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RIWI Corp.

Real-Time Interactive
World-Wide Intelligence

(CSE: RIW OTC: RWCRF)

April 22, 2020

www.riwi.com

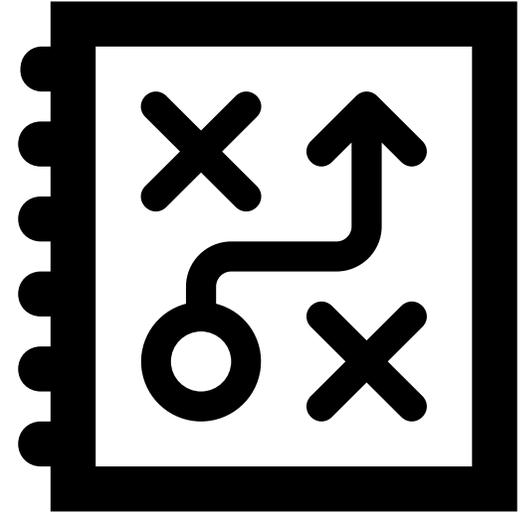


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The Challenges of Legacy Survey and Online Data Collection

1. Legacy survey methods do not meet real-time business needs.
2. Traditional online survey techniques can be manipulated.
3. Traditional online survey techniques are biased in who they sample and who they leave out of the data collection process.
4. Traditional online survey techniques can have low sample sizes, major geographic limitations and slow data collection.



We are **RIWI**

We help our clients tackle their biggest data problems – by breaking through the noise to hear the authentic views of people and find the truth.

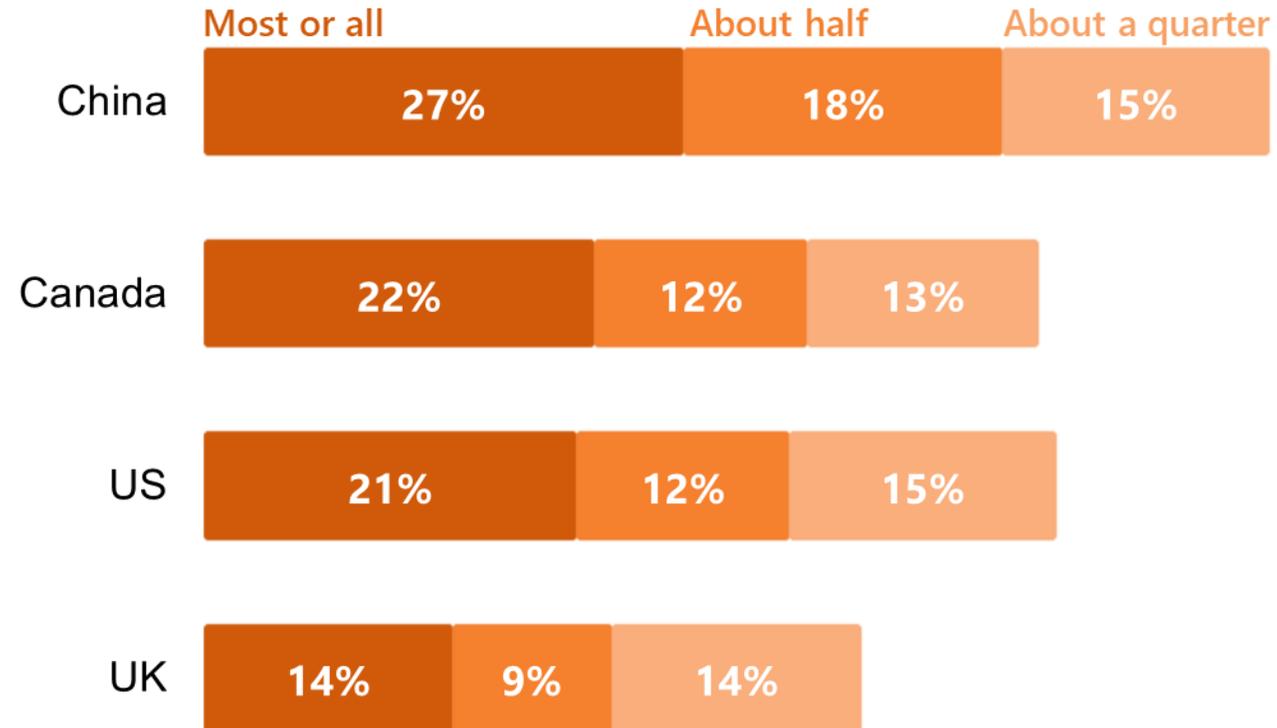
We provide consumer and citizen sentiment data for actionable insights – anywhere.

- global data collection
- continuous tracking
- prediction trends
- concept and video message testing
- rapid-response deployment in any country
- custom and subscription-based ongoing data streams



We measure how COVID-19 affects all industries, across the world

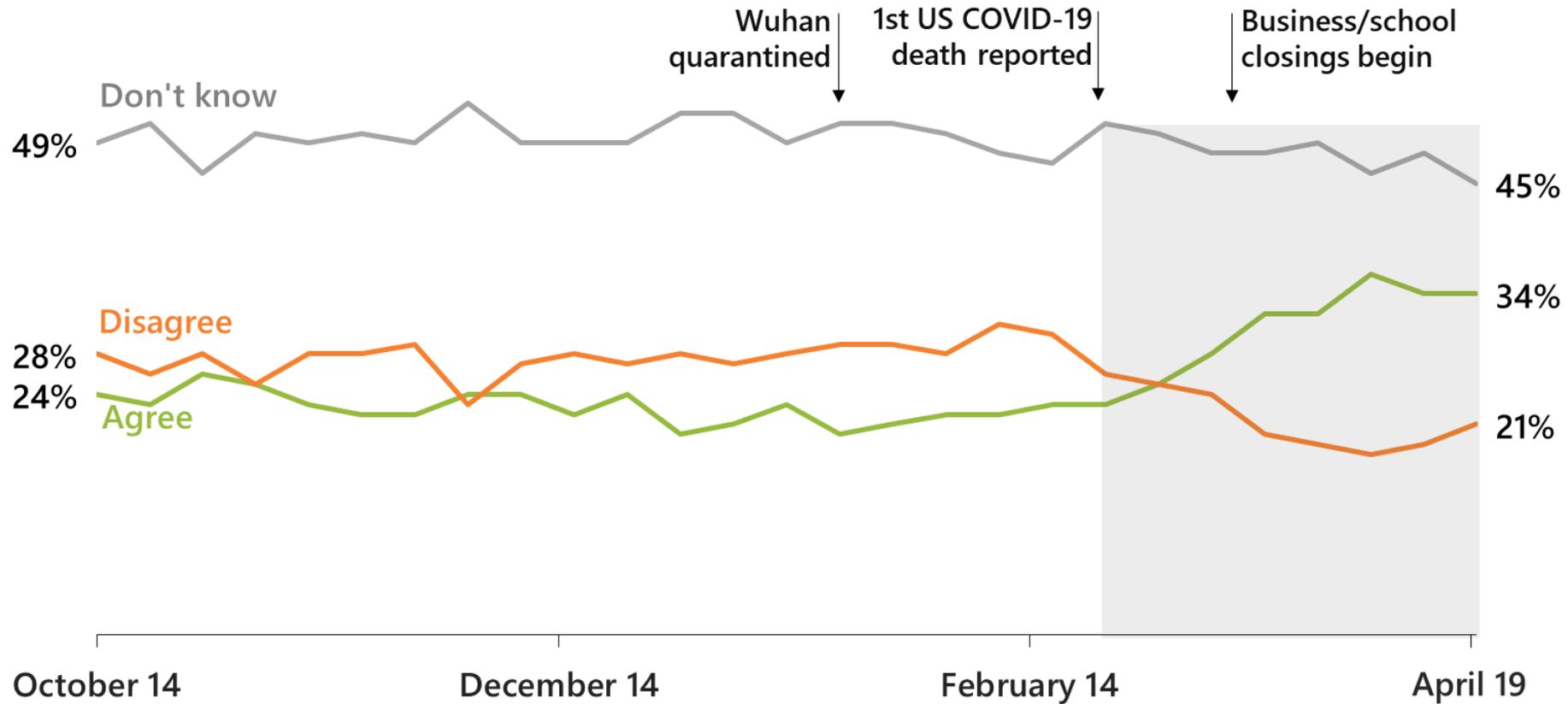
Share who have lost part of their income due to COVID-19



Source: RIWI data, April 9-20, 2020

3,847 (China) + 2,179 (Canada) + 2,582 (US) + 2,415 (UK) unique, anonymous, unincentivized, randomly engaged respondents from the online population, weighted to population demographics. Other answer options include *no change in income* and *income increased*.

Will the US be in an economic downturn at the end of 2020?



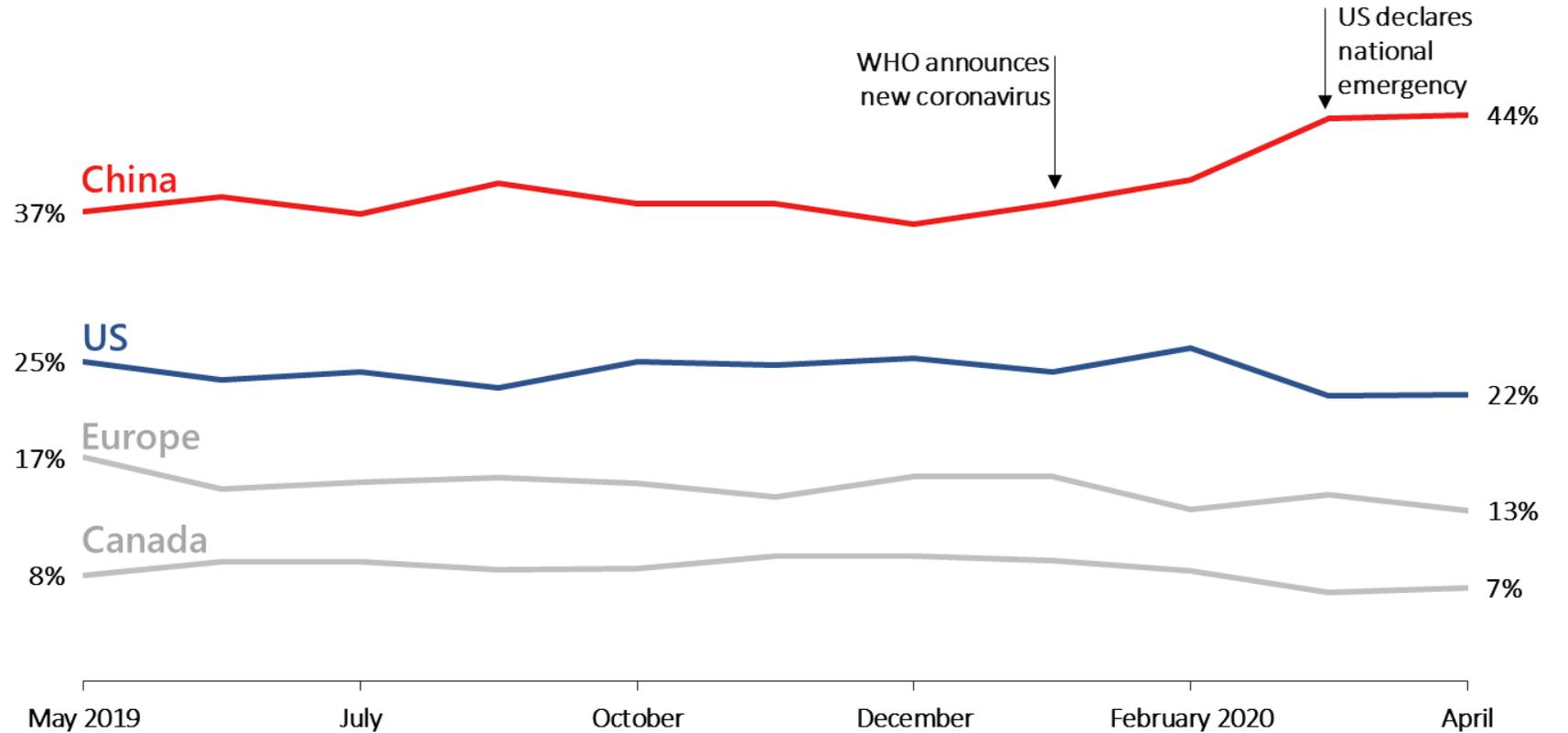
Source: RIWI data, US tracking, weekly average, October 14, 2019-April 19, 2020
20,899 unique, anonymous, unincited respondents, representative of the online population.

RIWI tracking data of 41,000+ respondents in China (950+ cities)

As reported in the media on April 7, 2020

TechNode

Where do Chinese think young people should go for post-secondary studies in order to have the best career prospects?



Source: RIWI data, China tracking, May 29, 2019-April 7, 2020 (excluding August 2019). 41,715 unique, anonymous, unincentivized respondents, representative of the online population (those who don't have an opinion on best study location excluded from share calculation above).

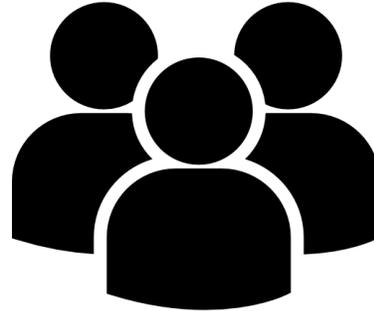
What we are best at in the world

Our agile, predictive and safe data collection gives you an information edge



Exclusive All-Country Global Consumer Access

Only RIWI offers randomized recruitment and response data in all regions of interest. We offer access to every country and geography.



Diverse and Unbiased Voices

RIWI reaches the broadest range of Web users. We reach the previously silent and we avoid the biases of paid surveys and social media analytics.



Rapid and Scalable

Data collection is fast and highly scalable, allowing for large sample sizes in short and actionable timeframes.

Our barriers to entry extend beyond our intellectual property



Always-on Patented RIWI Technology

Web users who navigate to dormant, registered Web domains are invited to participate in RIWI surveys or message tests. We offer continuous data collection for accurate insights.



Privacy Compliant and No Risk of Data Breach

No personal data are collected. RIWI is 100% compliant under EU laws. Anonymous and secure, safe for respondents, our data can be shared across nations easily.



Scientific Third-Party Validations

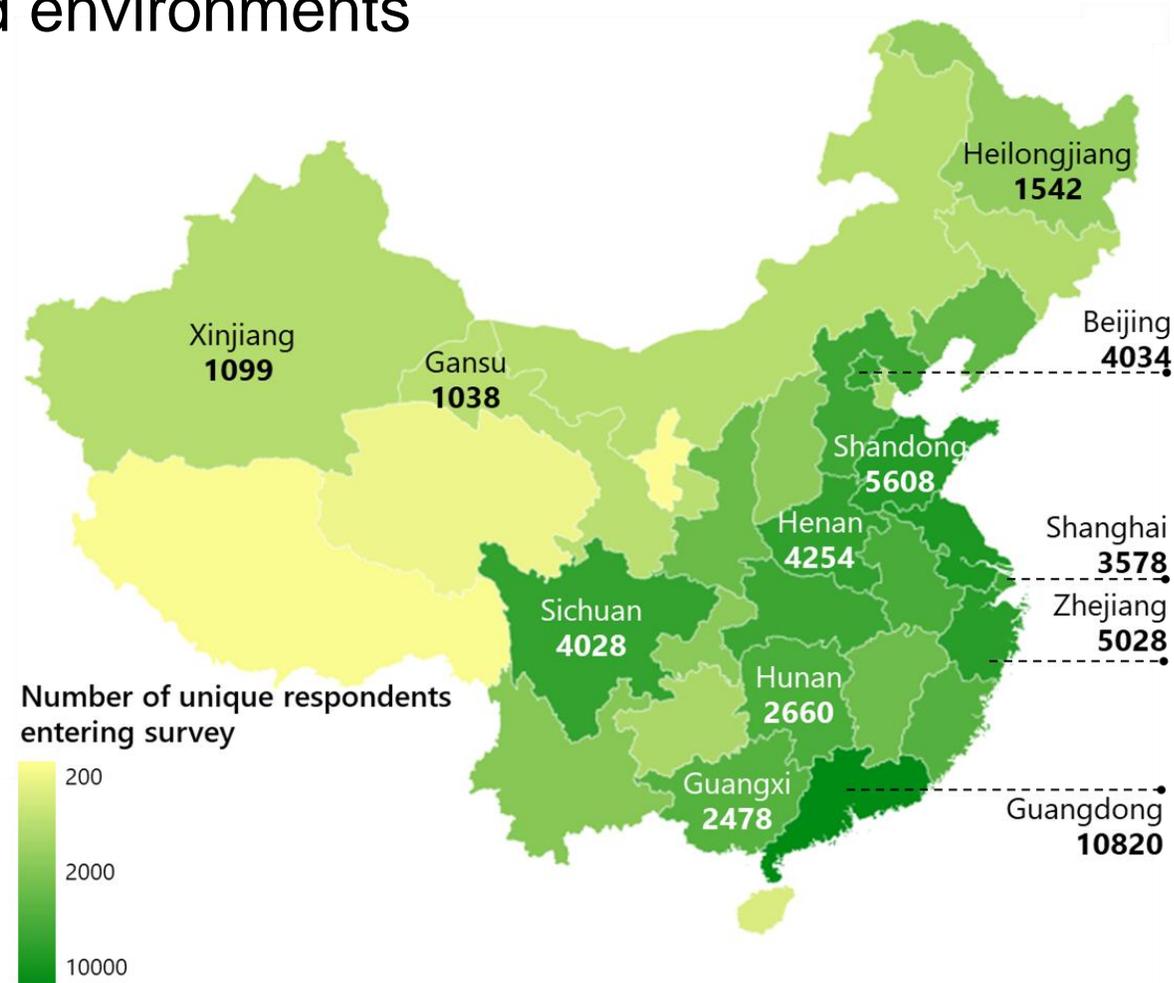
RIWI has been validated by G7 agencies and our technology platform has been profiled in top scientific journals such as *PLOS Medicine* and *Nature*.

What we do in China is unique in the world

Our technology provides for the broadest possible reach including hard-to-reach populations in monitored environments

Example:

RIWI China respondents by province



Source: RIWI data, continuous China tracking, June 2018-June 2019
81,283 unique, anonymous, unincentivized respondents, representative of the online population.

How we know RIWI offers clients unique, valuable data streams

RIWI predicts non-farm payroll surprises



“The RIWI score has outperformed all other benchmarks in predictive accuracy for the sign of the NFP surprises.”

– Ernest Chan, Ph.D., QTS Capital Management

News Release: [US Nonfarm Payroll Prediction](#)

White Paper: [E.P Chan NFP Prediction using RIWI data](#)

Accurate global-macro event predictions

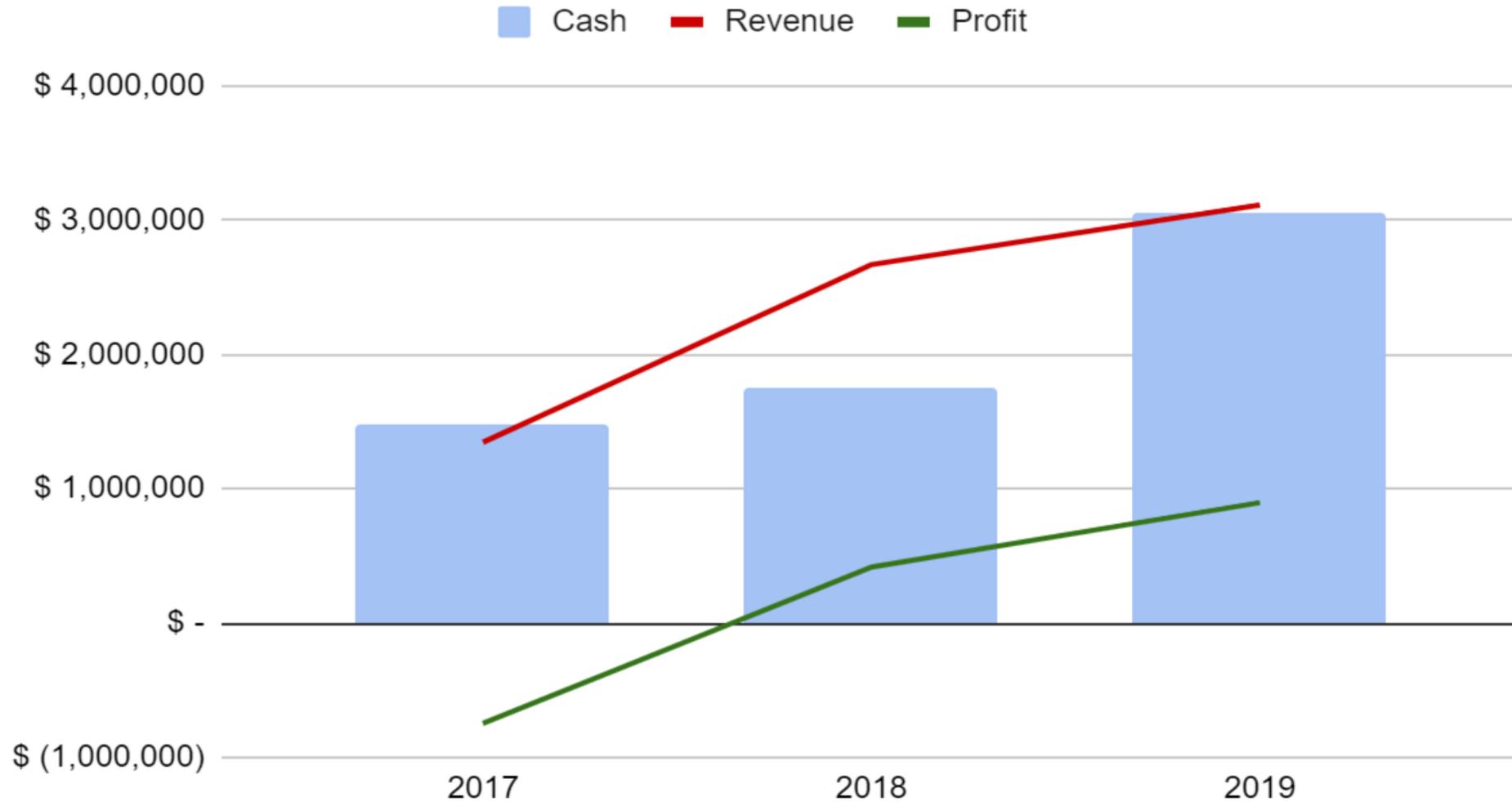
2016 US Presidential election

	Actual Outcome	riwi	RealClear Politics	FiveThirtyEight
Electoral College prediction	Trump	Trump	Clinton	Clinton
Popular vote prediction	Clinton by 2%	Clinton by 1.9%	Clinton by 3.3%	Clinton by 3.6%

“On the Friday before the election, I received the strong data-based indication from RIWI that Mr. Donald Trump would be the next President. Despite the counter-signals of almost all the pollsters and pundits, **RIWI data had it right. The RIWI signal continued to indicate a Trump win up to and including election night.**”

- Manny Weiss, Chairman of Marylebone Diversified LLP, London

RIWI from 2017 to 2019: Growing Cash, Revenue and Profit



RIWI enjoyed 90% recurring revenue in 2019

- Approximately 90% of our 2019 revenue was recurring. Our definition of recurring revenue includes:
 - a. ongoing subscription-based services, and
 - b. long-term contracts of six months or longer that have a reasonably strong chance of being renewed or expanded.
- Under IFRS 15, we recognize revenue over time, once any of the four technical delivery milestones has been completed⁽¹⁾.
- Given the varying time intervals between milestones, our recurring revenue can appear uneven during the course of any fiscal year.

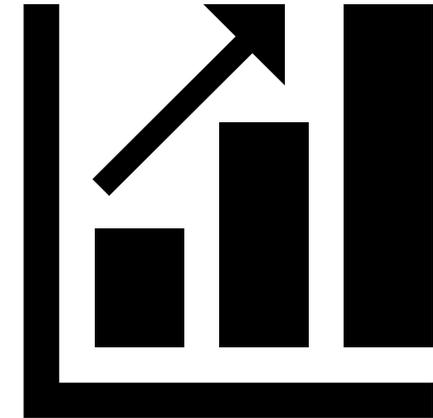
⁽¹⁾ Typically three of the four milestones are completed in a predictable, periodic fashion. Then, the fourth milestone coincides with the project's completion. For a typical \$300,000 project, 75% or \$225,000 of the revenue will be recognized in this sequential fashion, and the remaining 25% or \$75,000 will be recognized upon project completion.

RIWI enjoyed continued growth in early 2020

- **January 2, 2020:** RIWI signed a new contract of more than \$1.1 million to complete a series of task orders for a G7 agency mandated to protect international security.
- **March 26, 2020:** RIWI signed an agreement with ThinkData Works Inc. for over \$1 million to service a *Fortune 500* healthcare client, which needs RIWI data in 16 countries facing challenges posed by COVID-19. ThinkData enjoys the right to renew and increase the duration and value of the agreement at any time.
- **April 6, 2020:** The *Financial Times* recognized RIWI as one of the top 500 companies in its first annual ranking of *The Americas' Fastest Growing Companies 2020*. We are proud to be part of the approximately 10% of public companies on this ranking.

Growth Plans towards \$30 million in Revenue in 2024

- Open offices with sales teams around the world to service a growing diversity of international clients.
- Increase our machine-learning systems and methods.
- Automate new integrated data applications.
- Monetize, package and sell historic datasets.
- Enter into new strategic partnerships.



RIWI Corporate Information

CSE: RIW OTC: RWCRF

As at April 22, 2020

- Common Shares issued and outstanding: 17,934,428
- 52-week range: CAD \$1.70 to CAD \$3.35
- Over US \$4 million raised to date
- Directors and Officers own 56.9% of RIWI's common shares⁽¹⁾
- Zero Debt

⁽¹⁾ As noted in the Management Information Circular dated March 25, 2020.



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“the price of light is less
than the cost of darkness”

- Arthur Nielsen

