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RIWI Named as one of Canada's Companies-to-Watch in Deloitte's Technology Fast 50™ Awards

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the “Company” or “RIWI”), a global trend-tracking and prediction technology firm, is honored to receive Deloitte's Companies-to-Watch award that spotlights companies exhibiting a strong growth profile and innovation. The program celebrates Canada's fast-growing technology, media, and telecommunications companies.

Companies-to-Watch winners are companies headquartered in Canada that demonstrate superior technology, effective management experience, and common traits of Deloitte Technology Fast 50™ award winners. To be eligible, candidates must also devote a significant portion of their operating revenues to creating proprietary technology or intellectual property.

RIWI's selection by Deloitte reflects the Company's strong growth and increasing international public profile. Earlier this year, RIWI was recognized by the *Financial Times* as one of 500 of the fast-growing companies in its first annual ranking of The Americas' Fastest Growing Companies; and RIWI ranked fourth among public companies on the 2020 Globe & Mail's *Report on Business* ranking of Canada's Top Growing Companies.

“I am proud to see RIWI ranked among Canada's most exciting technology companies,” said Neil Seeman, RIWI's Chief Executive Officer. “This recognition by Deloitte reflects the combined efforts of our team and RIWI's unwavering dedication to deliver client service excellence every day. Even during these turbulent economic times, we continue to grow by investing in international sales activity and sales-focused marketing. Our goals are to win increasing recurring revenues for our unique, proprietary data collection services, to build a diverse sales portfolio for the long run, and to boost innovation to serve current and future clients across the world that seek to leverage RIWI data to advance their corporate objectives,” added Mr. Seeman.

“We're extremely proud to recognize this year's Companies-to-Watch winners, not only to celebrate their early stage growth in these uncertain times, but also their staggering potential moving forward,” said Erica Pretorius, partner and national leader for the Technology Fast 50™ program at Deloitte Canada. “These outstanding companies demonstrate tremendous courage, the ability to take calculated risks, and notable skills to exploit opportunities. They are key to the future success of the technology sector.”

About the Deloitte Technology Fast 50™

The Deloitte Technology Fast 50 program is Canada's pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features distinct categories, including the Technology Fast 50 ranking, Enterprise Fast 15, and Companies-to-Watch. The program also recognizes companies within the North American Technology Fast 500 ranking, identifying technology companies in the United States and Canada. The 2020 program sponsors include Deloitte, RBC, CBRE, Clarity Recruitment, and Lafond. For further information, visit www.fast50.ca.

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About RIWI

RIWI is a global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries – without collecting any personally identifiable data. <https://riwi.com>

RIWI CORP.

Signed: "*Neil Seeman*"
Neil Seeman, Chief Executive Officer

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