

Select RIWI Corp. Declarations, Certifications and Technical Advantages

Highest-Level Security Clearances Possible

RIWI's key leadership and technical personnel have the official security clearances to support clients that mandate the highest degree of trust, security and data privacy protocols and confidentiality.

United States Government's Positive Performance Assessment of RIWI

In October 2018, the US Government gave RIWI a positive contract performance assessment, based on its formal review of the quality, timeliness, cost control, management and regulatory compliance of RIWI's work for the US Department of State. RIWI continues to work with the US Department of State pursuant to a multi-year agreement for data collection initiatives around the world. The positive performance assessment recommends RIWI for global data collection work for any US government agency.

RIWI Complies with Essential Global Privacy Laws

RIWI does not collect, store or transfer personally identifiable data. RIWI does not "scrape" opinions from social media sources. RIWI avoids potential liability, and thereby protects its clients that require data from EU nations, under: (a) *The General Data Protection Regulation 2016/679*, and (b) the *EU Directive on Copyright in the Digital Single Market 2016/0280(COD)*. For these reasons, RIWI has passed strict due diligence tests with global clients that demand the highest levels of privacy and legal compliance, including: The World Bank, USAID, the UN World Food Programme, and top international hedge funds and banks.

Approved by Institutional Research Ethics Boards from the World's Top Universities

Due to the anonymous nature of random inbound audience interaction, RIWI's technology has been exempted or approved from Institutional Research Ethics Board ("IRB") scrutiny at several leading Universities, including Harvard University, the University of Toronto, and Australian National University.

Long-Term Procurement Agreements with Leading International Organizations

Following competitive tender and technical compliance reviews, RIWI has been awarded, and currently holds, vendor-of-record status and multi-year procurement agreements with leading international organizations. A sampling of these organizations includes: Freedom House, Omidyar Network, United Nations World Food Programme, USAID Human Rights Support Mechanism, and The World Bank.

How RIWI Differs from All other Data Collection Firms

Peer-reviewed publications and client- or third-party reviews describe how RIWI differs from all other data collection platforms in the world today. For example, these differentiators include: true global reach, scientific falsifiability of its peer-reviewed results, random recruitment and random data extraction processes, and representativeness of the Web-based user population in any region of interest.

Contact RIWI Corp.

Please contact RIWI to discuss further, using our secure portal: <https://riwi.com/contact/>

Technical Summary of Select RIWI Technology Features:

1. Representativeness of the online population in any country is assured on the RIWI platform by continuous, uninterrupted random exposure of potential audiences. RIWI provides its clients with all the raw and un-weighted data, on a real-time basis. RIWI ensures testing and falsification of demographic self-reported data as compared to historically collected RIWI data.

2. Reviews of RIWI technology have been conducted by researchers at Universities (e.g. at Oxford and Harvard Universities) and by other international data companies. Some of these findings, or aspects thereof, are in the public domain, and others are subject to full or partial confidentiality with the parties. RIWI has won leading research and data innovation awards, including NGMR, IleX, and the GRIT “Top 50”. For example, to test for scientific falsifiability and reproducibility, 21 repeats of the precise questions were asked monthly on the RIWI platform to different random audiences in India for 21 months. Each time, $10.1 \pm 0.11\%$ s.e., of RIWI respondents endorsed the statement that persons who suffer from mental illness are more violent than all others, indicating strong reproducibility of response.¹

3. RIWI partners with global data privacy advocacy leaders. See: N. Dagostino N. and N. Gladstone, May 11, 2018. “My rights, my internet: Understanding global sentiment towards life online.” Access Now. See: <https://www.accessnow.org/understanding-global-sentiment-of-life-online/>

4. Broad-based opinion data and global reach are core to RIWI technologies (RDIT). See: <http://irismillennials.com/articles/methodology>. 2015 IRIS Millennials Study Methodology: “The use of RDIT in this study allowed IRIS to overcome several significant challenges. First, as youth are generally not well-represented on online access panels, RDIT provided better access to our target audience due to the fact that it produced a representative sample of Internet users (which naturally skews towards younger audiences). Second, the global scope of this study necessitated a methodology that could meet the logistical variability of multicountry data collection with consistency. In countries where online access panels are less developed, RDIT presents a unique opportunity to survey respondents with a consistent approach, where Internet penetration is the only real factor. Even so, the ability to conduct RDIT over mobile networks, as well as more traditional Internet networks, greatly enhances to the representativeness of the sample by giving all Internet users equal opportunity to participate.”

5. RIWI’s technology properties enable unique predictive analytics that provide a significant knowledge advantage. A selection of precise high-profile RIWI predictions of major geopolitical events, such as the 2016 election of US President Donald Trump, the 2017 Japanese electoral outcome, the 2018 Mexican election, and the 2018 US Senate elections, may be found here: <https://riwi.com/predictive-work/>

¹ Seeman, N., S. Tang, A.D. Brown, and Ing, A.. 2016. “World Survey of Mental Illness Stigma.” *Journal of Affective Disorders* 190:115-21.