



April 6, 2023

NR 23-03

RIWI Launches China Data Feeds Subscription Package Containing Real-Time Economic and Political Data Feeds

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the “Company” or “RIWI”), a global trend-tracking and prediction technology firm, announced that it has launched a new subscription data package containing all of its unique, real-time China economic and political data feeds.

The product, called the RIWI China Data Feeds, includes views on government policies, views on other countries, consumer spending, brand sentiment, travel intentions, and views on the China-Taiwan conflict. They also include a range of politically sensitive questions, for which RIWI employs heightened security procedures.

After China’s abrupt zero-COVID reversal in December, RIWI’s China data feeds challenged conventional wisdom, and have now been confirmed correct. “The consensus was that China’s post zero-COVID reopening would represent a dramatic economic boost. But clients looking at the real-time RIWI China data saw that the boost would not be as dramatic. Lagged data is now confirming the conventional wisdom was wrong and the RIWI signal was correct,” shared Danielle Goldfarb, RIWI Vice President, Economics and Global Affairs.

The data are gathered anonymously, continuously, and provide a timely and reliable unique perspective on the Chinese economy and consumer sentiment. They are gathered using RIWI’s web-intercept technologies which ensure broad reach far beyond paid, habitual survey takers: the majority of RIWI’s China respondents report never taking a survey before. RIWI’s method leverages hundreds of thousands of dynamic source points at which it intercepts people online. This ensures broad coverage throughout all parts of the country, including tier 3 and 4 cities and rural areas. It additionally minimizes the chances of bias and bots, and minimizes the chances of blockage by state censors.

RIWI has been collecting a suite of continuous, unique, reliable data series in China, across a range of geopolitical, political, and economic topics since 2018.

More information on the RIWI China Data Feeds can be found here: <https://riwi.com/riwi-china-package/>

Introductory pricing at a discount of 10% is available for all RIWI China Data Feeds subscribers who sign on before June 30th, 2023.

About RIWI

RIWI is a global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries – without collecting any personally identifiable data. <https://riwi.com>

RIWI CORP.

Signed: “Greg Wong”
Greg Wong, Chief Executive Officer

For more information, please contact investors@riwi.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.



NEWS RELEASE

TSXV: RIWI OTC: RWCRF

CAUTION REGARDING FORWARD-LOOKING INFORMATION:

Information and statements contained in this news release that are not historical facts are “forward-looking information” within the meaning of Canadian securities legislation that involves risks and uncertainties. Forward-looking information included herein is made as of the date of this news release and RIWI does not intend, and does not assume any obligation, to update forward-looking information unless required by applicable securities laws. Forward-looking information relates to future events or future performance and reflects management of the Company’s expectations or beliefs regarding future events. This forward-looking information is based, in part, on assumptions and factors that may change or prove to be incorrect, thus causing actual results, performance or achievements to be materially different from those expressed or implied by forward-looking information.