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RIWI Places Fourth Among Public Companies on The Globe and Mail's Second Annual Ranking of Canada's Top Growing Companies

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the “Company” or “RIWI”), a global trend-tracking and prediction technology firm, today announced that it has been ranked fourth among public companies on the 2020 *Report on Business* ranking of Canada's Top Growing Companies. Overall, RIWI ranked Number 117 on the list, when including private companies.

Canada's Top Growing Companies ranks Canadian companies on three-year revenue growth. RIWI earned its spot with three-year growth of 410%.

“Our persistent dedication to intelligent growth – quality revenues, amazing clients, a strong recurring revenue business, healthy cash reserves and a love of profit – drives us forward every day,” said Neil Seeman, RIWI's Chief Executive Officer. “Our fourth-place ranking among publicly traded companies in Canada proves what we have always known to be true: the rigorous standards of the public markets inspire agility, innovation and hard work that serve the interests of our clients, our shareholders and collective prosperity,” Mr. Seeman added.

RIWI's investor slide deck dated September 1, 2020 is accessible on the “Investors” page on RIWI's website, located at: <https://riwi.com/investor-info>.

Launched in 2019, the Canada's Top Growing Companies editorial ranking aims to celebrate entrepreneurial achievement in Canada by identifying and amplifying the success of growth-minded, independent businesses in Canada. It is a voluntary program; companies had to complete an in-depth application process in order to qualify. In total, 400 companies earned a spot on this year's ranking.

The full list of 2020 winners, and accompanying editorial coverage, is published in the October issue of *Report on Business* magazine – out now – and online at www.tgam.ca/TopGrowing.

“The stories of Canada's Top Growing Companies are worth telling at any time, but are especially relevant in the wake of COVID-19 pandemic,” said James Cowan, Editor of *Report on Business* magazine. “As businesses work to rebuild the economy, their resilience and innovation make for essential reading.”

“Any business leader seeking inspiration should look no further than the 400 businesses on this year's *Report on Business* ranking of Canada's Top Growing Companies,” said Phillip Crawley, Publisher and CEO of *The Globe and Mail*. “Their growth helps to make Canada a better place, and we are proud to bring their stories to our readers.”

Join other firms engaging RIWI to obtain novel insights amid the US 2020 Election season

RIWI has correctly predicted the results of the 2016 US election and many other significant geopolitical events on behalf of global corporations and University-based clients. We are again providing predictive analytics to customers in the run-up to the US 2020 Presidential election, with a focus on the margin of victory, the battleground White House states and the Senate battleground states. In real-time, every day up to Election Day on November 3, RIWI will get answers from a fresh set of randomly engaged US respondents, including from people who do not participate in surveys of any other kind. Join the other clients who are already receiving RIWI's proprietary real-time data and weekly summary reports.

Contact us to learn more about our syndicated data products, our custom surveys, ad testing services and risk monitoring offerings in every region of the world at: ask@riwi.com.



About RIWI

RIWI is a global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries – without collecting any personally identifiable data. <https://riwi.com>

RIWI CORP.

Signed: “Neil Seeman”
Neil Seeman, Chief Executive Officer

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Information and statements contained in this news release that are not historical facts are “forward-looking information” within the meaning of Canadian securities legislation that involves risks and uncertainties. Forward-looking information included herein is made as of the date of this news release and RIWI does not intend, and does not assume any obligation, to update forward-looking information unless required by applicable securities laws. Forward-looking information relates to future events or future performance and reflects management of the Company’s expectations or beliefs regarding future events. This forward-looking information is based, in part, on assumptions and factors that may change or prove to be incorrect, thus causing actual results, performance or achievements to be materially different from those expressed or implied by forward-looking information.