



RIWI AS A SERVICE

HIGH-FREQUENCY ECONOMIC DATA STREAM



REAL-TIME | ACCURATE | EVERYWHERE

Leverage our subscription-based data stream to get ahead of the curve.

Access insights on consumer intentions, jobs, and personal income in real-time long before official data are available. Official data are often weeks and months behind and are not sufficient to prepare for critical impacts as they happen.

Using our best-in-class advanced data collection methodology and technology platform we provide faster and more accurate answers to your economic questions. Understand consumer and citizen sentiment 24/7/365 on issues such as personal income, ability to pay bills, savings, employment, planned entertainment spending and more.

We reach a far more representative, unbiased, and broad-based sample of the Web-using public through our truly random approach. We reach the previously silent and unengaged (people who other research providers cannot reach) and avoid the biases of habitual survey-takers, paid surveys, focus groups, and social media analytics technology.



HIGH-FREQUENCY ECONOMIC DATA STREAM

RIWI's advanced and continuous sentiment data collection is the leading method to understand the financial environment and economic indicators in real-time.



Accurate

Ongoing high-frequency RIWI data are the only reliable source of opinion data to capture inflection points for accurate tracking of key events and new trends.



Privacy Compliant

No risk of data breach. No personal data is collected. 100% compliant under GDPR. Anonymous, secure, and safe for the respondent. Data can be shared across geographies.



Diverse and Unbiased

We reach a far more representative, broad-based and unbiased audience of the Web-using public.

MARKETS

US, China, UK, Canada
(other markets by request)

ACCESS

2,000 - 3,500 respondents
per country per month

DATA COLLECTION

Continuous 24/7/365 data
collection – starting June 2020
(history available upon request)

DATA DELIVERY

Via online secure interactive
dashboard in real-time

COLLECTED INSIGHTS

- Standard demographic information (age, gender, location, income)
- Employment and sector
- Ability to pay bills
- Saving and spending
- Primary source of income
- Consumer confidence
- Views on economic recovery
- Impact of COVID-19 on income
- Views on speed of re-opening