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RIWI Releases Q2 Financials

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the “Company” or “RIWI”), a global trend-tracking and prediction technology firm, reported its financial results for the quarter ended June 30, 2023. All figures are reported in U.S. dollars unless otherwise indicated. RIWI’s financial statements are prepared in accordance with International Financial Reporting Standards (“IFRS”).

RIWI Highlights (in U.S. Dollars):

- **RIWI Highlights for the three months ended June 30, 2023 – in US Dollars:**
 - RIWI earned \$928,415 in revenues in the second quarter of 2023 compared to \$368,680 for the three months ended June 30, 2022, an increase of 151.8%. That revenue consisted of \$236,228 in transaction revenue, \$357,782 in recurring revenue and \$334,405 in project-based revenue. RIWI experienced a net loss of \$162,190 for the three months ended June 30, 2023, as compared to a net loss of \$658,318 for the three months ended June 30, 2022.
 - Recurring revenues in the second quarter of 2023 increased by \$330,882 compared with the second quarter of 2022 and increased by 14.6% compared with the first quarter of 2023, from \$312,217 to \$357,782.
 - RIWI signed 12 new client contracts in the three months ended June 30, 2023, including contract signings with four new RIWI customers.
 - The RIWI board was refreshed with new executives that bring extensive experience in both market research, strategy and brand building in order to help management scale for the future. The size of the Board was decreased from 7 members to 5. Profiles of the RIWI board members can be found at https://riwi.com/team_role/directors/
 - Seventeen more clients were migrated to the new RIWI platform, resulting in 30 total clients that are fully migrated, enabling these clients to conduct enriched analytics and buy additional products and services sold on the platform. Management continues to expect that the legacy RIWI platform will be fully retired by the end of 2023.
 - RIWI strengthened its leadership team by hiring a new head of its Insights and Implementation team subsequent to the second quarter. Enriching RIWI’s market research skills in both quantitative and qualitative deliverables will help to create business opportunities for new client projects and assist in growing the Company’s services business by offering current and future clients actionable insights from collected data.
 - RIWI was recognized in several major publications and forums in the second quarter of 2023, including: [AidData’s publication](#), “Media resilience in post-Soviet Europe and Eurasia in the face of malign foreign actors”; the Canada School of Public Service (CSPS) [Virtual Café series](#); and [The World Bank’s publication](#), “How Well Do Internet-Based Surveys Track Labor Market Indicators in Middle-Income Countries?”

“RIWI’s investment in our platform, unique data, and insights helped us achieve double-digit growth in our recurring revenue segment,” says Greg Wong, Chief Executive Officer of RIWI. “We anticipate we will achieve above the market research industry average growth rates in the current calendar year, and become cash flow positive sometime in 2024.”



NEWS RELEASE

TSXV: RIWI OTC: RWCRF

RIWI CORP.

Condensed Consolidated Interim Statements of Loss and Comprehensive Loss

For the three and six months ended June 30, 2023 and 2022

(Unaudited and expressed in U.S. dollars)

	Three months ended June 30		Six months ended June 30	
	2023	2022	2023	2022
Revenues (Note 9)	\$ 928,415	\$ 368,680	\$ 2,129,655	\$ 1,266,078
Operating expenses				
General and administrative (Note 10)	446,687	552,543	1,026,253	1,112,847
Technology costs (Note 10)	382,217	236,878	881,747	525,905
Sales and marketing (Note 10)	236,465	305,021	504,640	587,682
Total operating expenses	1,065,369	1,094,442	2,412,640	2,226,435
Operating loss before other income (expense)	(136,954)	(725,762)	(282,985)	(960,357)
Other income (expense)				
Interest income	23,112	9,203	42,873	10,756
Gain on asset disposal	971	-	971	-
Other expenses (Note 10)	(36,962)	-	(37,228)	-
Total other income (expense)	(12,879)	9,203	6,616	10,756
Loss before income taxes	(149,833)	(716,559)	(276,369)	(949,601)
Income tax recovery/(expense)	(12,357)	58,582	(13,764)	116,843
Net loss and comprehensive loss for the period	\$ (162,190)	\$ (657,977)	\$ (290,133)	\$ (832,758)
Net loss per share				
Basic and diluted	\$ (0.01)	\$ (0.04)	\$ (0.02)	\$ (0.05)
Weighted average number of common shares outstanding				
Basic	18,004,428	18,004,428	18,004,428	18,004,428
Diluted	18,004,428	18,004,428	18,004,428	18,004,428



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RIWI CORP.

Condensed Consolidated Interim Statements of Financial Position

As at June 30, 2023 and December 31, 2022

(Unaudited and expressed in U.S. dollars)

	June 30, 2023	December 31, 2022
Assets		
Current assets		
Cash and cash equivalents	\$ 2,333,640	\$ 2,350,718
Accounts receivable	510,256	835,886
Unbilled revenue (Note 9(b))	150,664	64,463
Prepaid expenses and other current assets	97,200	90,578
Total current assets	3,091,760	3,341,645
Property and equipment (Note 4)	2,525	4,688
Right-of-use assets (Note 5)	-	17,874
Intangible assets (Note 6)	170,896	192,167
Goodwill (Note 6)	291,074	291,074
Total assets	\$ 3,556,255	\$ 3,847,448
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	\$ 162,192	\$ 341,475
Current portion of lease obligations (Note 8)	-	22,024
Deferred revenue (Note 9(b))	369,585	298,430
	531,777	661,929
Deferred tax liability	36,175	37,337
Total liabilities	567,952	699,266
Shareholders' equity		
Share capital (Note 7)	4,940,930	4,940,930
Contributed surplus (Note 7)	2,608,185	2,477,931
Accumulated deficit	(4,560,812)	(4,270,679)
Total shareholders' equity	2,988,303	3,148,182
Total liabilities and shareholders' equity	\$ 3,556,255	\$ 3,847,448

Approved and authorized for issuance on behalf of the Board on August 23, 2023.

'Greg Wong' (signed)

Greg Wong

Chief Executive Officer

'Annette Cusworth' (signed)

Annette Cusworth

Chair of the Audit Committee



RIWI's unaudited interim Financial Statements and Management's Discussion and Analysis for the three months ended June 30, 2023, are available via RIWI's website at <https://riwi.com> and on SEDAR at www.sedar.com.

About RIWI

RIWI is a global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries – without collecting any personally identifiable data. <https://riwi.com>

RIWI CORP.

Signed: "Greg Wong"

Greg Wong, Chief Executive Officer

For more information, please contact investors@riwi.com

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Information and statements contained in this news release that are not historical facts are "forward-looking information" within the meaning of Canadian securities legislation that involves risks and uncertainties. Forward-looking information included herein is made as of the date of this news release and RIWI does not intend, and does not assume any obligation, to update forward-looking information unless required by applicable securities laws. Forward-looking information relates to future events or future performance and reflects management of the Company's expectations or beliefs regarding future events. This forward-looking information is based, in part, on assumptions and factors that may change or prove to be incorrect, thus causing actual results, performance or achievements to be materially different from those expressed or implied by forward-looking information.