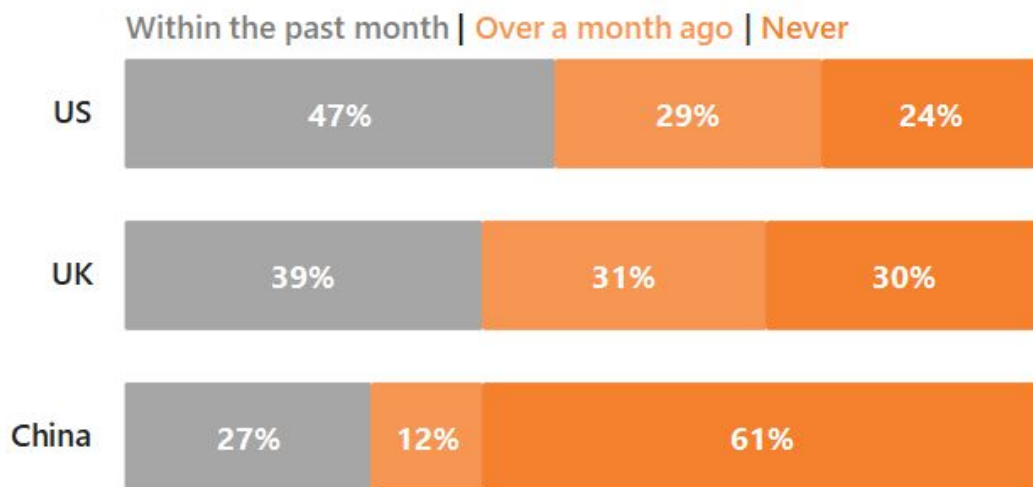


RIWI reaches a broader set of voices

RIWI is a global trend-tracking and prediction company that is a leader in data quality, privacy, and security (see [here](#) for more information). RIWI technology is used extensively and under long-term agreements by BofA Securities, the U.S. State Department and by other G7 government agencies, the World Bank, UN agencies, and academics at top Universities such as Harvard and Oxford. RIWI has won many awards for its global trend-tracking and predictive analytics technology, including, most recently, the “Rising Star” award for data that yields an investment edge at the 2019 Battle of the Quants in New York City.

Better, more reliable data depends on hearing from a broad array of random voices. RIWI technology reaches the broadest possible set of respondents, drawing in populations otherwise not included in data collection. Globally, RIWI captures views of respondents representative of the Web-using population. RIWI’s randomized respondent-engagement approach gathers broad-based sentiment from across the Web, including from urban and rural regions, and from across age groups. RIWI respondents remain anonymous and RIWI does not collect, process, store or transfer personally identifiable data, allowing respondents to provide their views freely and securely, reducing social desirability bias. RIWI respondents are not incentivized to participate in RIWI surveys in any way (and therefore respondent numbers can vary by question).

When was the last time you answered survey questions?



Source: RIWI data. China tracking, March 1-October 10, 2019, 45,607 Internet users. US tracking, March 5-April 1, 2019, 1,569 Internet users. UK tracking, March 5-April 1, 2019, 1,000 Internet users.

For more on RIWI’s award-winning technology and its applications, see: <https://riwi.com>.