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RIWI Signs New Contract of \$1 million CAD

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the “Company” or “RIWI”), a global trend-tracking and prediction technology firm, is pleased to announce that it has signed a new contract to conduct surveys and automated data analytics on behalf of an information technology consortium, an existing client. The total contract value to RIWI is \$1 million CAD for work conducted over a period of 12 months.

“This new contract is a testament to our commitment to customer service excellence, continuous improvement, and ongoing innovation to meet the evolving data needs of our clients,” said Greg Wong, RIWI’s Chief Executive Officer. “Long-term revenues of this kind help RIWI to invest in new data product innovations that help us scale through a healthy mix of project-based revenues, recurring revenues – and transactional revenues,” Mr. Wong added.

Transactional revenue refers to the revenue arising from the Company’s recent acquisition of Research on Mobile (“ROM”), and is generated every time the ROM system matches a survey respondent to an active survey commissioned on one of the global research marketplaces or to a direct end customer and the respondent completes the survey. Project-based revenue is the traditional RIWI revenue where customers purchase RIWI data to do a specific survey or digital message test in one or more countries. Recurring revenue is revenue where a customer subscribes to either the RIWI platform or to one of its data products, such as the Compass data series.

About RIWI

RIWI is a global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries – without collecting any personally identifiable data. <https://riwi.com>

RIWI CORP.

Signed: “Greg Wong”
Greg Wong, Chief Executive Officer

For more information, please contact investors@riwi.com

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