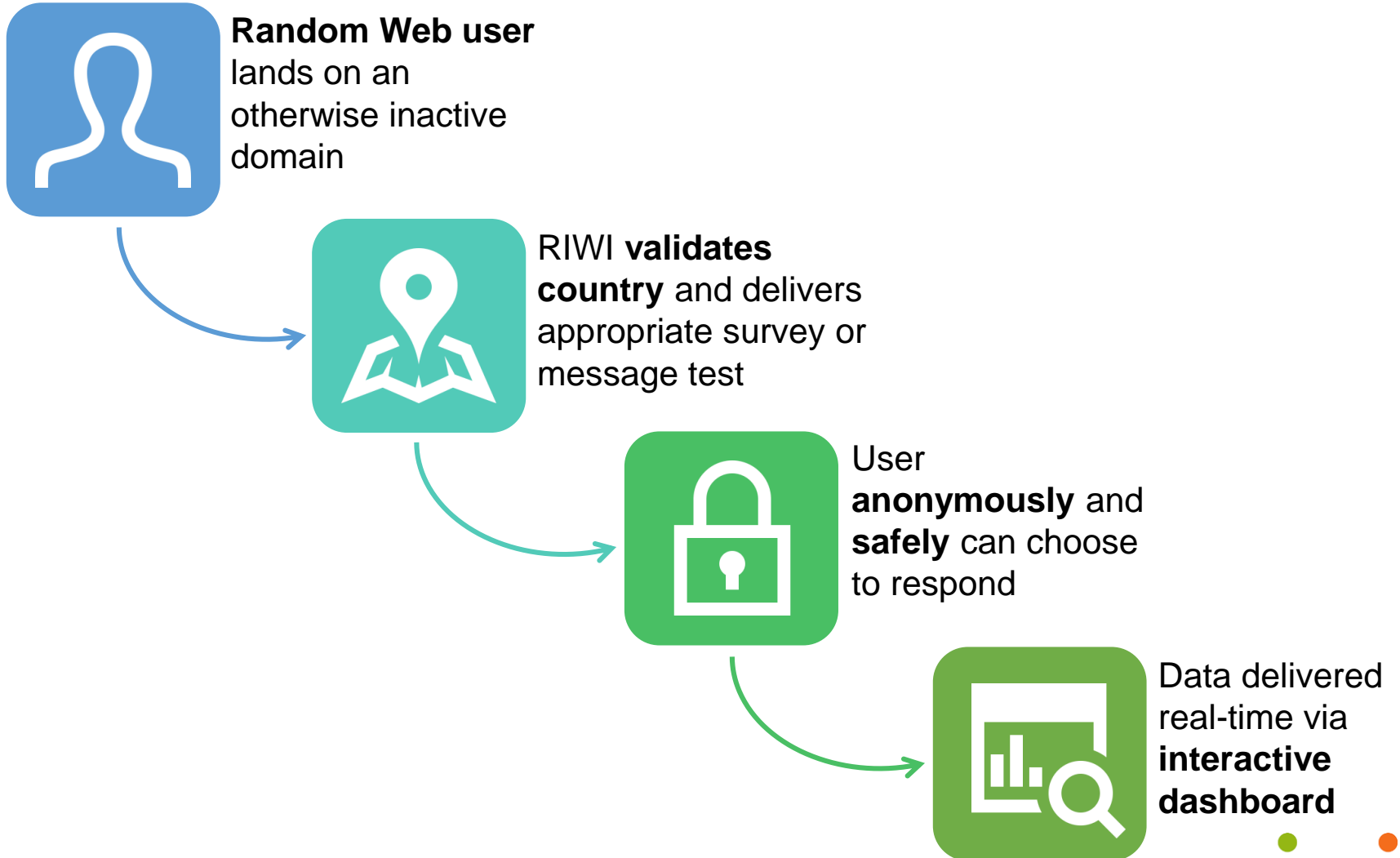
- ✓ Reaches disengaged populations online
- ✓ In the US (and all countries), sentiment reflects Web users
- ✓ Anonymous and secure, safe for respondents
- ✓ No personally identifiable information is **ever** captured
- ✓ Randomized recruitment and response
- ✓ Continuous, real-time data feed to identify changes
- ✓ 1.5 billion people engaged in all countries, and growing

The unique power of RIWI data feeds

- RIWI technology provides continuous predictive data using online surveys.
- RIWI operates globally and delivers real-time analytics-infused insights to the finance, humanitarian aid, and security sectors through data dashboards.

	Random	Access	Speed	Geo-Location	Scale	Low Noise	Adoption Ease
RIWI Technology	✓	✓	✓	✓	✓	✓	✓
Social Media Signals	✗	✓	✓	✗	✓	✗	✓
Panel-based Surveys	✗	✗	✗	✓	✗	✗	✓
SMS Data Signals	✗	✓	✓	✗	✗	✗	✗
Unstructured Text Data	✗	✓	✓	✓	✓	✗	✗

RIWI technology explained – high level



Real-time data delivery – online dashboard



Data delivered real-time via **interactive dashboard**

Clients can download **all raw data** into MS Excel or SPSS at any time

US Consumer Study December 2018 | Summary for United States

Q - How often do you typically upgrade your smartphone?

> What is your age and gender?

q01p_upgrade_phone / age_group	16_24	+/-	25_34	+/-	35_44	+/-	45_54	+/-	55_64	+/-	65_and_over	+/-
every_year	27%	3.5%	25%	3.3%	24%	3.2%	23%	3.1%	16%	2.8%	18%	2.5%
every_2_years	27%	3.5%	29%	3.4%	28%	3.3%	26%	3.3%	22%	3.1%	13%	2.3%
every_3_years	14%	2.8%	16%	2.7%	17%	2.8%	17%	2.8%	19%	3.0%	16%	2.4%
every_4_or_more_years	31%	3.7%	30%	3.5%	31%	3.5%	34%	3.6%	42%	3.7%	54%	3.3%
n = 4196	616		670		687		682		681		862	

Q - When do you plan on getting your next smartphone?

> What is your age and gender?

q02p_plan_get_next_phone / age_group	16_24	+/-	25_34	+/-	35_44	+/-	45_54	+/-	55_64	+/-	65_and_over	+/-
2018	10%	2.4%	10%	2.4%	9%	2.2%	7%	1.9%	8%	2.1%	8%	1.9%
2019	27%	3.6%	25%	3.4%	27%	3.5%	26%	3.4%	20%	3.1%	15%	2.4%
2020	17%	3.1%	20%	3.1%	18%	3.0%	18%	3.1%	18%	3.0%	16%	2.5%
not_in_the_next_3_years	8%	2.2%	9%	2.2%	8%	2.1%	9%	2.3%	12%	2.5%	13%	2.3%
dont_know_yet	38%	4.0%	36%	3.8%	38%	3.8%	40%	3.9%	43%	3.8%	47%	3.4%
n = 3899	573		620		627		620		639		819	

Q - Do you think you will switch to the latest generation of iPhones? (iPhone XS, XS Max, XR)

> What is your age and gender?

q03p_switch_iphone / age_group	16_24	+/-	25_34	+/-	35_44	+/-	45_54	+/-	55_64	+/-	65_and_over	+/-
yes	39%	4.1%	33%	3.8%	30%	3.7%	29%	3.7%	29%	3.6%	30%	3.2%
no	61%	4.1%	67%	3.8%	70%	3.7%	71%	3.7%	71%	3.6%	70%	3.2%
n = 3681	544		585		594		588		602		768	

Growth Opportunities by Business Line

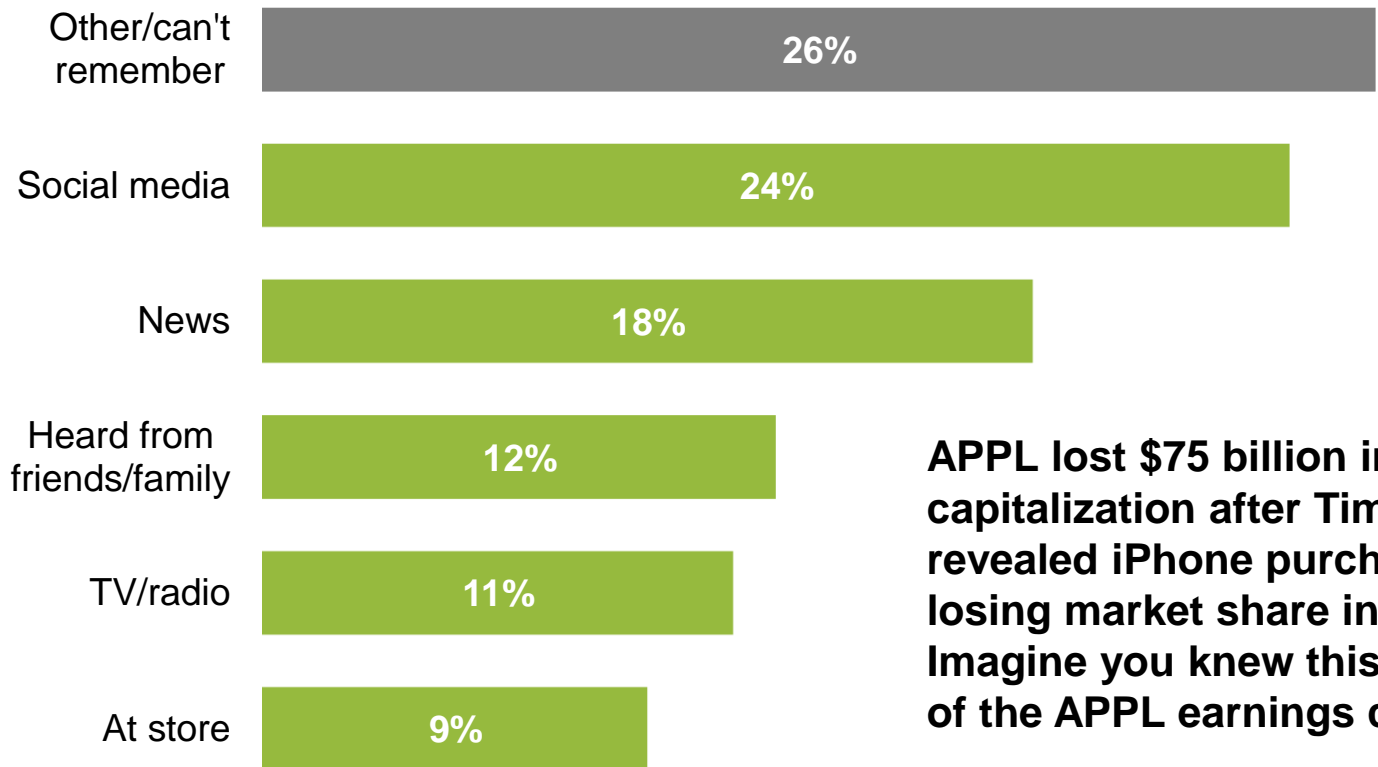
- A. Security:** Boost unclassified work, including in opaque markets, and increase multi-year confidential work for which only RIWI is qualified.

- B. Private Sector:** Clients seek an information edge to pick stocks and see trends from people who typically do not answer surveys.

- C. Humanitarian Aid:** G7 government agencies need privacy-compliant RIWI data to justify and measure global aid investments for compliance.

Apple CEO: “My personal sense is that this is small.”

Where did you mainly see calls to boycott?



APPL lost \$75 billion in market capitalization after Tim Cook revealed iPhone purchases were losing market share in China. Imagine you knew this in advance of the APPL earnings call?

Source: RIWI data, continuous China tracking, Feb 28-Apr 16, 2019
2,190 Internet users weighted by age and gender.

RIWI data informed BofAML report: iPhone Demand in wake of U.S.-China trade tensions

“No material reduction in consumer intent to buy iPhones” over the past several months.

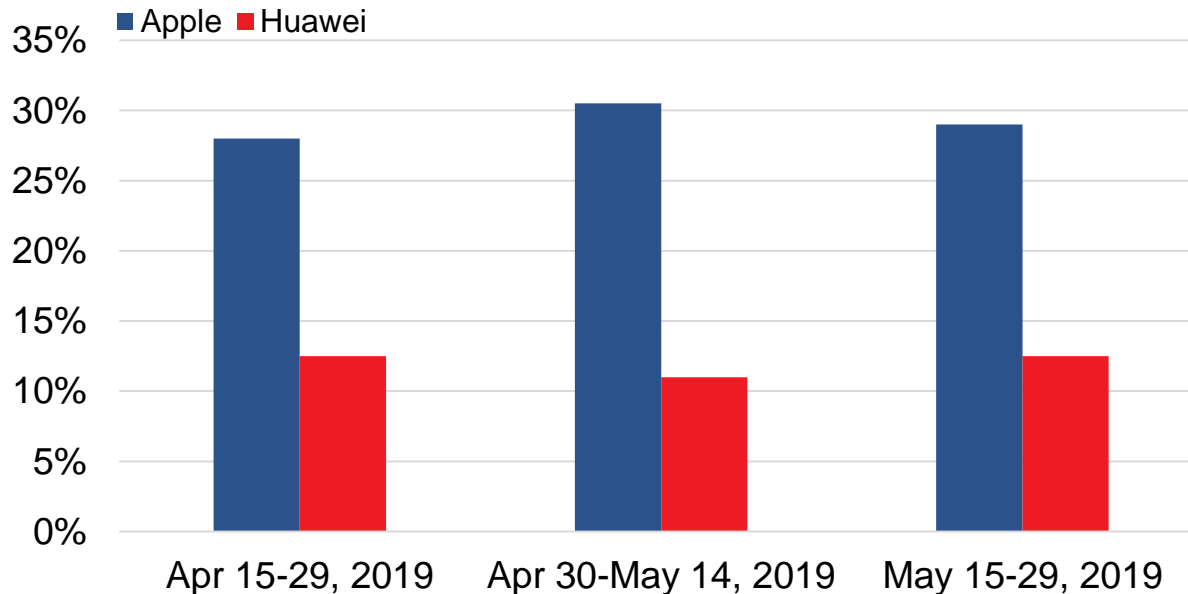
The survey comprised 194,000 responses from buyers in the U.S., U.K., China and India. Among these respondents, 30% said their intent was to purchase an iPhone as their next phone in May, up from 29% in April 2019.

“No meaningful impact can be seen so far on demand for iPhones.”

- Wamsi Mohan, Senior IT Hardware Analyst
Bank of America Merrill Lynch

Purchase intent for iPhones has remained relatively stable

Purchase intent - Percent of respondents (Global) expecting to buy Apple brand smartphone next, versus Huawei



Source: RIWI, BofA Merrill Lynch Global Research estimates
 Percents shown are period average of the rolling 7-day average

Yahoo Finance on Findings: <https://finance.yahoo.com/news/evidence-apple-i-phone-demand-is-bouncing-back-in-china-baml-143438717.html>

Bloomberg TV on Findings: <https://www.youtube.com/watch?v=82HH3Z4smh0>

RIWI tracks and predicts significant events

A US hedge fund hired RIWI to predict eight of the most contentious Senate races in the November 2018 US midterm elections.

RIWI's continuous tracking allowed for a more comprehensive and accurate picture of these races than conventional pollsters and polling aggregators.

	Florida	Indiana	Missouri	North Dakota	Montana	Nevada	New Jersey	West Virginia
RIWI Prediction	Rep.	Rep.	Rep.	Rep.	Dem.	Dem.	Dem.	Dem.
Election result	✓	✓	✓	✓	✓	✓	✓	✓

RIWI Corporate Information

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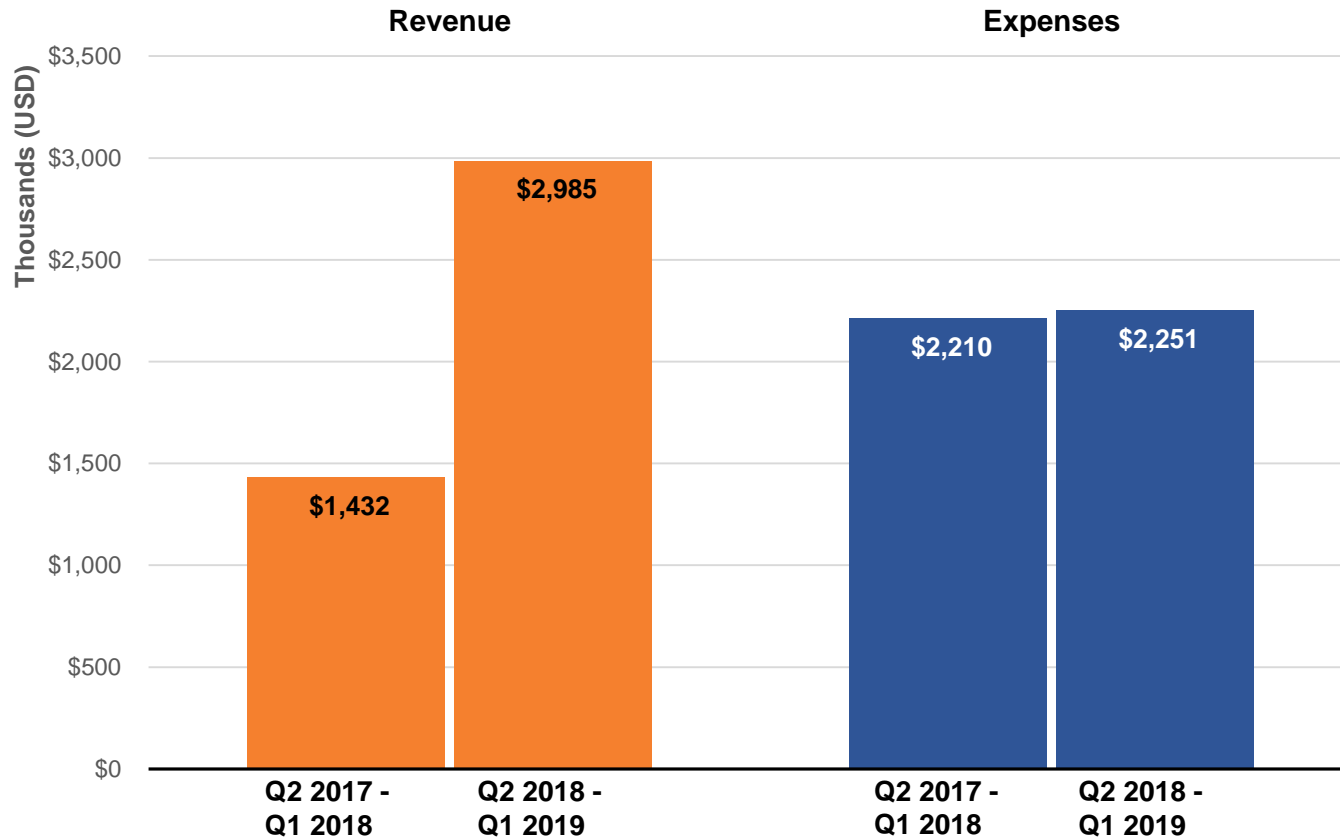
As at June 5, 2019

1. Common Shares issued and outstanding: 17,625,742
2. 52-week range: CAD \$1.00 to CAD \$3.50
3. Over US \$4 million raised to date
4. Last capital raise (April 2017): CAD \$1.6 million private placement
5. Directors and Officers own 57.6% of RIWI's common shares

RIWI's Cost Structure

Trailing 2 years (Q2 2017 – Q1 2018 vs. Q2 2018 – Q1 2019):

- a) Revenue more than doubled – growth of 109%
- b) Expenses only grew by 2%



Future Growth Plans as Cash Grows

1. Hire amazing sales professionals.
2. Integrate complementary data sets.
3. Ramp up targeted public relations to boost sales.
4. Expand in NYC, Washington, D.C. and London.
5. Take the right risks at the right times.

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