



February 15, 2024

NR 24-01

New G2 Economic Pulse Index by RIWI and David Woo Provides Global Investors with Actionable Chinese and U.S. Economic Indicators

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the “Company” or “RIWI”), a global trend-tracking and prediction technology firm, is pleased to announce the launch of its new RIWI-Unbound G2 Economic Pulse Index.

The G2 Economic Pulse Index is derived from an internet-based survey conducted daily to capture the activities and sentiment of American and Chinese consumers. The survey covers a wide range of topics, including discretionary spending, inflation expectation, employment prospect, perception of current financial situation, and stock market investment plans. The resulting data are translated into actionable scores that have been shown to be useful predictive indicators for official economic data:

- A discretionary spending score
- A job availability score
- A financial optimism score
- A stock market investor score

This data has been instrumental inputs into the David Woo Unbound portfolios that beat the industry benchmarks in 2023.

“We have been capturing these economic indicators for over 2 years and our data has been proven to correlate to actual results,” says Greg Wong, Chief Executive Officer of RIWI. “Every day we collect more data and we believe that every fundamental and macroeconomic investor should leverage these indicators if they want to generate Alpha.”

“The G2 Economic Pulse Index is an exciting new product that should help investors improve their risk-adjusted returns by staying ahead of the rest of the market on the changing winds of the two biggest and most important economies of the world,” commented David Woo.

The G2 Economic Pulse Index is the latest addition to the Compass Series of Indexes designed to track in real time the changing pulses of the most important economic, political and geopolitical trends in the world. In addition to this launch, the former Polarization Risk Index has now been renamed The G7 Political Pulse Index to reflect the inclusion of electoral preference tracking across G7 countries.

The Compass Series of Indexes includes:

- The RIWI-Unbound G2 Economic Pulse Index
- The RIWI-Unbound G7 Political Pulse Index
- The RIWI-Unbound Military Conflict Risk Index
- The RIWI-Unbound Cold War II Index

For daily insights into the economic sentiment of Chinese and American consumers, email RIWI at ask@riwi.com or visit <https://riwi.com/compass-series/>.

About RIWI

RIWI is a global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI



NEWS RELEASE

TSXV: RIWI OTC: RWCRF

offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries – without collecting any personally identifiable data. <https://riwi.com>

RIWI CORP.

Signed: “Greg Wong”

Greg Wong, Chief Executive Officer

For more information, please contact investors@riwi.com or call 1-833-FOR-RIWI (367-7494)

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

CAUTION REGARDING FORWARD-LOOKING INFORMATION:

Information and statements contained in this news release that are not historical facts are “forward-looking information” within the meaning of Canadian securities legislation that involves risks and uncertainties. Forward-looking information included herein is made as of the date of this news release and RIWI does not intend, and does not assume any obligation, to update forward-looking information unless required by applicable securities laws. Forward-looking information relates to future events or future performance and reflects management of the Company’s expectations or beliefs regarding future events. This forward-looking information is based, in part, on assumptions and factors that may change or prove to be incorrect, thus causing actual results, performance or achievements to be materially different from those expressed or implied by forward-looking information.