

CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

As at and for the three and six months ended June 30, 2024 and 2023

(Expressed in United States dollars)

(Unaudited)

NOTICE OF NO AUDITOR REVIEW OF CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Under National Instrument 51-102, part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the condensed consolidated interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed consolidated interim financial statements of RIWI Corp. (the "Company") have been prepared by management and approved by the Audit Committee and Board of Directors of the Company. They include appropriate accounting principles, judgment, and estimates in accordance with International Financial Reporting Standards for interim financial statements.

The Company's independent auditors have not performed a review of these condensed consolidated interim financial statements in accordance with the standards established by the Chartered Professional Accountants of Canada for a review of condensed consolidated interim financial statements by an entity's auditors.

Condensed Consolidated Interim Statements of Financial Position As at June 30, 2024 and December 31, 2023 (Unaudited and expressed in U.S. dollars)

	Ju	ne 30, 2024	December 31, 2023				
Assets							
Current assets							
Cash and cash equivalents (Note 5)	\$	2,072,324	\$	3,094,542			
Accounts receivable (Note 11(a))		675,590		637,894			
Unbilled revenue (Note 8(b))		37,402		81,948			
Contract costs		17,272		43,182			
Prepaid expenses and other assets		105,281		53,571			
Total current assets		2,907,869		3,911,137			
Property and equipment		30,967		3,116			
Intangible assets (Note 6)		595,613		151,381			
Total assets	\$	3,534,449	\$	4,065,634			
Liabilities							
Current liabilities							
Accounts payable and accrued liabilities	\$	182,129	\$	472,703			
Contingent consideration liability (Note 4)		128,244		-			
Deferred revenue (Note 8(b))		477,353		902,884			
Total current liabilities		787,726		1,375,587			
Long-term liabilities							
Contingent consideration liability (Note 4)		64,274		-			
Total liabilities		852,000		1,375,587			
Shareholders' equity							
Share capital (Note 7)		4,940,930		4,940,930			
Contributed surplus (Note 7)		2,907,278		2,833,137			
Accumulated deficit \(\)		(5,165,759)		(5,084,020)			
Total shareholders' equity		2,682,449		2,690,047			
Total liabilities and shareholders' equity	\$	3,534,449	\$	4,065,634			

Approved and authorized for issuance on behalf of the Board on August 21, 2024.

'Greg Wong" (signed)'Annette Cusworth" (signed)Greg WongAnnette CusworthChief Executive OfficerChair of the Audit Committee

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

RIWI CORP. Condensed Consolidated Interim Statements of Changes in Equity

For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

	Number of	Sł	nare Capital	C	Contributed	Accumulated		
	Shares		Amount		Surplus	Deficit	Т	otal Equity
Balance, December 31, 2022	18,004,428		4,940,930		2,477,931	(4,270,679)		3,148,182
Share-based payment expense	-		-		95,586	-		95,586
Net loss and comprehensive loss for the period	-		-		-	(127,943)		(127,943)
Balance, March 31, 2023	18,004,428	\$	4,940,930	\$	2,573,517	\$ (4,398,622)	\$	3,115,825
Share-based payment expense	-		_	\$	34,668			34,668
Net loss and comprehensive loss for the period	-		-			\$ (162,190)		(162,190)
Balance, June 30, 2023	18,004,428	\$	4,940,930	\$	2,608,185	\$ (4,560,812)	\$	2,988,303
Balance, December 31, 2023	18,004,428	\$	4,940,930		2,833,137	(5,084,020)		2,690,047
Share-based payment expense	-		-		32,442	-		32,442
Net income and comprehensive income for the period	-		-		-	27,087		27,087
Balance, March 31, 2024	18,004,428	\$	4,940,930	\$	2,865,579	\$ (5,056,933)	\$	2,749,576
Share-based payment expense	-		-	\$	41,699	-		41,699
Net loss and comprehensive loss for the period			_		_	\$ (108,826)		(108,826)
Balance, June 30, 2024	18,004,428	\$	4,940,930	\$	2,907,278	\$ (5,165,759)	\$	2,682,449

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Condensed Consolidated Interim Statements of Loss and Comprehensive Loss For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

	Three mor	 	Six Mont Jun	
	2024	2023	2024	2023
Revenues (Note 8)	\$ 1,026,112	\$ 928,415	\$ 2,161,959	\$ 2,129,655
Operating expenses				
General and administrative (Note 9)	302,984	446,687	691,738	1,026,253
Operations (Note 9)	530,605	-	1,036,091	-
Technology costs (Note 9)	109,197	382,217	215,915	881,747
Sales and marketing (Note 9)	179,595	236,465	316,720	504,640
Total operating expenses	1,122,381	1,065,369	2,260,464	2,412,640
Operating loss before other income	(96,269)	(136,954)	(98,505)	(282,985)
Other income				
Interest income	22,297	23,112	51,620	42,873
Gain on asset disposal	-	971	-	971
Other expenses (Note 9)	(34,854)	(36,962)	(34,854)	(37,228)
Total other income	(12,557)	(12,879)	16,766	6,616
Net loss before income taxes	(108,826)	(149,833)	(81,739)	(276,369)
Income tax expense		(12,357)		(13,764)
Net loss and comprehensive loss for the period	\$ (108,826)	\$ (162,190)	\$ (81,739)	\$ (290,133)
		,		,
Net loss per share				
Basic and diluted	\$ (0.01)	\$ (0.01)	\$ (0.00)	\$ (0.02)
Weighted average number of common shares outstanding				
Basic and dliuted	18,004,428	18,004,428	18,004,428	18,004,428

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

RIWI CORP.Condensed Consolidated Interim Statements of Cash Flows
For the three and six months ended June 30, 2024 and 2023
(Unaudited and expressed in U.S. dollars)

		Three mor			Six mont		
		June	9 30		Jun	e 3	
		2024		2023	2024		2023
Operating activities	•	(400.000)	Φ.	(400,400)	(04 700)	•	(000 400)
Net loss for the period	\$	(108,826)	\$	(162,190)	\$ (81,739)	\$	(290,133)
Non-operating interest income		(22,297)		(23,112)	(51,620)		(42,873)
Items not involving cash		40.040		40.004	40.004		40.507
Amortization		10,013		19,291	19,964		42,587
Deferred tax liability		-		(581)			(1,162)
Share-based payment expense		41,699		34,668	74,141		130,254
		(79,411)		(131,924)	(39,254)		(161,327)
Changes in non-cash operating working capital:					()		
Accounts receivable		312,823		161,717	(37,696)		325,630
Unbilled revenue		(7,240)		(53,636)	44,546		(86,201)
Contract costs		12,955		-	25,910		<u>-</u>
Prepaid expenses and other assets		4,737		23,047	(51,710)		(6,622)
Accounts payable and accrued liabilities		(269,977)		(115,192)	(290,574)		(179,283)
Deferred revenue		(368,938)		(274,926)	(431,345)		71,155
Net cash provided/(used) by operating activities		(395,051)		(390,914)	(780,123)		(36,648)
Investing activities							
Interest income		22,297		23,112	51,620		42,873
Additions of property and equipment		(1,239)		(574)	(1,716)		(1,280)
Acquisition of business, net of cash acquired (Note 4)		(292,000)		` -	(292,000)		
Net cash provided by investing activities		(270,942)		22,538	(242,096)		41,593
Financing activities							
Lease payments		_		(4,388)	_		(17,305)
Net cash used by financing activities		-		(4,388)	-		(17,305)
		(00= 000)		(070 70 1)	(4 000 0(5)		(40.000)
Change in cash and cash equivalents		(665,993)		(372,764)	(1,022,218)		(12,360)
Effect of exchange rates on cash and cash equivalents				(4,852)	-		(4,718)
Cash and cash equivalents, beginning of the period		2,738,317		2,711,256	3,094,542		2,350,718
Cash and cash equivalents, end of the period	\$	2,072,324	\$	2,333,640	\$ 2,072,324	\$	2,333,640

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

1. NATURE OF OPERATIONS

RIWI Corp. ("RIWI" or the "Company") is a public company and its shares are all common shares listed on the TSX Venture Exchange (TSXV: RIWI). The Company was originally incorporated under the laws of Canada pursuant to the Canada Business Corporations Act on August 17, 2009. The Company's head office is located at 33 Bloor Street East, 5th Floor, Toronto, Ontario, M4W 3H1 and RIWI's registered office is located at Suite 4100, 66 Wellington St W, Toronto, Ontario, M5K 1B7.

RIWI is a global trend-tracking and prediction technology firm. The Company's patented, cloud-based software solutions provide a global digital intelligence platform to clients seeking real-time consumer and citizen sentiment data anywhere in the world in order to improve business performance, evaluate program effectiveness, enhance customer engagement, and to monitor and reduce emerging threats and violent conflict.

These unaudited condensed interim financial statements of the Company for the six months ended June 30, 2024 (the "Financial Statements") have been prepared on a going concern basis which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future.

2. BASIS OF PRESENTATION

These Financial Statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") applicable to interim financial information, as outlined in International Accounting Standard ("IAS") 34, Interim Financial Reporting and using the accounting policies consistent with those in the audited financial statements as at and for the year ended December 31, 2023. These Financial Statements do not include all disclosures normally provided in annual financial statements and should be read in conjunction with the annual financial statements as at and for the year ended December 31, 2023. Interim results are not necessarily indicative of the results expected for the fiscal year. Certain comparative figures have been reclassified to conform with the presentation adopted for the current period. These Financial Statements have been prepared on the historical cost basis except for certain financial instruments, which are measured at amortized cost, consistent with the Company's significant accounting policies. The Company's functional and reporting currency is the United States Dollar.

The Financial Statements were authorized for issuance by RIWI's Board of Directors on August 21, 2024.

3. SUMMARY OF MATERIAL ACCOUNTING POLICIES

(a) Use of estimates and judgments

The preparation of these Financial Statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies regarding certain types of assets, liabilities, revenues and expenses. Actual results could differ from those estimates.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

(a) Use of estimates and judgments (continued)

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the year in which the estimates are revised and in any future quarter affected. Information about significant areas of estimation, uncertainty and critical judgments in applying accounting policies that have the most significant effect on the amounts are as follows:

(i) Asset carrying values and impairment charges

The assessment of any impairment of property and equipment, and intangible assets, is dependent upon estimates of recoverable amounts that take into account factors, such as economic and market conditions and the useful lives of assets, that are determined through the exercise of judgment. The Company tests for impairment whenever events or changes in circumstances indicate the carrying amount of the assets may not be recoverable. The recoverable amount of assets is the greater of an asset's fair value less cost to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects the current market assessments of the time value of money and the risks specific to the asset. Key estimates and judgements used by management when calculating the recoverable amount include the Company's future cash flows and the discount rate used.

(ii) Business combinations

In order to determine the acquisition date fair values of the assets acquired and liabilities assumed in a business combination, the Company uses appropriate valuation techniques which are generally based on a forecast of the total expected future net discounted cash flows and a discount rate that would be assumed by a market participant. See Note 4 details regarding the estimates.

(iii) Income taxes and recoverability of potential deferred income tax assets

In assessing the probability of realizing income tax assets recognized, management makes estimates related to expectations of future taxable income considering applicable tax planning opportunities, expected timing of reversals of existing temporary differences and the likelihood that tax positions taken will be sustained upon examination by applicable tax authorities. In making its assessments, management gives additional weight to positive and negative evidence that can be objectively verified. Estimates of future taxable income are based on forecasted cash flows from operations and judgements regarding the application of existing tax laws. Where applicable tax laws and regulations are either unclear or subject to ongoing varying interpretations, it is reasonably possible that changes in these estimates and judgements can occur that materially affect the amounts of income tax assets recognized. Also, future changes in tax laws could limit the Company from realizing the tax benefits from the deferred income tax assets. The Company reassesses unrecognized income tax assets on an annual basis.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

(a) Use of estimates and judgments (continued)

(iv) Measurement of share-based compensation

Management determines costs for share-based payments using market-based valuation techniques. The fair value of the share awards are determined at the date of grant using the Black-Scholes Method. Assumptions are made and judgment used in applying valuation techniques. These assumptions and judgments include estimating the future volatility of the stock price, expected dividend yield, future employee turnover rates and future employee stock option exercise behaviors.

(v) Revenue

The Company exercises judgement in measuring its progress towards complete satisfaction of its performance obligations in project revenue contracts, which are satisfied over time. RIWI uses the output method to measure progress for performance obligations associated with project revenues for which revenue is recognized over time. Each of the Company's project revenue contracts is comprised of one performance obligation comprising a number of milestones, and the Company assesses the stage of completion of satisfying the performance obligation at each milestone as well as the consideration to be allocated to each milestone.

(b) Basis of consolidation

These consolidated financial statements include the accounts of the Company and its subsidiaries.

A subsidiary is an entity controlled by the Company. The financial statements of the subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases. The Company's wholly-owned subsidiaries, Research on Mobile ("ROM") and RIWI US Corp are incorporated in France and the United States of America, respectively. Intercompany balances and transactions are eliminated upon consolidation and preparation of these financial statements.

4. BUSINESS ACQUISITION - COOLTOOL INC.

On April 24, 2024, the Company acquired the majority of the assets and specific liabilities of CoolTool Inc. ("CoolTool"). This transaction is accounted for as an asset acquisition as the assets acquired met the concentration test under IFRS 3. In consideration for the acquisition, the Company paid \$292,000 in cash and granted the vendors a variety of earn-outs of up to three years following acquisition valued at \$192,518 on the acquisition date based on the projected revenue of CoolTool and customer acquisition targets ("the CoolTool Earn-out Payments"). The CoolTool Earn-out Payments are payable on an annual basis in cash.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

4. BUSINESS ACQUISITION - COOLTOOL INC. (continued)

The following table shows the allocation of the purchase consideration to assets acquired and liabilities assumed including a summary of the identifiable classes of consideration transferred, and amounts by category of assets acquired and liabilities assumed at the acquisition date:

Purchase consideration	
Fair value of cash consideration	\$ 292,000
Fair value of earn-out consideration (current)	128,244
Fair value of earn-out consideration (long-term)	64,274
Total purchase consideration	\$ 484,518
Assets and (liabilities) acquired	
Software technology	\$ 462,742
Property and equipment	27,590
Deferred revenue	(5,814)
Total purchase price allocated	\$ 484,518

The software technology acquired is amortized on a straight-line basis over the estimated useful life of 7 years. The property and equipment acquired is amortized on a straight-line basis over the estimated useful life of 3 years.

The CoolTool Earn-out Payments constitute consideration for the asset acquisition and are recorded as a contingent consideration liability. The contingent consideration liability will be remeasured to fair value at each reporting date, until such time as the earn-out periods are over, with changes to fair value included in the consolidated statements of loss and comprehensive loss.

The purchase price allocation is preliminary. The final purchase price allocation could result in changes to the fair value of assets acquired and liabilities assumed.

5. CASH AND CASH EQUIVALENTS

	June 30			ecember 31
		2024		2023
Cash	\$	1,240,629	\$	762,847
Short-term deposits		831,695		1,831,695
Short-term investments		-		500,000
	\$	2,072,324	\$	3,094,542

Short-term investments represented a non-redeemable term deposit which earned annual interest of 5.5%, and matured June 3, 2024.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

6. INTANGIBLE ASSETS AND GOODWILL

Intangible assets consist of a patent, domain names, trademarks, website, technology acquired and customer relationships.

The Company owns US Patent #8,069,078. This patent, which expires in July 2030, relates to a method of obtaining a representative online polling sample or ad test globally. The Company classified the patent as a finite life intangible asset and is amortizing it using the straight-line method over 20 years.

The Company purchased Internet domain names in 2017 which have strategic value for ongoing intellectual property development. The Company classified the domain names as finite life intangible assets and is amortizing them using the straight-line method over 10 years.

In 2020, RIWI obtained the trademarks of the word mark "RIWI" in the US and the EU, and in 2021, obtained the trademark in Canada. The Company classified the trademarks as finite life intangible assets. The Company is amortizing the trademarks using the straight-line method over 10 years.

In 2022, the Company acquired technology and customer relationships in its acquisition of ROM. These assets are being amortized using the straight-line method over 5 and 7 years respectively.

In 2024, the Company acquired technology in its acquisition of the majority of the assets of CoolTool Inc. (see note 4). This asset is being amortized using the straight-line method over 7 years.

Cost	Patent	-	Domain names	-	rade- narks	٧	Vebsite	Te	chnology	_	ustomer ationships	Goodwill	Total
Balance, Dec. 31, 2022	\$ 21,239	\$	80,810	\$	7,016	\$	16,568	\$	93,000	\$	61,000	\$ 291,074	\$ 570,707
Additions	-		-		-		-		-		-	-	-
Impairment of goodwill	-		-		-		-		-		-	(291,074)	(291,074)
Balance, Dec. 31, 2023	21,239		80,810		7,016		16,568		93,000		61,000	-	279,633
Additions due to acquisition (Note 4)	-		_		_		-		462,742		-	-	462,742
Balance, June 30, 2024	\$ 21,239	\$	80,810	\$	7,016	\$	16,568	\$	555,742	\$	61,000	\$ -	\$ 742,375
Accumulated			Domain	Т	rade-					С	ustomer		
Amortization	Patent		names	r	narks	٧	Vebsite	Те	chnology	rel	ationships	Goodwill	Total
Balance, Dec. 31, 2022	\$ 14,425	\$	44,109	\$	2,474	\$	12,801	\$	9,300	\$	4,357	\$ -	\$ 87,466
Amortization	908		8,081		716		3,767		18,600		8,714	-	40,786
Balance, Dec. 31, 2023	15,333		52,190		3,190		16,568		27,900		13,071	-	128,252
Amortization	454		4,040		358		-		9,300		4,358	-	18,510
Balance, June 30, 2024	\$ 15,787	\$	56,230	\$	3,548	\$	16,568	\$	37,200	\$	17,429	\$ -	\$ 146,762
Net Book Value	Patent	-	Domain names	-	rade- narks	٧	Vebsite	Те	chnology	_	ustomer ationships	Goodwill	Total
Balance, Dec. 31, 2023	\$ 5,906	\$	28,620	\$	3,826	\$	-	\$	65,100	\$	47,929	\$ 	\$ 151,381
Balance, June 30, 2024	\$ 5,452	\$	24,580	\$	3,468	\$	-	\$	518,542	\$	43,571	\$ -	\$ 595,613

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

6. INTANGIBLE ASSETS AND GOODWILL (continued)

Amortization in the amount of \$9,255 has been included under general and administrative expenses for the three months ended June 30, 2024 (2023 - \$10,635) and in the amount of \$18,510 for the six months ended June 30, 2024 (2023 - \$21,271).

7. SHARE CAPITAL, STOCK OPTIONS AND CONTRIBUTED SURPLUS

The Company's authorized share capital consists of an unlimited number of common shares without par value. The Company has 18,004,428 common shares outstanding as of June 30, 2024 as indicated below:

	Number of	Com	nmon Shares
	Common Shares		\$
Outstanding, December 31, 2022	18,004,428	\$	4,940,930
Issuance of common shares	-		
Outstanding, December 31, 2023	18,004,428		4,940,930
Issuance of common shares	-		
Outstanding, June 30, 2024	18,004,428	\$	4,940,930

The Company has a stock option plan under which it is authorized to grant options to directors, employees, and consultants enabling them to acquire in aggregate up to maximum of 3,600,885 shares of the Company. Under the plan, the exercise price of each option shall equal the market price of RIWI's common share on grant date, a minimum price, or a discounted amount of the Company's common share price as calculated on the date of grant. The options can be granted for a maximum term of five years and are subject to vesting provisions as determined by the Board of Directors of the Company. During the three and six months ended June 30, 2024, no shares were issued as a result of stock options being exercised (no shares issued for the three and six months ended June 30, 2023).

The following tables reflect the movement and status of the Company's stock options:

	June 30	June 30, 2024		December	r 31,	31, 2023		
		Weighted			٧	Veighted		
		-	Average			Average		
	Number of	E	xercise	Number of		Exercise		
Options Outstanding	Options	Pric	e (CAD)	Options	Pric	ce (CAD)		
Balance, beginning of the period	2,762,271	\$	1.25	1,837,917	\$	2.01		
Options granted during the period	544,936		0.75	1,483,654		0.59		
Options expired during the period	(370,000)		3.25	(390,000)		2.00		
Options forfeited during the period	(66,666)		0.80	(169,300)		0.69		
Balance, end of period	2,870,541	\$	0.99	2,762,271	\$	1.25		

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

7. SHARE CAPITAL, STOCK OPTIONS AND CONTRIBUTED SURPLUS (continued)

	-				
		Options Ou	tstanding	Options Ex	ercisable
	_	June 30,	, 2024	June 30	, 2024
			Weighted		Weighted
			Average		Average
			Remaining		Remaining
		Number of (Contractual	Number of	Contractual
Ex	ercise Price	Options I	₋ife (Years)	Options	Life (Years)
\$	0.55	484,264	3.9	427,009	3.9
\$	0.58	456,470	4.0	456,470	4.0
\$	0.64	398,620	3.5	99,655	3.5
\$	0.75	544,936	4.8	-	-
\$	0.80	66,666	3.0	16,667	3.0
\$	0.92	331,529	2.7	331,529	2.7
\$	1.70	354,104 2.2		177,052	2.2
\$	2.47	145,140 1.7		145,140	1.7
\$	3.56	88,812	0.9	88,812	0.9
		2,870,541	3.5	1,742,334	3.2
	-				
	-	Options Ou	tstanding	Options Ex	ercisable
	-		tstanding 31, 2023		tercisable 31, 2023
	-	Options Ou	tstanding 31, 2023 Weighted	Options Ex	tercisable 31, 2023 Weighted
	-	Options Ou December	tstanding 31, 2023	Options Ex	tercisable 31, 2023
		Options Ou December	tstanding 31, 2023 Weighted Average Remaining	Options Ex	tercisable 31, 2023 Weighted Average Remaining
Exc	- ercise Price	Options Ou December	tstanding 31, 2023 Weighted Average Remaining	Options Ex December	tercisable 31, 2023 Weighted Average Remaining
Ex: \$	ercise Price 0.55	Options Ou December	tstanding 31, 2023 Weighted Average Remaining Contractual	Options Ex December	ercisable 31, 2023 Weighted Average Remaining Contractual
_		Options Ou December Number of Options L	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years)	Options Ex December Number of Options	tercisable 31, 2023 Weighted Average Remaining Contractual Life (Years)
\$	0.55	Options Ou December Number of Options L	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4	Options Ex December Number of Options 407,924	ercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4
\$ \$	0.55 0.58	Options Out December Number of Options I 484,264 456,470	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5	Options Ex December Number of Options 407,924	ercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4
\$ \$ \$	0.55 0.58 0.64	Options Ou December Number of Options L 484,264 456,470 398,620	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 4.0	Options Ex December Number of Options 407,924 342,353	tercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5
\$ \$ \$	0.55 0.58 0.64 0.80	Options Out December Number of Options I 484,264 456,470 398,620 133,332	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 4.0 3.5	Options Ex December Number of Options 407,924 342,353 - 33,333	tercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 - 3.5
\$ \$ \$ \$	0.55 0.58 0.64 0.80 0.92	Options Ou December Number of Options I 484,264 456,470 398,620 133,332 331,529	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 4.0 3.5 3.2	Options Ex December Number of Options 407,924 342,353 - 33,333 331,529	tercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 - 3.5 3.2
\$ \$ \$ \$ \$ \$	0.55 0.58 0.64 0.80 0.92 1.70	Options Ou December Number of Options I 484,264 456,470 398,620 133,332 331,529 354,104	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 4.0 3.5 3.2 2.7	Options Ex December Number of Options 407,924 342,353 - 33,333 331,529 177,052	tercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 - 3.5 3.2 2.7
\$ \$ \$ \$ \$ \$ \$	0.55 0.58 0.64 0.80 0.92 1.70 2.47	Options Ou December Number of Options I 484,264 456,470 398,620 133,332 331,529 354,104 145,140	tstanding 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 4.0 3.5 3.2 2.7 2.2	Options Ex December Number of Options 407,924 342,353 - 33,333 331,529 177,052 145,140	tercisable 31, 2023 Weighted Average Remaining Contractual Life (Years) 4.4 4.5 - 3.5 3.2 2.7 2.2

Share-based compensation expense in the amount of \$41,699 has been included under general and administrative expenses for the three months ended June 30, 2024 (2023 - \$34,668) and \$74,141 for the six months ended June 30, 2024 (2023 - \$130,254).

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

7. SHARE CAPITAL, STOCK OPTIONS AND CONTRIBUTED SURPLUS (continued)

The Black-Scholes option pricing model used by the Company to determine fair values was developed for use in estimating the fair value of freely traded options, which are fully transferable and have no vesting restrictions. The Company's stock options are not transferable and cannot be traded and are subject to vesting restrictions and exercise restrictions under the Company's black-out policy which would tend to reduce the fair value of the Company's stock options. Changes to subjective input assumptions used in the model can cause a significant variation in the estimate of the fair value of the options.

All outstanding share options expected to vest were measured in accordance with IFRS 2, "Share-based Payment" at their market-based measure at the acquisition date. Options were priced using the Black-Scholes option pricing model. Where relevant, the expected life used in the model has been adjusted based on management's best estimate for the effects of non-transferability, exercise restrictions, and behavioral considerations. Expected volatility is based on the historical share price volatility. The fair value has been estimated assuming no expected dividends and the following weighted average assumptions:

	2024	2023
Weighted average grant date fair value	\$ 0.43	\$ 0.27
Risk-free interest rate	3.67% - 3.89%	3.17% - 4.03%
Expected life	3.0 - 4.5 years	3.0 - 4.5 years
Expected volatility	99% - 108%	101% - 196%
Forfeiture rate	10%	10%

Contributed surplus represents the amortized fair value of stock options granted under the stock option plan, determined using the Black-Scholes option pricing model. The fair value is amortized to income on a graded, vested basis over the vesting period with a corresponding increase to contributed surplus. Upon exercise of stock options, the consideration paid by the holder is included in share capital and the related contributed surplus associated with the stock options exercised is transferred into share capital.

	June 30	December 31
Contributed surplus	2024	2023
Balance, beginning of the period	\$ 2,833,137	\$ 2,477,931
Options expensed in the period	74,141	355,206
Balance, end of the period	\$ 2,907,278	\$ 2,833,137

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

8. REVENUE

(a) Revenue streams

The Company generates revenue primarily from the provision of analytical solutions to its clients in the form of compilation, analysis and communication of real-time data. All the Company's revenue is generated from contracts from customers in relation to the Company's principal activities. The Company has three revenue streams; project revenue, subscription or recurring revenue, and transaction revenue. RIWI's revenue disaggregated by geographical locations is analyzed in Note 12.

	Three months ended June 30					Six months end June 30		
		2024		2023		2024	2023	
Project revenues	\$	264,883	\$	334,405	\$	564,287	\$	801,070
Subscription or recurring revenues		400,945		357,782		808,282		669,999
Transaction revenues	360,284		236,228		789,390			658,586
	\$ 1,026,112		\$	928,415	\$	2,161,959	\$	2,129,655

(b) Unbilled revenue and deferred revenue

Unbilled revenue relates to RIWI's right to consideration for work completed but not yet billed. RIWI transfers unbilled revenue to accounts receivable on invoicing. A summary of unbilled revenue from contracts with customers and the significant changes in those balances during the six months ended June 30, 2024 and 2023 follows.

	June 30				
Unbilled revenue		2024		2023	
Balance, beginning of the period	\$	81,948	\$	64,463	
Additions during the period		131,772		196,621	
Reclassification of unbilled revenue					
to accounts receivable		(176,318)		(164,056)	
	\$	37,402	\$	97,028	

Deferred revenue primarily relates to advance consideration received from customers for services yet to be performed. Deferred revenue will be recognized as revenue over time as RIWI achieves the delivery milestones. A summary of deferred revenue from contracts with customers and the significant changes in those balances during the six months ended June 30, 2024 and 2023 follows.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

8. REVENUE (continued)

(b) Unbilled revenue and deferred revenue (continued)

	June 30				
Deferred revenue		2024		2023	
Balance, beginning of the period	\$	902,884	\$	298,430	
Additions during the period		380,760		684,636	
Deferred revenue recognized as					
revenue during the period		(806,291)		(338,555)	
	\$	477,353	\$	644,511	

9. OPERATING EXPENSES

(a) General and administrative

	Three months ended June 30			Six months ended June 30				
		2024		2023		2024		2023
Personnel costs	\$	137,085	\$	168,361	\$	326,138	\$	340,602
Director cash compensation		28,666		47,854		57,318		94,360
Consulting and professional fees		50,549		123,429		106,810		354,364
Share-based payment expense		41,699		34,668		74,141		130,254
Occupancy and office costs		34,059		63,285		108,670		114,411
Depreciation		10,013		19,291		19,964		42,587
Foreign exchange loss/(gain)		913 (10,201)		(10,201) (1,302		(1,302)		(50,325)
	\$	302,984	\$	446,687	\$	691,738	\$	1,026,253

(b) Operations

	Three months ended June 30				Six months ended June 30			
		2024		2023		2024		2023
Personnel costs	\$	28,279	\$	-	\$	56,897	\$	-
Third party consulting fees		81,822		-		134,032		-
Project costs		159,483		-		304,627		-
Transaction revenue costs		261,021		-		540,535		-
	\$	530,605	\$	-	\$	1,036,091	\$	-

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

9. OPERATING EXPENSES (continued)

(c) Technology costs

	Three months ended June 30			Six months er June 30				
		2024		2023		2024	2023	
Personnel costs	\$	45,544	\$	40,205	\$	97,621	\$	84,192
Third party consulting fees		63,653	24,657		118,294			56,504
Project costs		- 317,355		-			741,051	
	\$	109,197	\$	382,217	\$	215,915	\$	881,747

(d) Sales and marketing

	Three months ended June 30				Six months ended June 30			
		2024		2023		2024	2023	
Personnel costs	\$	62,769	\$	66,781	6,781 \$ 96,265		\$	146,388
Third party consulting fees		100,343		48,524		187,230		104,757
Promotion and travel		16,483		87,410		33,225		219,744
Recruiting fees		-	33,750		5 0 -			33,750
	\$	179,595	\$	236,465	\$	\$ 316,720		504,639

Other expenses consist of acquisition costs related to the acquisition of the majority of the assets of CoolTool Inc and other M&A activities. See Note 4 for further details.

10. RELATED PARTY TRANSACTIONS

For the three months ended June 30, 2024, the Company provided compensation in the form of salaries and short-term benefits to directors and executives of the Company in the amount of \$319,248 (2023 - \$193,447) and for the six months ended June 30, 2024 in the amount of \$521,993 (2023 - \$366,352). For the three months ended June 30, 2024, the Company recognized share-based payment expenses in the amount of \$39,293 (2023 - \$58,352) for stock options granted to the directors and executives of the Company and for the six months ended June 30, 2024 in the amount of \$69,329 (2023 - \$115,963). Additionally, Neil Seeman, the Company's founder and a director of the Company, acted as a consultant for the Company and the Company incurred cash based compensation of \$nil for his consulting services in the three months ended June 30, 2024 (2023 - \$7,828) and \$nil for the six months ended June 30, 2024 (2023 - \$58,248).

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

11. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

As at June 30, 2024, the Company's financial instruments are comprised of cash and cash equivalents, accounts receivable, unbilled revenue and accounts payable and accrued liabilities. The carrying values of these financial instruments reflected in the statement of financial position are carrying amounts and approximate their fair values due to their short-term nature. These financial instruments are classified as follows:

- Cash and cash equivalents amortized cost
- Accounts receivable amortized cost
- Accounts payable and accrued liabilities other financial liabilities

The evaluation of the financial instruments that are measured subsequent to initial recognition at fair value are grouped into Levels 1 to 3 based on the degree to which the fair value is observable.

- Level 1 of the fair value hierarchy includes unadjusted quoted prices in active markets for identical assets or liabilities:
- Level 2 of the hierarchy includes inputs that are observable for the asset or liability, either directly or indirectly; and
- Level 3 includes inputs for the asset or liability that are not based on observable market data.

The Company has no financial instruments measured at FVTPL.

The following is a discussion of the Company's risk exposures:

(a) Credit risk

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations. The Company's trade accounts receivable are due from customers and are subject to normal credit risk. The following table provides information regarding the aged trade receivables:

	Current	31-60 days	61-90 days	91 days +
June 30, 2024	63%	22%	4%	11%
December 31, 2023	40%	24%	28%	8%

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

11. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (continued)

The following table identifies customers comprising 10% or more of the Company's accounts receivable as at June 30, 2024 and December 31, 2023:

	June 30	December 31
	2024	2023
Customer A	20%	11%
Customer B	21%	12%
Customer C	8%	27%

The Company applies the IFRS 9 simplified approach to measuring expected credit losses using a lifetime expected credit loss provision for trade receivables. To measure expected credit losses on a collective basis, trade receivables and contract assets are grouped based on similar credit risk and

The expected loss rates are based on the Company's historical credit losses experienced over the three year period prior to year end. The historical loss rates are then adjusted for current and forward-looking information on macroeconomic factors affecting the Company's customers. The Company has identified the gross domestic product, unemployment rate and inflation rate as the key macroeconomic factors in the countries where the Company operates.

The Company has a \$nil balance for expected credit losses as at June 30, 2024 and December 31, 2023. The Company recognized \$nil expected credit losses during the three months ended June 30, 2024 and 2023 and \$nil expected credit losses during the six months ended June 30, 2024 and 2023.

The following table identifies customers comprising 10% or more of the Company's revenue for the six months ended June 30, 2024 and June 30, 2023:

	June 30	June 30
	2024	2023
Customer A	23%	14%
Customer B	12%	14%
Customer C	6%	10%
Customer D	1%	10%

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

11. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (continued)

(b) Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they are due. The Company has in place a planning and budgeting process which helps determine the funds required to ensure the Company has the appropriate liquidity to meet its operating and growth

The Company's financial liabilities consist of accounts payable and accrued liabilities comprised of invoices and accruals payable to trade suppliers for operating expenses, wages and salaries payable, and other expenses and are paid within one year.

The Company expects to fund these liabilities through the use of existing cash resources and its continuing operations.

(c) Market risk

Market risk is the risk that changes in market prices, such as interest rates and foreign exchange rates will affect the Company's net earnings or the value of financial instruments. The objective of the Company is to manage and mitigate market risk exposures within acceptable limits, while maximizing returns.

- (i) Interest rate risk: The Company has cash balances and no interest-bearing debt, and is not exposed to any significant interest rate risk.
- (ii) Foreign currency risk: The Company's activities are primarily conducted in foreign jurisdictions; a portion of the Company's cash and cash equivalents is denominated in Canadian dollars. The Company has not entered into foreign exchange rate contracts to mitigate this risk.

As at June 30, 2024, CAD\$ financial instruments were converted at a rate of CAD\$1.00 to USD\$0.7306. Balances denominated in CAD\$ as at June 30, 2024 were as follows:

		Co	onverted to
	In CAD		USD
Cash and cash equivalents	\$ 1,283,702	\$	937,873
Accounts receivable	\$ 33,497	\$	24,473
Accounts payable and accrued liabilities	\$ 25,419	\$	18,571

The estimated impact on net income for the six months ended June 30, 2024 with a +/- 10% change in exchange rates is approximately \$94,400 (2023 – \$8,000).

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

11. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (continued)

As at June 30, 2024, EUR financial instruments were converted at a rate of EUR \$1.00 to USD \$1.0720. Balances denominated in EUR as at June 30, 2024 were as follows:

			С	onverted to
		In EUR		USD
Cash and cash equivalents	€	105	\$	113
Accounts receivable	€	-	\$	-
Accounts payable and accrued liabilities	€	3,804	\$	4,078

The estimated impact on net income for the six months ended June 30, 2024 with a +/- 10% change in exchange rates is approximately \$400 (2023 – \$28,000).

(d) Capital management

The Company's capital is defined to be shareholders' equity. The Company's objective in managing capital is to ensure it has adequate working capital to meet day to day needs and access to sources of capital sufficient to finance its operations and to make planned capital expenditures or capital acquisitions as opportunities present themselves. The Company manages its capital structure and makes changes to it in light of changes in economic conditions, anticipated or planned capital expenditures, opportunities for acquisitions and the risk characteristics of the underlying investments.

The Company is not subject to any externally imposed capital requirements.

12. SEGMENT REPORTING

The Company is required to disclose certain information regarding operating segments, products, services and geographic areas. Operating segments are defined as components of an enterprise for which separate financial information is available that is regularly evaluated by the chief operating decision maker in deciding how to allocate resources and in assessing performance. The Company's chief operating decision maker is its Chief Executive Officer.

Notes to the Condensed Consolidated Interim Financial Statements For the three and six months ended June 30, 2024 and 2023 (Unaudited and expressed in U.S. dollars)

12. SEGMENT REPORTING (continued)

The approximate sales revenue based on geographic location of customers for the three and six months ended June 30, 2024 and 2023 is as follows:

	Three months e	nded June 30	Six months ended June 30		
	2024	2023	2024 2023		
United States	\$ 603,603	\$ 513,995	\$ 1,171,457 \$ 1,325,548		
Canada	267,190	202,657	649,765 431,428		
Europe	140,224	186,592	313,123 294,713		
Other	15,095	25,171	27,614 77,966		
	\$ 1,026,112	\$ 928,415	\$ 2,161,959 \$ 2,129,655		

	June 30 2024		December 31		
			2023		
Total non-current assets				_	
held in Canada	\$	36,877	\$	41,468	

The Company had two operating segments for the six months ended June 30, 2024, being the Company's respondent marketplace and the Company's RIWI operations excluding the respondent marketplace segment. All of the Company's Transaction revenues were generated in the respondent marketplace operating segment, and all other revenues were generated in the RIWI operating segment.

	Six months ended June 30, 2024				
			Respondent		
		RIWI	Marketplace		
Revenues	\$	1,372,569	\$	789,391	
Net income (loss)	\$	(158,855)	\$	77,115	
Non-current assets	\$	356,467	\$	270,113	
Total assets	\$	2,743,912	\$	790,537	
Total liabilities	\$	793,714	\$	58,286	
Interest income	\$	51,620	\$	-	
Depreciation and amortization	\$	6,306	\$	13,658	

All overhead and administrative costs are absorbed by the RIWI segment.