



RIWI Corp.

TSXV: RIWI OTC: RWCRF

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Neil Seeman

Founder and Chief Executive Officer

neil@riwi.com

<https://www.riwi.com>

REAL-TIME INTERACTIVE

WORLD-WIDE INTELLIGENCE



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My inspiration amid COVID-19 is Dr. Uğur Şahin, CEO of BioNTech

RIWI's Growth Process in 2020 and beyond

1. Commit to a wicked problem that matters.
2. Be resilient in the face of hostile naysayers.
3. Invest in amazing resellers and salespeople.
4. Chase a massive global market share.
5. Inspire the competition, don't fear them.
6. Refine your product as you learn.
7. Always be learning. Always be selling.



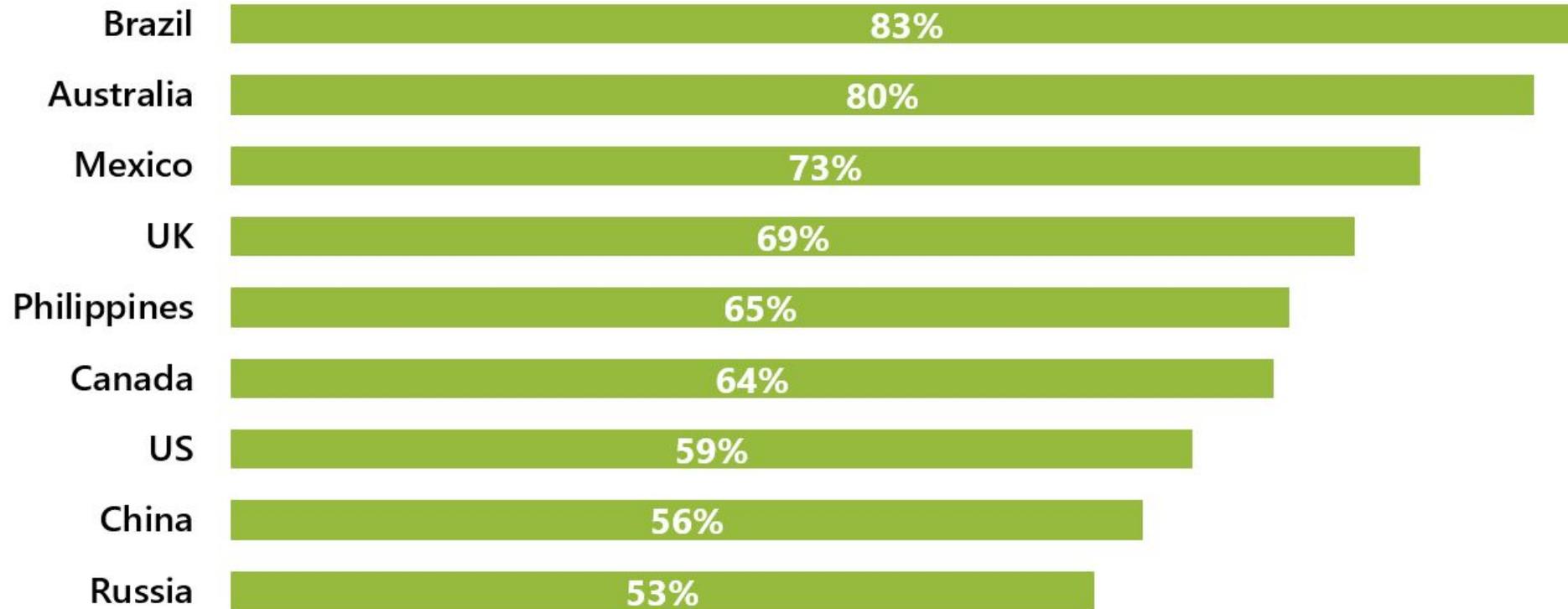
About Dr. Sahin, CEO of BioNTech

Dr. Sahin is a physician, oncologist and entrepreneur who co-founded BioNTech. On Jan. 25, 2020, after reading a study, he was convinced that the obscure disease in China would soon engulf the globe. He refocused all BioNTech's work on combating a virus that didn't yet have a name and hadn't yet been diagnosed in Europe. Lightspeed Project, as he called the effort, would develop a vaccine in months rather than years - the vaccine BNT162b2 was authorized in the UK on Dec. 2, 2020.

RIWI offers solutions to the global COVID-19 data gap problem

“Vaccines on their own do not save lives; widespread vaccinations do” - Walter Orenstein

Share who would take a COVID-19 vaccine if it were “available and mandatory by law”



Source: RIWI. August 1-September 30, 2020: 688 (Australia) + 1,832 (Brazil) + 8,112 (China) + 718 (Mexico, includes data until October 31, 2020) + 1,049 (Philippines) + 1,724 (Russia) + 5,787 (UK) + 1,983 (US) respondents. October 1-November 30, 2020: 4,717 (Canada) respondents. Respondents are unique, anonymous, unincentivized, and randomly engaged from the online population, weighted to population demographics.

Every Voice Counts. RIWI finds the truth in the noise. Everywhere.
Our consumer and citizen sentiment data are accurate, real-time, and available everywhere.

We care about what people truly think, observe and want in order to improve global prosperity and freedom for all. We break through the noise to find the truth and strive to make the world a better place by making every voice count.

We help our clients tackle their biggest problems by breaking through the noise to hear the authentic views of people and find the truth.



Why is RIWI different?

1

MORE ACCURATE AND MORE DIVERSE

- Reach diverse and unbiased voices anywhere and everywhere (> 220 countries and territories); up to 60% of respondents have never answered a survey question before
- Randomized platform and methodology used by top international Universities
- External validation by research units of G7 government agencies and profiled in publications such as *Nature*, *PLOS*, *British Medical Journal* and *The Lancet*.



2

MORE INSIGHTS FROM GREATER REACH

- Always-on technology and real-time data delivery
- Rapid and continuous data collection of changing inclinations and sentiment



3

MORE SECURE AND ANONYMOUS

- No risk arising from data breach, and ensures privacy compliance in all countries
- Secure 24/7 online interactive dashboard for analysis of all results and raw data



2020 Awards show RIWI's Commitment to Growth and Innovation

1. **RIWI named by Deloitte as one of Canada's "Companies-to-Watch"**
Nov. 18, 2020: Companies that demonstrate superior technology and effective management experience.
2. **RIWI placed fourth among public companies: Globe and Mail's Top Growing Companies**
Sept. 25, 2020: Annual ranking in the *Report on Business*, with three-year revenue growth of 410%.
3. **RIWI recognized by the *Financial Times* as an Americas' Fastest Growing Company**
April 6, 2020: Honours 500 outstanding companies among the millions of North and South American enterprises. RIWI is proud to be part of the approximately 10% of public companies on this list.



RIWI data showed that US workers were experiencing a second round of layoffs before official data proved RIWI was right

“No one has ever attempted – much less successfully executed – broad-based sentiment tracking of this type before in the US labor market. With the COVID-19 pandemic being the fast-moving crisis that it is, I believe only RIWI’s technology could have produced the eye-opening results we achieved.”

- Daniel Alpert, founding Managing Partner, Westwood Capital, LLC August 2020

Select media coverage of RIWI’s high-frequency predictive economic data on US jobs, August 2020:



View the full report here: <https://riwi.com/research/second-wave-of-u-s-layoffs-and-furloughs-is-well-under-way/>

RIWI tracks data that can save lives: mental health on campus

Share of students who report experiencing mental health conditions



Source: RIWI, US & Canada tracking, 30 day rolling average, February 7-October 2, 2020, 13,413 unique, anonymous, unincitvized, randomly engaged respondents from the online population, who have self-identified as college or university students. Respondents were asked whether they experienced any of the following: *anxiety, attention deficit / learning disability, depression, eating disorder, obsessions / compulsions, post traumatic stress, psychosis, substance abuse, other.*

RIWI's patented, machine-learning technology: how it works



Random Web user
lands on an otherwise
inactive domain



RIWI validates area of
interest and delivers
appropriate survey or
message test



User **anonymously**
and **safely** can
choose to respond



Data delivered
real-time via
interactive
dashboard

RIWI produces random, representative opinion data with the widest possible reach in any country:

- Our technology is based on people stumbling into a RIWI domain that is not commercially active, and our machine learns every day.
- There are millions of these domains. They are not confusingly similar to a commercial domain. They change and rise in number every day.
- We then geo-locate the anonymous responder - our audience is representative and random - and the responses feed into our database.
- No personally identifiable information is collected or stored, in order to ensure the highest data quality and client protection.
- Clients access our Web-based dashboard 24/7, and all raw data, unweighted and weighted, can be downloaded into any format.

Why have >1.6 Billion responded to RIWI with no incentives?



Potential respondents stumble into RIWI's patented global platform in diverse ways

- > 100,000 new, unused domains on all topics are registered each day. Web users examine the sites.
- > 400 million domains are registered now. Vastly more domains were formerly registered.
- Billions of domains are waiting to be registered. Most of these domains are commercially inactive.
- All these domains can fall into a dynamic pool of RIWI domains in any country, and in any language.



Respondents answer our questions for diverse reasons – unlike paid respondents

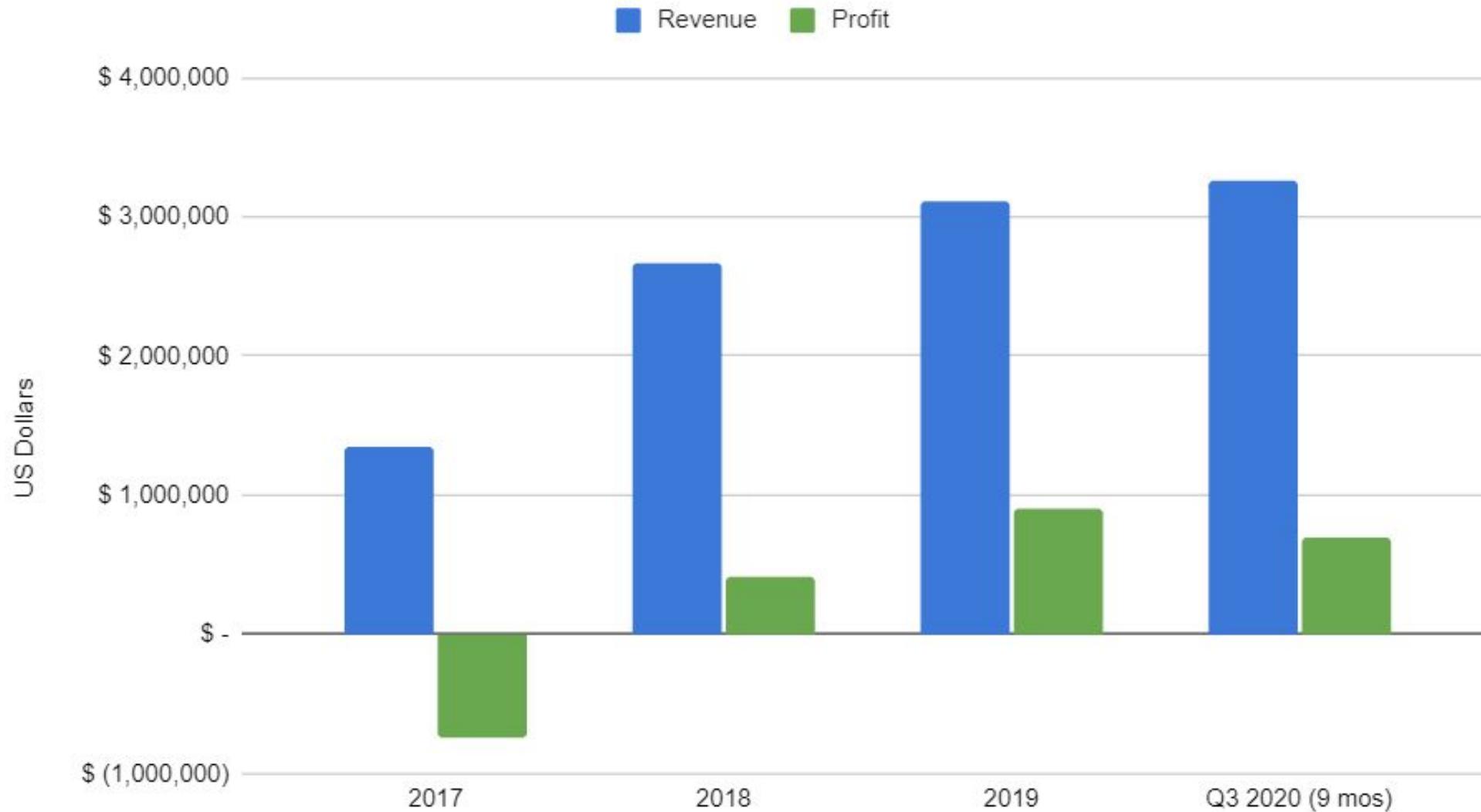
- They are curious or interested in the topics.
- They enjoy answering – or have rarely been given the opportunity to express any opinions.
- The survey sites are safe and secure and do not issue alerts – unlike email access panel surveys.
- The surveys do not request any personal data – unlike email access panel surveys or app-based tools, nor is there a need to install software.
- Answering RIWI surveys or message tests is fast and enjoyable. People can exit at any time.

In 2020, things people said would be important are now essential

“One should think of COVID and the crisis of this year as this giant watershed moment, where this is the first year of the 21st century. This is the year in which the new economy is actually replacing the old economy.” - Peter Thiel

1. We cannot rely on stale-dated, official economic indicators.
2. We need to understand the true, dynamic state of China's economy.
3. Data from legacy survey methods, formerly called “scientific,” are unhelpful.
4. Data anonymity is critical for data transfer, data storage, and data integrity.
5. “Quiet voices” - that RIWI uniquely tracks - matter more today than ever.

RIWI's Growing Revenue and Profit (2017 to Q3 2020, in US Dollars)



Cash
Sept. 30, 2020
\$3.24 million

No debt

RIWI as an Investment Opportunity Today

1. Fundamentals:

- a) Profitable in 2018 and 2019, and so far in 2020
- b) Clean balance sheet with no debt
- c) Increasingly proven and peer-reviewed technology, with growing global recognition

2. Sustainability:

- a) High operating leverage
- b) Over 90% in recurring revenue* through subscriptions and long-term contracts
- c) Top clients: Two positive performance reviews by the US government, and two recent renewals of 3-year agreements (a major US Bank and a global multilateral)

3. Optionality of our Offerings:

- a) Patented technology enables a wide range of agile global data product offerings
- b) Significant competitive advantages and barriers to entry
- c) RIWI can blend its data with other data streams to meet new customer needs

*Our definition of recurring revenue includes: (i) ongoing subscription-based services, and (ii) long-term contracts of six months or longer that have a reasonably strong chance of being renewed or expanded.

RIWI Corporate Information

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As at December 9, 2020

1. Common Shares issued and outstanding: 18,004,428
2. 52-week range: CAD \$1.73 to CAD \$4.50
3. Over US \$4 million raised to date
4. Directors and Officers own 56.9% of RIWI's common shares*
5. Zero Debt

* As noted in the Management Information Circular dated March 25, 2020.



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Neil Seeman

Chief Executive Officer
neil@riwi.com

Daniel Im

Chief Financial Officer
danielim@riwi.com